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Contacts: Angela Mitchell, 904.982.8043 or Paramitch@aol.com
Ben Gafner, Shleppers Moving and Storage (212.223.4004 or Ben@Shleppers.com)

Shleppers Moving Goes Green

Shleppers Supports the Central Park Conservancy to Help Keep Central Park Green

NEW YORK, NY – **Shleppers Moving and Storage** (www.Shleppers.com) is proud to announce Green Moving – and its new initiative as a Corporate Partner of the **Central Park Conservancy** (www.centralparknyc.org) is its crown jewel in going green.

“Shleppers is committed to a better environment and to helping the New York City community achieve a greener New York,” says Shleppers founder and CEO **Louisa Benjamin-Bohm**. “We want to create a joint venture with our customers that will help maintain our island of green for all who live and work here, and for the Park’s natural habitat as well.”

For every customer who submits a feedback letter on-line or by mail, Shleppers will donate \$2 to the Conservancy -- and with an average of 300 moves a month, Shleppers is able to pledge an ongoing annual contribution of nearly \$10,000. “Any letter Shleppers receives from our customers will now directly help preserve the calm and beauty the park provides,” adds Ms. Benjamin-Bohm.

In addition, Shleppers’ Green Moving initiatives will include updated fuel conservation measures for its fleet of trucks, a new box recycling program, green moving tips for customers, and grouping of scheduled appointments by area for greater fuel efficiency.

For more information on Shleppers Moving and Storage, please visit www.Shleppers.com. Meanwhile, to talk to founder and CEO **Louisa Benjamin-Bohm**, please contact Angela Mitchell at **(904) 982-8043** or Paramitch@aol.com, or contact Ben Gafner at Shleppers, at Ben@Shleppers.com or **(212) 223-4004**.

About Shleppers Moving and Storage

Founded in 1978, Shleppers Moving and Storage began moving with one van and one vision -- to serve its customers with commitment and integrity. By working in partnership with customers, Shleppers has since grown to earn the reputation as New York's number one moving company. With dedication, teamwork, and innovation, Shleppers creates a moving experience that's efficient and reliable from the first box to the last. The company also offers a wide range of relocation services, including local, long-distance, and international moving, packing, unpacking, and private storage.

About The Central Park Conservancy

The Central Park Conservancy is a private, not-for-profit organization founded in 1980 that manages Central Park under a contract with the New York City Department of Parks & Recreation. Thanks to the generosity of many individuals, corporations, foundations, and the City of New York, the Conservancy has invested more than \$450 million to date into the Park making it a model for urban parks worldwide. The Conservancy provides 85% of Central Park's \$27 million annual operating budget and is responsible for all basic care of the Park. The Central Park Conservancy's mission is to restore, manage, and preserve Central Park, in partnership with the public, for the enjoyment of present and future generations.

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Logos and Images

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A tireless supporter of the NYC community around her, Shleppers Founder and CEO Louisa Benjamin-Bohm believes that Shleppers' new program to benefit the Central Park Conservancy can help customers to preserve one of New York's most treasured and iconic locations.