



Investor Presentation

• Disclosures

INVESTMENTS ARE NOT FDIC INSURED

INVESTMENTS DO NOT HAVE BANK GUARANTEE

INVESTMENTS MAY LOSE VALUE INCLUDING
PRINCIPAL

- **“Securities offered in the Innovation Index Fund, LLC (the “Fund”) involve a high degree of risk. Investors in the Fund should not invest unless they have substantial financial resources and are prepared to lose their entire investment. For a more detailed discussion of the risks associated with this investment, please see the Fund’s offering memorandum dated December 15, 2007.**
- **Historical results of the Innovation Index, as described in this presentation and other marketing materials prepared by the Fund, do not guarantee future performance.”**

REFER TO PPM FOR FULL DISCLOSURES



- Introduction

Innovation Index Group - IIG is an exclusive investment management company focused on systematically identifying, tracking and investing in the most innovative publicly traded companies in North America – collectively called the **Innovation Index**.



- Innovation Index

The Innovation Index introduced in December 2006 is a weighted stock price index of the Top 20 Innovators in North America



- Invest With Confidence

- 1. Our superior performance**
- 2. Our founding principles**
- 3. Our innovative approach**
- 4. Our one-to-one relationship**

Where Investment Meets Innovation

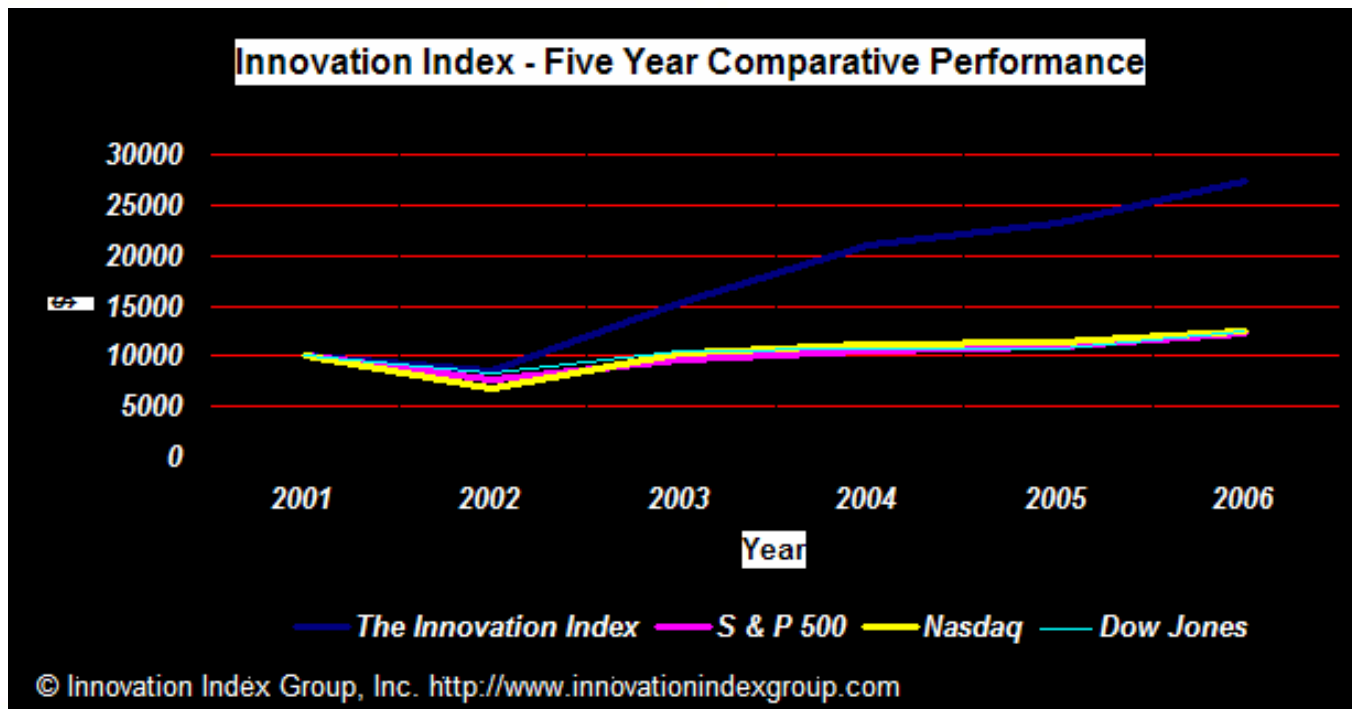
• Our Performance

- **The Innovation Index** has returned **174%** gross return over the last five years (2002-2006)
- Annual average of **34.8%** gross return

		2001	2002	2003	2004	2005	2006
The Innovation Index		\$10,000	\$8,613	\$15,295	\$20,977	\$23,218	\$27,351
S & P 500	[^] GSPC	\$10,000	\$7,663	\$9,685	\$10,556	\$10,873	\$12,354
Nasdaq	[^] IXIC	\$10,000	\$6,847	\$10,272	\$11,154	\$11,307	\$12,384
Dow Jones	[^] DJI	\$10,000	\$8,324	\$10,431	\$10,760	\$10,694	\$12,436
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Past Performance Does Not Guarantee Future Results

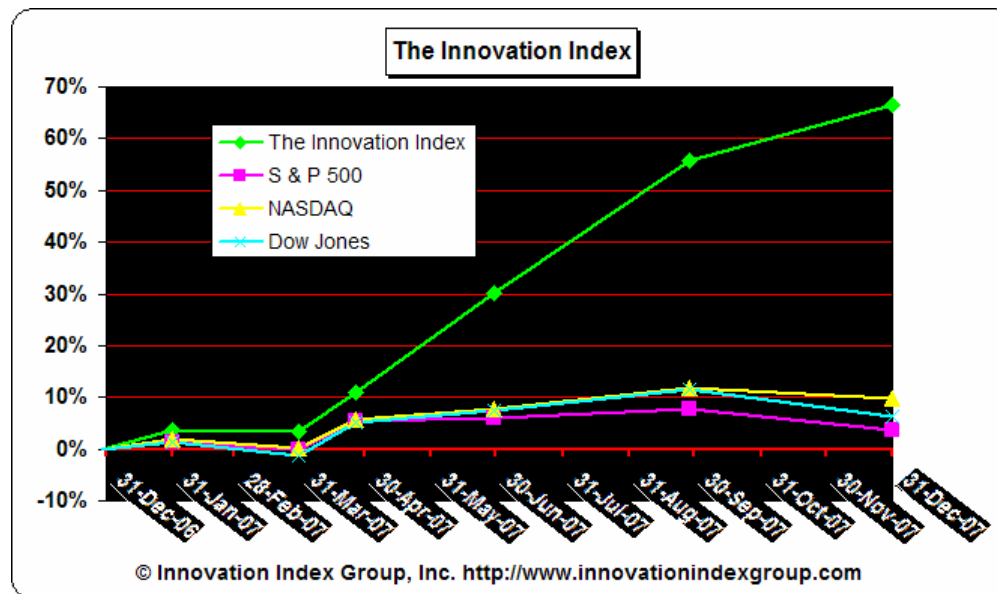
• Five Year Performance



Past Performance Does Not Guarantee Future Results

• 2007 Performance

- **The Innovation Index** returned **66%** gross return
- The major indices returned less than 10%



Past Performance Does Not Guarantee Future Results

www.InnovationIndexGroup.com



- Founding Principles

- **Top Innovators** who have demonstrated a **solid history of innovations, revenue and earnings growth** are *most likely to produce the highest stock market returns in the future*

• Founding Principles

- We believe in the **long-term investing principles** of *Benjamin Graham* and *Warren Buffett*
- We thoroughly **analyze** the companies that we invest in including their **innovations, financials, management, markets, customers & competition** using *exhaustive market research*
- We **hand pick** the **Top 20 Innovators** for our investments
- **This rigorous process has produced winning results for our investors in the long term**

• Top 20 Innovators - 2007

The Top 20 Innovators	Ticker	Dec 29, 2006	Dec 31, 2007	2007 %	2006 %
3M Company	MMM	77.44	84.32	9%	3%
Amazon.com, Inc.	AMZN	39.46	92.64	135%	-16%
America Movil	AMX	45.22	61.39	36%	56%
Apple Inc.	AAPL	84.84	198.08	133%	18%
Cisco Systems, Inc.	CSCO	27.33	27.07	-1%	60%
Dell Inc.	DELL	25.09	24.51	-2%	-16%
eBay Inc.	EBAY	30.07	33.19	10%	-30%
General Electric Co.	GE	37.21	37.07	0%	9%
Google Inc.	GOOG	460.48	691.48	50%	11%
Hewlett-Packard Co.	HPQ	41.19	50.48	23%	45%
Intel Corporation	INTC	20.14	26.66	32%	-17%
IBM	IBM	96.86	108.10	12%	20%
Microsoft Corporation	MSFT	29.76	35.60	20%	16%
Research In Motion Limited	RIMM	42.59	113.40	166%	94%
Southwest Airlines Co.	LUV	15.32	12.20	-20%	-7%
Starbucks Corporation	SBUX	35.42	20.47	-42%	18%
Target Corp.	TGT	56.94	50.00	-12%	5%
The Proctor & Gamble Company	PG	63.96	73.42	15%	13%
Wal-Mart Stores, Inc.	WMT	46.18	47.53	3%	0%
Yahoo! Inc.	YHOO	25.54	23.26	-9%	-35%
The Innovation Index		65.05	108.27	66%	18.01%
S & P 500	^GSPC	1,418.30	1,468.36	4%	13.62%
NASDAQ	^IXIC	2,415.29	2,652.28	10%	9.52%
Dow Jones	^DJI	12,463.15	13,264.82	6%	16.29%

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Past Performance Does Not Guarantee Future Results

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• Top 20 Innovators - 2008

3M Company - (NYSE: MMM)
Amazon.com, Inc. - (NASDAQ: AMZN)
America Movil - (NYSE: AMX)
Apple Inc. - (NASDAQ: AAPL)
AT&T Inc. - (NYSE: T)
Best Buy Co., Inc. - (NYSE: BBY)
Cisco Systems, Inc. - (NASDAQ: CSCO)
Costco Wholesale Corporation - (NASDAQ: COST)
eBay Inc. - (NASDAQ: EBAY)
General Electric Co. - (NYSE: GE)
Google Inc. - (NASDAQ: GOOG)
Hewlett-Packard Co. - (NYSE: HPQ)
Intel Corporation - (NYSE: INTC)
International Business Machines Corp. - (NYSE: IBM)
Merck & Co., Inc. - (NYSE: MRK)
McDonald's Corporation (NYSE: MCD)
Microsoft Corporation - (NASDAQ: MSFT)
NIKE, Inc. - (NYSE: NKE)
Research In Motion Limited - (NASDAQ: RIMM)
The Proctor & Gamble Company - (NYSE: PG)

• Innovative Approach

1. Investments are limited to the **crème de la crème** – **Top 20 Innovators** who are **innovation leaders** in their respective markets
2. Top 20 Innovators must also have demonstrated a **superior history of revenue and earnings growth** – annual revenue of at least \$2 billion and market cap of at least \$10 billion
3. **90% capital for Long-term Investment** in each Innovator and **weighted** based on set criteria.
4. **10% capital for Short-term investment** in each Innovator or index, and can be either buy or short



• Innovative Management

- IIG takes zero management fee on the principal for each Investor's capital. No asset fees, No load fees.
- Investor receives the entire investment profit when the Innovation Index performance is equal or less than S & P 500 (quarterly)
- Investor receives additional 65% of investment profit of the difference between the Innovation Index and S & P 500 (when Innovation Index exceeds S & P 500)
- IIG only charges for Buy and Sell transactions. This is usually \$9.99 or less.

• IIG Relationship

- IIG builds a **one-to-one relationship** with You, our **Investor**
- IIG invests in The Innovation Index **on behalf of You, our Investor**
- IIG invests our Investor's capital according to **our innovative approach**
- Our Investor is provided **monthly reports** on their investments in the Innovation Index
- Our Investor can **liquidate their investment anytime** by providing IIG a written request (quarterly preferred)

• IIG Trusted Partners

- Our online brokerage partner is E*Trade
 - Your investments are secured
- Our banking partner is Bank of America
- Membership with Irvine Chamber of Commerce and Better Business Bureau
- Membership with Dean's Leadership Circle, The Paul Merage School of Business, University of California, Irvine



• WHY IIG?

- 1. Our superior performance**
- 2. Our founding principles**
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- 4. Our one-to-one relationship**

Where Investment Meets Innovation

IIG Market Coverage

Daily Herald

A screenshot of the ABC 7 Chicago website. The main banner features a "Dominick's 2007 holiday food drive" with the ABC 7 logo. Below the banner is a navigation menu with categories like Home, News, Weather, Features, Business, Traffic, Sports, Extra Info, Video, and Specials. A sidebar on the left includes a "Local stocks" section with a "symbol Lookup" button and a "Creativity And Innovation Driving Business" section with a "symbol Lookup" button. The main content area displays several news headlines, including "Citigroup Inc. (NYSE: C) benefits from Abu Dhabi Investment" and "The Innovation Index stays course at 53%, crushes major U.S. indices, Mid-Quarterly Report 11-15-2007".

ABC 7 Chicago

A screenshot of the Boston Herald website. The main banner features a "Tommy Petroski is a great" headline with a photo of Tommy Petroski. Below the banner is a navigation menu with categories like Home, News & Opinion, Sports, Entertainment, Business, Inside Track, Blogs, and Media Center. A sidebar on the left includes a "Market Summary" section with a "symbol Lookup" button and a "Creativity And Innovation Driving Business" section with a "symbol Lookup" button. The main content area displays several news headlines, including "Citigroup Inc. (NYSE: C) benefits from Abu Dhabi Investment" and "The Innovation Index stays course at 53%, crushes major U.S. indices, Mid-Quarterly Report 11-15-2007".

Boston Herald

A screenshot of the Salt Lake Tribune website. The main banner features a "The Future of Management, Creativity And Innovation" headline. Below the banner is a navigation menu with categories like Home, News, Sports, Features, Entertainment, Business, Opinion, Close-Up, Obituaries, and Classifieds. A sidebar on the left includes a "Market Summary" section with a "symbol Lookup" button and a "Creativity And Innovation Driving Business" section with a "symbol Lookup" button. The main content area displays several news headlines, including "Citigroup Inc. (NYSE: C) benefits from Abu Dhabi Investment" and "The Innovation Index stays course at 53%, crushes major U.S. indices, Mid-Quarterly Report 11-15-2007".

Salt Lake Tribune

A screenshot of the Daily Herald Market Information website. The main banner features a "Creativity And Innovation Driving Business" headline. Below the banner is a navigation menu with categories like Home, News & Opinion, Sports, Entertainment, Business, Inside Track, Blogs, and Media Center. A sidebar on the left includes a "Market Summary" section with a "symbol Lookup" button and a "Creativity And Innovation Driving Business" section with a "symbol Lookup" button. The main content area displays several news headlines, including "Citigroup Inc. (NYSE: C) benefits from Abu Dhabi Investment" and "The Innovation Index stays course at 53%, crushes major U.S. indices, Mid-Quarterly Report 11-15-2007".

A screenshot of the Houston Chronicle website. The main banner features a "STEP INTO THE HOME OF YOUR DREAMS" headline. Below the banner is a navigation menu with categories like Home, News, Sports, Business, Entertainment, Life, Travel, Blogs, Jobs, Real Estate, Cars, and Shopping. A sidebar on the left includes a "Market Summary" section with a "symbol Lookup" button and a "Creativity And Innovation Driving Business" section with a "symbol Lookup" button. The main content area displays several news headlines, including "Citigroup Inc. (NYSE: C) benefits from Abu Dhabi Investment" and "The Innovation Index stays course at 53%, crushes major U.S. indices, Mid-Quarterly Report 11-15-2007".

Houston Chronicle



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• Thank You



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