



FOR IMMEDIATE RELEASE

VersaForward Service automatically forwards email and adds new administrative controls

Arlington, VA – April 18, 2008 – Email forwarding company VersaEdge Software LLC today announced major new features added to the email forwarding VersaForward Service. New administrative controls allow users to control settings such as spam blocking, pausing forwarding, custom filtering, advanced text reduction, and forwarding destinations.

Product Manager Chris Anderson says, "While we have always offered these features, they were not configurable by the end user. Now the user has an accurate understanding of their forwarding setup. They can add filters to control what mail gets forwarded. They can add forwarding destinations. And they can see their forwarding logs and statistics. This puts the control in the user's hands."

VersaForward is used by people who need to forward their email to where they read it. AOL and Hotmail customers forward email to their mobile phones or another email address. Companies use it to distribute email to their sales team. Schools use it to forward email from their students' school address to their non-school address. VersaForward is now the premier tool for any email forwarding needs.

VersaForward features:

- Ability to check and forward webmail (AOL, MSN, Hotmail etc) and forward to mobile phone or email account
- Forwarding which retains the original From address so that messages can be easily replied to
- Optional Advanced Text Reduction™ for mobile phones, providing 25% more text
- Powerful filtering, both setup by the users and for spam and viruses

The account login system is now updated to include:

- Forwarding destinations can be added or changed
- Spam detection can be turned on or off
- Check frequency can be changed
- Forwarding can be paused or resumed
- Email password can be updated
- Filtering can be added based on "Allow" or "Never" rules related to the email address, subject, or subject/content
- Forwarding logs show a list of the most recent forwards
- Forwarding statistics show the number of forwarded emails per day, bandwidth, number of email caught as spam, and number of emails not matching filters.

VersaForward is offered with a free 1 week no-commitment trial (no credit card needed). VersaForward Service is available from \$9.95 per month. There is no commitment required and customers can cancel at any time.

For a limited time, VersaForward is also offering promo code NEW08 giving a 15% discount for the first year.

For more information, see:

<http://www.versaforward.com>

About VersaEdge Software LLC

VersaEdge Software LLC has been forwarding email since February 2001. They offer VersaForward Service, VersaForward Personal desktop software, and various custom solutions for the enterprise.

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