

Cirlinca Launches First DVD-Audio Authoring Plug-in for Windows Media Player

Plug and burn DVD-Audio authoring software greatly simplifies access to high definition audio for Windows Media Player's users.

SAN-FRANCISCO, Calif. - March 26, 2008 - Cirlinca (www.cirlinca.com), leader in consumer and prosumer DVD-Audio authoring software, announces today DVD-Audio Solo WMP, the plug-in version for Microsoft Windows Media Player of its press nominated DVD-Audio Solo authoring software.

Windows Media Player's users can now create high definition and surround music DVD discs, easily and affordably. Available as a plug-in, DVD-Audio Solo WMP features a streamlined user interface within Windows Media Player to burn playlists to DVD-Audio discs in as few as 3 clicks.

DVD-Audio Solo WMP meets the increasing excitement and awareness for high definition media with support for audio tracks up to 24 bit/192 kHz, 5.1 channels, from a variety of audio file formats. As an option, still pictures can be associated to tracks. In a typical use case, DVD-Audio Solo WMP provides the last but not least step in a download to burn delivery chain from a high definition music download site.

Essential DVD-Audio Solo WMP Features:

- User interface in the "Now Playing" pane of the Windows Media Player.
- Direct import of Windows Media Player's playlists, 1 to 9 playlists, 1 to 99 tracks per playlist, for a maximum total track count of 314. Gapless playback between tracks.
- Input audio file formats supported: WAV, WMA (non DRM), FLAC, AIF, MP3 and OGG.
- Sampling frequencies, sample sizes and channels supported: 44.1, 48, 88.2, 96, 176.4 and 192 kHz, 16 bit or 24 bit sample size, 1 to 6 channel (not all combinations permitted, 5.1 up to 16/96).
- Integrated DVD writing engine to write directly to DVD disc using a standard DVD writer. Disc types supported : DVD+/-R/W and DVD+R DL (Double Layer).
- Supported operating systems : Microsoft's Windows 2000, NT, 2003 server, XP, Vista.
- DVD-Audio Solo WMP is priced at US\$39.95



About DVD-Audio

DVD-Audio is the standard published by the DVD Forum specifically to encode high-definition and surround music to DVD discs, delivering superior audio effect well beyond CD and DVD-Video. DVD-Audio combines the benefits of high definition music and inexpensive standard DVD media. DVD-Audio discs play in DVD-Audio capable players and car audio systems.

About Cirlinca, Inc.

Headquartered in San Francisco, Calif., Cirlinca Inc. is a leading provider of high definition audio media authoring software, with a special expertise on DVD-Audio. Cirlinca will expand its product line to support the Blu-ray optical format when Blu-ray becomes accepted and cost effective as a high definition audio media. Cirlinca's customers can today author high definition music DVDs with peace of mind concerning future evolutions. Visit Cirlinca online at www.cirlinca.com.

About Blu-ray

Blu-ray Disc is a next-generation, optical disc format promoted by the Blu-ray Disc Association to enable enhanced high definition entertainment experiences. Blu-ray discs can only play in Blu-ray compatible equipments.

About Windows Media Player

Windows Media Player is an application software shipped with Microsoft's Windows operating systems to play and manage digital media files.

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