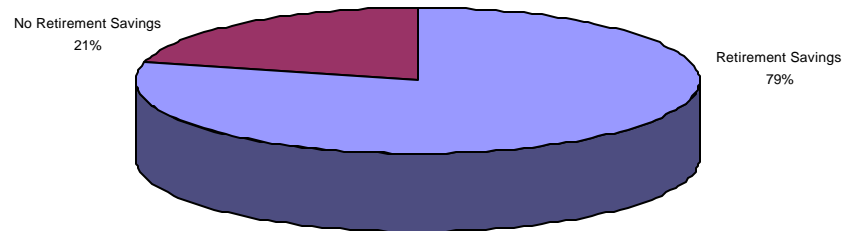


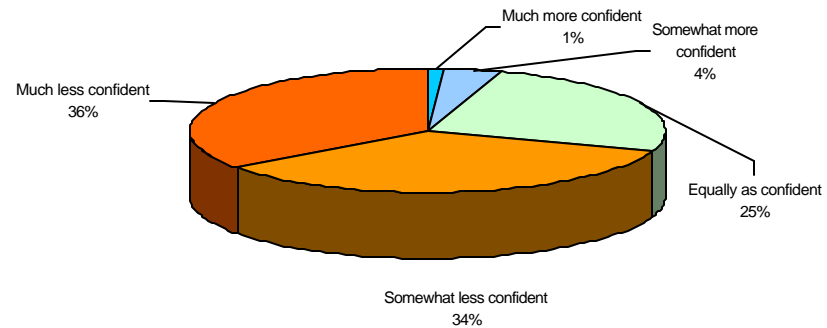
ALLIANCE

Baby Boomers and Retirement: Lacking Confidence, But Not Acting 2008 Public Opinion Survey

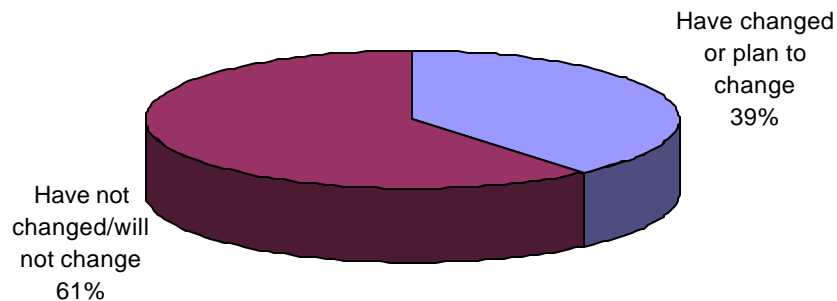
Almost 8 in 10 Baby Boomers have retirement savings...



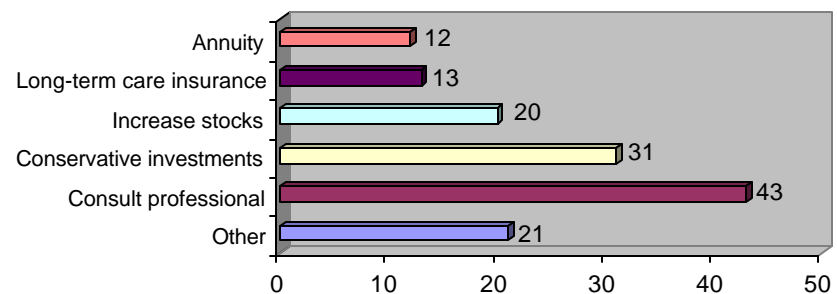
...and of those with retirement savings, 7 in 10 are now less confident than they were three months ago that their savings will last throughout their retirement.



Yet, 6 in 10 don't plan to change their retirement savings in any way.



Boomers with savings who plan to take action primarily say they will consult a professional for advice.



This Retirement Planning survey was conducted online within the United States by Harris Interactive on behalf of Longevity Alliance between February 27 and February 29, 2008 among 2,521 adults ages 18+, of whom, 831 are Baby Boomers (i.e., ages 44 through 62 years old). More details, refer to Longevity Alliance press release dated March 26, 2008 at www.longevityalliance.com.
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