March 12, 2008 Judy Otto

Vintage Trucks Now Enjoy Getting "Kreemed"

It's so obvious; one wonders why they didn't think of it before: If the Kreem line of fuel tank restoration products for motorcycles has done a superlative job for 30 years, why wouldn't it work just as well for cleaning and relining vintage truck gasoline tanks in need of restoration? Same chore—just supersized!

What do you do when you're thirsty and one can of cola isn't enough? (Hint: This isn't rocket science.) You drink two cans, of course.

So Kreem Products, Inc., has supersized a <u>Titan Combo Pack</u> specifically for the vintage truck hobbyist—including sufficient product to treat a large truck-size gasoline tank. The principle is the same, and the legendary Kreem results are the same—results from informal product testing by Kreem customers prove it. Owners of vintage trucks have successfully applied the Kreem Product prep and tank liner products to their truck tanks, and pronounced the results "excellent".

G2 Industries executive Rachel Gibson, who oversees marketing of Kreem products on G2's www.KreemProducts.net website, described herself as thrilled to share the news of this discovery with truck restoration hobbyists.

"Vintage trucks are just incredibly beautiful to me—seeing a lovingly restored old truck is like viewing a work of art," said Gibson. "It's very exciting to be able to contribute something that will aid restorers in their process of recreating the original beauty, style, and functionality."

The Kreem product line, which currently includes Kreem Fuel Tank Liner, the two-item Kreem Tank-PrepTM set, Tank Degreaser, Tank Mask, and Blue ShieldTM Pipe Blueing Protectant, has earned its reputation for reliability during 30 years of service to the motorcycle restoration market; but the use of the Kreem tank prep and liner products in restoring antique and vintage truck gasoline tanks has not been widely explored till now.

In conjunction with the announcement of this newly-recognized vintage truck application of Kreem products, the April issue of "Vintage Truck" magazine will carry a Kreem Products ad that offers special savings on Kreem Tank Liner and Kreem Tank Prep.

"I've heard horror stories from friends who have had terrible luck with using other solutions to try to restore their old truck tanks," says Gibson. "And it's true that some products can be complicated, difficult, and even dangerous for amateurs to try to use. Paying a professional can be expensive, and even then, mistakes can happen if you're not lucky enough to find the right professional...*costly* mistakes."

"We at G2 have been committed from Day One to make sure that our customers have every opportunity to succeed with the Kreem products we provide; we do that by making it easy, inexpensive, and as close to error-proof as possible."

In truth, G2 does appear to have taken extraordinary steps to make the process foolproof, with vital product information and detailed step-by-step instructions available on the www.kreemproducts.net website, along with a comprehensive video that carefully demonstrates each stage of the application process.

Although it's hard to argue with the truism that a new and improved fool appears to foil every foolproof plan, G2 may actually be ahead of the game: Even if all other methods fail, there's a toll-free phone number that connects customers with a real-time, responsive human voice—not a recording—ready to answer questions and help troubleshoot problems.

According to Gibson, the website continues to offer the lowest retail purchase price available anywhere on items in the Kreem Products line, with low domestic and international shipping costs.

For further information, visit <u>www.KreemProducts.net</u> or call 1-866-711-0910.