



Crystal Riley has in-depth management experience and comprehensive understanding of the business world. Offering a unique skill set that is necessary to effectively put deals together, having served as the special director for music mogul Jimmy Iovine for several years,

Crystal rose through the ranks at Interscope Geffen A & M to become a master of campaign development and overall project management. As an executive in the music industry, she committed herself twenty-four hours a day to ensure successful strategic partnerships with Apple, Napster, Yahoo, Starbucks, Microsoft and Facebook. Leaving the industry, Crystal followed in the footsteps of her family, which includes generations upon generations of successful entrepreneurs. Lease With Crystal opened its doors in 2008, with the backing of Lease One - an original inventor in the Equipment Leasing world, with 20 years of experience. Crystal lives in Los Angeles with her family.