



FOR IMMEDIATE RELEASE

April 9, 2008

CONTACT: Gary Markovits, President

Toll-free: 1-800-7EM-BIND • fx: (973) 777-7991

e-mail: gary@embindery.com

DOWNLOAD TEXT AND IMAGES AT:

<http://embindery.com/html/news.html>

E&M Bindery & Finishing Is First U.S. Company to Install Rilecart DP-4500

Leading Finishing Company Adds Inline Fully Automatic Wire-O™ Binding Machine

Clifton, NJ – E&M Bindery & Finishing, a complete bookbinding and print finishing services company, proudly announces it recently became the first U.S. Company to install an inline, fully automatic punching and wire-o book-binding Rilecart DP-4500 line.

This state-of-the-art, top-of-the-line Rilecart flagship machine is considered the best and most advanced in the industry. With 46 years of mechanical binding experience and seven other Wire-O machines on their floor, Russell Starling, General Manager for E&M, states that this new addition has most certainly raised the bar a notch or two.

“E&M is the largest Wire-O user that I know of among trade binders,” said Scott Kurant, Wire Division Sales Manager for industry leading Spiral Binding Co. in Totowa, NJ. Mr. Kurant handles accounts for many of the nation’s largest binderies.



*The Rilecart DP-4500 is the fastest inline
fully automatic punching and binding
machine on the market.*



News Release
(continued)

Widely regarded as the fastest and most user-friendly fully automatic punching and binding machine on the market, the Rilecart DP-4500 quickly transforms loose sheets of paper and covers into beautiful finished books. The DP-4500 divides collated book blocks as necessary, punches each stack, re-collates the stacks along with the covers and automatically transfers them to the binding station where the Wire-O elements fed from a spool are inserted and closed in perfect shape. The machine is capable of punching and binding up to 3,500 books an hour.

If the book block is no thicker than 5mm thick, the DP-4500 can punch and bind at top speed. An advantage of this machine is that book blocks requiring splits can have portions pre-punched, allowing the machine to maintain near-top running speeds.

"This enables E&M to get the job back to our customer faster than before because we can typically reduce our workflow by one to two steps," said Gary Markovits, President of E&M Bindery & Finishing. "We now go straight from our die cutting or other finishing departments to collation knowing we only have one more process because the DP-4500 can complete the job in one pass."

A unique benefit of the DP-4500 is that it can automatically punch and bind text with tabs and oversized covers at the head, foot, face or all three. "Before this machine, these types of jobs were a bear," said Steve Schechtman, E&M Bindery Sales Manager. "Before, we'd have to hand-position covers on open Wire-O loops, which greatly reduced production speed."

Schechtman paused before adding, "Tri-state, Mid-Atlantic and all East Coast Wire-O customers are in for a treat."

The Rilecart DP-4500 can insert and close Wire-O up to one-inch in diameter. It also "skip" binds, which is an attractive binding style noted for "missing" loops along the spine. Installed in mid-March 2008, the DP-4500 has already paid dividends for E&M, which



News Release
(continued)

recently turned around an 180,000 piece Wire-O book project with dual over size pocket covers in fewer than ten days.

“Prior to the Rilecart installation, this is the type of job that would have tied up a lot of our production resources,” said Markovits. “We were delighted to deliver the product to our happy customer.”

* * *

About E&M Bindery & Finishing

With a production staff of more than 140 employees on three shifts, E&M Bindery, Inc. offers a complete range of finishing and binding services. Located in convenient Clifton, NJ, E&M Bindery serves the mechanical binding, perfect binding, die cutting, folding, tipping, stitching gluing and other post press needs of East Coast Printers including the Tri-state, Northeast and Mid-Atlantic regions. Although E&M Bindery is staffed and equipped to handle the binding and finishing of the largest commercial printers, the company is equally suited to serving smaller printers as well. There is no quantity too small or too large for their capacity.