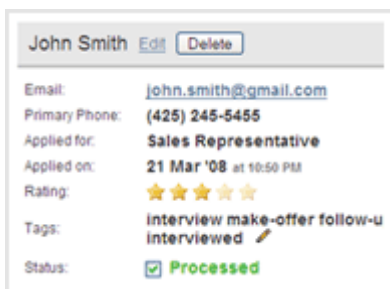# simplicant goes into public beta

Confiz Solutions announces the launch of simplicant: a simple, web-based applicant tracking system designed for small businesses.

April 17, 2008 – With most business solutions geared towards large enterprises, Confiz Solutions brings a new twist to the market by launching simplicant: a simple hiring solution for small businesses. simplicant is born from the philosophy that despite the widespread availability of applicant tracking and resume management solutions, none of them really solves the hiring problem for small businesses. Almost all the solutions come with high price tags, and are bloated with features like ERP integration and succession planning that are irrelevant to small businesses, leaving them with no choice but to rely on informal methods to manage job applications.

simplicant allows SMEs to move towards a more organized, cleaner job applications management system, saving time, money and headaches. simplicant is the first web 2.0 applicant tracking system and brings the spirit of web 2.0 into hiring. It is completely web-based (Software as a Service) and makes use of powerful web 2.0 concepts like tags, rankings, search and collaboration to make the hiring experience easier, smoother and quicker.

"In the world of SMEs, hiring the right people can be the make-or-break factor for success." says Tayyab Javed, Product Manager for simplicant. *"In order to succeed in today's highly competitive market, the management of these companies needs to focus all their time on their core business, and have little time to spend on activities like hiring. This leads them to hire average people, and is the first step towards disaster. This is where simplicant comes in. simplicant brings sanity to the madness by making it easier to advertise job openings, communicate with applicants, collaborate within the organization on hiring decisions and recruit the perfect candidates quickly"*

simplicant currently offers the following feature-set:
- Powerful ways to organize applications and resumes
- Full-text search for searching through resumes & applications in seconds
- Tasks for collaborating with colleagues throughout the hiring process
- Job questionnaires to make applicant screening easier
- A hosted, customizable job board
- Complete list of features on the Tour page

Pricing: simplicant is built on the Software as a Service (SaaS) model, and is currently offered in four packages: lite, basic, standard and pro, each tailored for a different company size. All the packages come with a 90-day free trial, while the "lite" package is completely free. There's no sign-up fee and users are charged on a pay-as-you-go basis for paid packages. Users can get more pricing information and sign-up on the Pricing Page.

About simplicant: (http://www.simplicant.com)

simplicant is a simple, web-based applicant tracking system for small to medium sized companies. It lets businesses organize their hiring data in one place, and provides powerful tools to organize, sort and filter candidates in order to find the right candidates quickly and easily.

About Confiz Solutions: (http://www.confiz.com)

Confiz Solutions is a leading web consultancy company providing services at every stage of a project from design, development, deployment, maintenance to marketing and support. Established in 2005, Confiz has launched several successful applications for its clients including web applications built on Ruby on Rails and PHP, content management systems like Joomla and Drupal, e-commerce applications and social networking applications built on Facebook and the OpenSocial platform.

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