



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Boise Idaho - Earthpure Organics™ Continues Their Partnership With Bonneville Environmental Foundation (BEF) and the Environmental Protection Agency (EPA) to Offset the Carbon Footprint of the Company and its Organic Products.

Boise Idaho, April 21, 2008 - Earthpure Organics™ continues their partnership with Bonneville Environmental Foundation and the Environmental Protection Agency by purchasing **Green-e®** Climate certified Wind-Power offsets - the purchase is focused on supporting their mission to be fully sustainable organic producer. Earthpure Organics™ is currently shipping their new line of PLA-based biodegradable 16.9 oz. Eco-Water™ bottles with BEF carbon offsets. "Working with BEF to create programs that raise awareness, while supporting renewable energy, watershed restoration programs, and the reduction of greenhouse gas emissions, is an incredibly fulfilling partnership." states Paul Frantellizzi, founder of Earthpure Organics™. "With the help of BEF, we are able to be a socially and environmentally responsible business, while consistently achieving our organic commitment."

Earthpure Organics™ also sells organic chocolate bars that are **Fair Trade** certified, organic "farm bags" to support **Farm Aid**, sterling silver "Wind Power" pendants that support alternative energy, as well as using PLA and cello-based biodegradable packaging in their food and snack product line. "Earthpure Organics™ has committed to supporting the BEF Carbon-Offset program with all of their products." states Abbey Lam of Bonneville Environmental Foundation. "They are setting the bar for all other companies who strive to be eco-friendly in a very competitive marketplace – we fully appreciate and support their efforts."

About Nextgen Vending™ and Earthpure Organics™

Nextgen Vending™ is the first and only fully organic, eco-conscious vending company in the U.S. dedicated to delivering quality organic food and beverages to schools, hospitals, gyms, manufacturing, corporate, government, foodservice and retail markets. We partner with vending operators across the country helping them bring organic products, literature and education to their existing client base, thereby satisfying the market demand for healthier products. We work to reduce, re-use and re-cycle at all times, we are **Fair Trade** conscious and follow the triple bottom line philosophy of striving for a fully developed concept of success (we take environmental, social and financial impacts into consideration during the development of our corporate/ business strategies). In partnership with Bonneville Environmental Foundation and the Environmental Protection Agency Nextgen Vending purchases **Green-e®** Climate certified Wind-Power offsets - the purchases are focused on supporting their mission to be fully sustainable organic vending operator.

Earthpure Organics™ is the private label brand of its sister company, Nextgen Vending™. Earthpure Organics™ is a mission-driven company that relies on a core set of values in all its dealings – these values are; honesty, integrity, social responsibility, diversity, family, success, hard work, passion, pride and modesty. Our mission to be a trusted leader in the retail organic food and product industry is firmly rooted in a powerful work ethic and our conviction that we can and should make a difference. Our "**Organic Evolution™**" product line includes a corn based biodegradable water bottle, dark chocolate bars, hemp lip balm, whole food energy bars, hand made "farm" bags, chocolate chip cookies, trail mixes, dried fruits, soaps, enzyme based cleaning solutions, energy drinks, and more. Both companies and their staff offer time, money, and support to many local and national charitable causes.

About BEF (Bonneville Environmental Foundation)

The Bonneville Environmental Foundation (BEF) was founded in 1998 to support watershed restoration programs and develop new sources of renewable energy. Funding for these efforts has been provided in a way that would be called unusual for most foundations. BEF, a non-profit organization, markets green power products to public utilities, businesses, government agencies and individuals. During 2000, BEF developed its Green Tags product, in recognition of the demand for renewable energy in places where utilities do not offer that choice. Green Tags represent the environmental benefits that occur when clean, new renewable energy is substituted for power that is produced by burning fossil fuel. BEF has been the pioneer in offering this choice to customers worldwide. Revenues that are generated selling Green Tags are reinvested in new forms of renewable energy. For more info please visit: <http://www.b-e-f.org>.

For further information contact:

TEL 877.393.5543 FAX 888.880.1776

press@nextgenvending.com