



## C o m p a n y   O v e r v i e w F a c t   S h e e t

### Location

**Live Oak 360, Inc.**  
**12871 Research Blvd., Suite 200**  
**Austin, Texas 78750**  
[www.liveoak360.com](http://www.liveoak360.com)

### Officers

Andy Meadows  
President and CEO

Barry Rumac  
Advisor

Jack Steeg  
Advisor

Nancy Williamson  
Advisor

### Summary

Live Oak 360, an Austin, Texas-based web technology services company, specializes in interactive consulting, custom software development, conversion acceleration and social networking applications to assist companies in managing their digital landscapes.

The firm's name embodies a cyclical growth engine, a customer-centric process employed by the agency, that discovers the needs of clients and finds the strategic solution that is the best fit and then cyclically re-evaluates and refines the client solutions based on the clients' evolving business needs. It empowers the team to step in sync with clients at any point within their development process to create custom software applications in alignment with corporate goals and to manage iterative improvement for clients.

Drawing upon proven industry experience and open source expertise, Live Oak 360 is able to develop scalable and efficient customer driven applications. Live Oak 360 integrates marketing and business activities, provides in-depth business intelligence, and increases visibility with key audiences, which, in turn, improves website profitability for clients.

Live Oak 360 employs an inventive team of software engineers and consultants with diverse custom web application development experiences capable of originating technological solutions tailored to the needs of their clients. Utilizing their zero-training guidelines, clients gain access to self-service tools that streamline web management.

Working through partnerships, Live Oak 360 has developed solutions, deployed by global giants like AMD, Symbol Technologies, and WorldVision, and for regional clients from a cross-section of major industries. Companies desiring global representation, social interaction, multimedia demonstration and interactive product selection find the specialized talents of Live Oak 360 to be particularly on point. Services include a myriad of enterprise web applications, e-commerce, multimedia, data migration and open source technologies.



## History

Founded in 2002 by Andy Meadows, Live Oak 360 began as a family-friendly consulting firm dedicated to web development services. In short order, the existing client base grew and requested a broader range of services and specializations.

Based upon the fundamental principles of integrity and customer satisfaction, the business flourished and expanded service offerings. The team gained a reputation for developing smarter web solutions with richer and more complex capabilities.

Meadows' management style attracts talented software engineers, and he continues to lead them into increasingly more challenging projects for both partners and clients. As a result they have developed solutions through strategic partnerships for AMD, Symbol Technologies (now a division of Motorola), and World Vision, and independently for Green Mountain Energy, Time Warner Cable Media Sales and Buffalo Technology. These enterprise solutions include social networking applications, content management engines, ecommerce solutions and document management applications.

However, while the technical aspects of the firm become more complex, Meadows keeps the process simplified for the clients through informative and open communications. Instead of daunting clients with their technical expertise, the firm de-mystifies the complicated endeavors of interactive web development and enterprise web applications for their clients.

Meadows and his team continue to perfect the 360 process to discover the needs of clients and transforms that intelligence into custom software that is cyclically refined to meet the ever-changing needs of the organization.

Currently the Live Oak 360 team is exploring the worlds of Digital Landscape Management, social networking, contributing to open source technologies and perfecting the art of conversion acceleration. Simultaneously, they are continually developing self-service tools that make use of their applications and intuitive, zero-training experience for their customers.

For additional information, please visit the Live Oak 360 web site at [www.LiveOak360.com](http://www.LiveOak360.com).

## Media Contact

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