



All World Sourcing, Inc. Launches the First Global and Proactive Sourcing Portal!

Proactively matching buyers with feedback-rated suppliers from around the world for free!

Fremont, CA., - April 8, 2008 – All World Sourcing, Inc. (AWS) announced today the launch of a new web portal that saves buyers from small and medium-sized businesses (SMB) time and money by proactively matching them with suppliers from around the world. This portal is easy to use and focuses on buyers and suppliers in the three following wholesale markets: Toys, Electronics and Electronic Components and Fashion Goods. Through our portal, wholesale buyers can confidentially submit their Buy Request which we automatically route to our network of feedback-rated suppliers who will then compete for that business.

[Click here to find out more about how our service works!](#)

Our Difference

“Today, passive, message board-like websites such as Alibaba.com require buyers to either wade through hundreds of ‘sell offers’ or to post their ‘buying lead’ and then pray that the right supplier finds and contacts them. This process is time consuming and costly as the buyer must perform background and quality checks on each supplier independently,” states Tony O’Yang, Founder of All World Sourcing, Inc.

In contrast, AWS has a powerful, web-based platform that proactively matches buy requests with suppliers. Buyers simply submit their Buy Request, and our bid management system intelligently routes the request to a number of feedback-rated suppliers. Within days, suppliers will respond with their bids and the buyer can then leverage our comprehensive set of tools to help them select the best offer.

Our service is free for buyers to submit Buy Requests and for suppliers to submit bids. Our powerful reverse-auction engine and patent pending bid management system helps buyers to source the best supplier for their needs, compress cycle time and reduce sourcing costs. We help suppliers to acquire new business, increase sales productivity, and reduce sales and marketing expenses.

Who Are Our Users?

Buyers - Our typical users are sourcing consultants and direct buyers from small and medium sized businesses that are looking to source from the best overall supplier – either locally or globally. Currently, we are focused on serving three industries – Toys, Electronics and Electronic Components, and Fashion Goods.

[See how we save you money and time!](#)

Suppliers - Our suppliers are typically small and medium sized manufacturers of products in the categories that we serve. The site allows suppliers to specify what types of products they manufacture and from there AWS helps to match the supplier’s expertise with ideal buyer opportunities. AWS provides suppliers with a dynamic web page that allows them to promote their business.

[See how we can help you decrease your customer acquisition costs and drive sales!](#)

About All World Sourcing, Inc.

All World Sourcing, Inc. (AWS) is the leading global marketplace that proactively matches B2B buyers and suppliers of small and medium-sized businesses. Members list their Buy Requests for their business needs and receive bids from thousands of feedback-rated suppliers from industries such as Toys, Electronics, and Electronic Components. Our mission is to create the most efficient B2B marketplace for global commerce. Our solution combines the advantages of a personalized sourcing consultant with the efficiency and scalability of a web-based company. For more information, please visit www.AllWorldSourcing.com