

PROVENIR, INC.

CORPORATE FACT SHEET



OVERVIEW

Provenir is the leading provider of enterprise software for strategic customer lifecycle management. The Provenir Platform enables collaboration and innovation across products and lines of business while reducing operational costs and complexity.

Well established at global banks and credit institutions, Provenir is used across lines of business including small business, commercial, auto, sub-prime auto, personal lending and credit card. Business applications of Provenir technology include originations, prospecting and target marketing, account management, collections and recovery, customer service, and compliance.

The Provenir platform readies a company for business changes. Provenir customers centrally manage, reuse and systematically execute their business policies and processes so that business strategy can once again become an opportunity, rather than a point of friction between business policy-makers and IT.

The company's proven ability to handle key financial data, integrate with internal and external systems, and execute volume intensive processes is providing growing opportunities across industries including insurance, healthcare, and telecommunications.

Provenir Fast Facts

- Founded in 1992
- Growing revenues, consistently profitable
- Privately held
- 70+ employees
- Sell Software and Professional Services
- Established customer base in financial services

PRODUCTS AND SOLUTIONS

Provenir Platform

The Provenir Platform can be licensed to develop and deploy business decisioning applications to strategically manage customer interactions with consistency and accuracy throughout the customer lifecycle.

Solution Packs

Provenir Solution Packs are pre-built starter configurations for specific industry products and business functions.

Professional Services

Provenir Professional Services work with clients to develop tailored industry and client-specific solutions built on the Provenir Platform or Solution Packs.

HEADQUARTERS

Founded in 1992, Provenir, Inc.'s corporate headquarters are located in Parsippany, New Jersey with marketing offices in London and in Hong Kong.

EXECUTIVE TEAM

Lawrence Smith, President and Founder
Jeffrey Oulton, Chief Operating Officer
Claire Walters, Chief Financial Officer
Lorraine Webster, Vice President of Offering Management
Brett Norton, Vice President, Technology and Architecture
Scot Bradshaw, Director, North American Sales
Keith Hale, Director, EMEA and Asia Pacific Sales

FINANCIALS

Provenir has been consistently profitable with growing year over year revenues. It is privately held and has no outside investors.

SAMPLE CUSTOMERS

AmeriCredit, HSBC, Zions, TD Banknorth, Wachovia, Wells Fargo

CONTACTS

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