


Priceless *Writers*

Unique Content is...Priceless



Creating elite content for you and your business is more than a job - it's our passion!

Priceless Writers strives to provide only the best original and unique content available - custom created to suit the exact needs of our clients.

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The Company

Priceless Writers combines the natural talent and specialized skills of four of the best freelance professionals in the industry. Their combined experience has provided services for businesses of all sizes – from Fortune 500 to start-up companies.

Born from the need to provide high-end copywriting content to all clients, Priceless Writers offers the ideal solution to any writing project.

Business owners, entrepreneurs and webmasters are all benefiting from the high quality, yet affordable, content Priceless Writers provides. From SEO-friendly keyword-rich articles to simple product descriptions, Priceless Writers puts the same passion and dedication into each and every project they accept.

Clients can expect:

- Top priority service from writers who care.
- Professional and punctual projects, free of grammatical errors and spelling mistakes.
- Improved search rankings due to naturally flowing, keyword rich content.
- Increased traffic and higher sales, thanks to powerful, compelling sales letters composed from just the right angle.
- Content that is reliable and factual, as well as creative and intriguing.
- Professional press releases that open doors to potential clients.
- Effective marketing through resourceful content.
- And much more.

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Rates and Services

Priceless Writers welcomes any type of project or assignment that falls under the Terms of Service. If you have a task not listed below – don't hesitate to contact Priceless Writers to make special arrangements. Our general services include, but are not limited to:

- 1 SEO Projects
- 2 Keyword-Rich Articles
- 3 Press Releases
- 4 eBooks
- 5 Reviews
- 6 Blog/Forum Posts
- 7 Sales Letters
- 8 Landing Pages
- 9 Website Content

We are confident that you will be highly satisfied with any project you entrust to Priceless Writers – however, we do offer up to two revisions to ensure you are 100% happy with your final product. We look forward to working with you.

All of our rates include proofing and up to two revisions. VIP members can take advantage of a number of other valuable benefits.

- Standard Rates – 30¢ per word
- VIP Members – 20¢ per word + \$18.95 per month membership fee

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The Luxury of VIP


Priceless Writers differs from many other content companies with its exclusive VIP option. For a low monthly fee, you can receive elite customer care and the choice of a specific Priceless Writer to work with you on your project! You don't have to be a VIP member to request a project, but the benefits of joining are enormous!

VIP Membership

- * **Choose Your Writer**
- * **Exclusive Discounts**
- * **Free Gifts**
- * **Monthly Newsletter**
- * **Priority Service**
- * **Free Article Submission**
- * **Lower Rate Per Word**



As you can see, the advantages of becoming an elite VIP member pay for the membership many times over - with an average savings of 30% on each and every project. You will also benefit from priority service, free articles and gifts, and much, much more. Whatever option you choose, you can be sure that Priceless Writers will provide you with the content you need – first time, *every* time.

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Meet the Team



As an Associate of Marketing and with over 12 years experience of dealing with Directors of Fortune 500 and FTSE Index companies, face-to-face basis, Danny

Brown is ideally placed to offer you his marketing and business-oriented expertise. Specializing in press releases and corporate content, he is also extremely adept at relating even the most intensive copy in an entertaining and easy-to-read manner.



Having written for hundreds of website owners and entrepreneurs, and provided literally thousands of articles for clients - Samantha Cummings is excited to take a new chair with

Priceless Writers. Specializing in creative projects, sales letters and humorous projects, Samantha is a diverse and multi-toned writer. She is known for writing quickly and meeting deadlines every time.



Specializing in business to business copywriting and subtle sales copy, Danielle Bullard is an experienced small business manager and

talented writer. She has created a variety of ad content for local small businesses and is responsible for the content of many high ranking websites. Clients appreciate Danielle's ability to create fact-filled content that both informs and entertains the reader.



Possessing degrees in English and Journalism, Yona Williams effectively utilizes a wide-ranging background in solid research; writing; and educating the world. Her ability captures the

attention of audiences with vivid imagery, creative content, and easy-to-follow informative pieces that helps hundreds of clients achieve success, reach their public, and accomplish their business goals.

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The Benefits of a Good Contact Us Page – Danny Brown

If you've ever tried to get in touch with any company via their website, you'll know what the difference a good contact page can make over a poorly laid out one. This is the same for your customers when they come to your Contact Us page – they don't want to have to trawl through lists of information just to find out something that should be easy and immediate.

To maximize the efficiency of your contact page, make sure that it's easy to find exactly who needs to be contacted about which service or product. For example, if you have 6 sales people in the sales department, one of them might be a better contact for the North American market, whilst someone else might deal with Asia or Europe. Just this simple pointer can make all the difference to a busy customer...

Sales Letter Excerpt Samantha Cummings

Did You Know?



Experts suggest that you save the amount of money you make PER YEAR at your current job for EACH year of your retirement? So, if you make \$50,000 a year, you should save \$50,000 for each year you plan on being retired! Can you afford to save that kind of money with your current job, so that you can pay bills, get the things that you need, and live comfortably in your 'golden' years?



The average cost of a 4-year private college is \$30,000 - and this amount rises each and every year? How many children do you have or plan on having? Can you afford to fill their college funds in time for them to graduate high school with your current job? What will you do if they aren't able to get a scholarship? Without a college education, your children could end up making minimum wage for the rest of their lives!



Most health insurance plans only pay for a certain percentage of health care? Most of them pay between 20% and 60%. What does yours pay? If you had a serious emergency and needed a lot of cash in a very short period of time, would you be able to find the funds? God forbid, if you needed this large amount of money to help save your life, or the life of a member of your family, would you have it available?

Using Super Bowl-Winning Fame to Help 9/11 Charities – Yona Williams

Every year, Super Bowl season rolls around and as anticipation mounts – so do the wild and crazy headlines and cover stories before Big Game Day. Once in awhile, we actually encounter a newsworthy story line that doesn't involve the romantic gossip of a quarterback's love life or the lengths fans will go to get their hands on tickets.

Apparently, if you were a former Giant or a Patriot – anything you're doing now that's exciting or interesting will get media attention, which brings me to the co-captain of the New York Giants Super Bowl-winning team in 1986 – George Martin. What is he doing since his days of glory and confetti? Martin has devoted more than six months to the planning, training, and actual task of walking across America to raise money for 9/11 charities.

Visions of proud firefighters and supporters appear throughout the ESPN report titled "A Journey for 9/11" which illustrates the retired Giants' goal of raising 10 million dollars to create awareness of and aid the recovery workers and first responders of the World Trade Center tragedy. The destruction of this national calamity still lingers, as families continue to deal with residual health problems, including emotional distress and lung infections.

While briefly walking with Martin, a reporter asks questions about his remarkable journey. Photos show Martin hugging farmers; posing inside of fire trucks; and trekking down long stretches of dusty, country roads. He's been through pouring rain and only takes a break if thunder and lightning threaten to spoil his momentum....

Why Radio Flyer? Danielle Bullard

Radio Flyer's world-renowned reputation for high-quality toys speaks for itself. Designing innovative, long-lasting toys that exercise the mind as well as the body has been the mission of this classic toy maker for nearly a century. Whether it's a trip to the moon on a little red rocket or a wild west adventure atop a classic Radio Flyer spring horse, these toys promise hours of fun and educational playtime.

Safety receives just as much emphasis. Smooth finishes, rounded edges, and the highest quality materials minimize injuries and ensure a toy that lasts a lifetime. Exclusive safety features, like the "no-pinch" handle joint that eliminates hurt fingers, make these toys an industry leader for safety.

Today's line of Radio Flyer toys includes a number of classics, like the little red, steel wagon, but also features several modern designs to invigorate the creative minds of today's children. Regardless of the design, these toys have never failed to be a mainstay in the lives of children everywhere. Whether it's a safe and sturdy plastic ride-on toy or a classic wagon with all-terrain tires; a one-seater or a wagon built for two; no matter what model or style, Radio Flyer toys will always bring a smile.

Introduction to New York City Gems – Yona Williams

It is impossible to experience every exciting and intriguing aspect of New York City in one trip to the Big Apple, but with careful planning – a visitor can tour a variety of popular sights within a short amount of time and still absorb the city's electrifying pulse.

New York City is home to some of the most visited, well-known sights the U.S. has to offer, including the illuminating Times Square and the awe-inspiring Statue of Liberty. Some sights are easy to conquer with a simple glance, like viewing the Brooklyn Bridge from afar, but for the more adventurous types – spending a moment walking across it allows one to embrace the breathtaking magic of the 'city that never sleeps.'

It is the endless attractions and activities of New York City that makes planning a trip to this landmark-filled destination pretty difficult. Narrowing down the places you'd like to visit and figuring out where to start is only the beginning. And even though you may not have enough time to venture to the 86th floor of the Empire State Building – you can always return home with a souvenir...just to say you were there.

Easy Tips to Maximize Profits with a Business Blog – Danielle Bullard

The popularity of blogs, especially business blogs, has rapidly increased within the past few years. Today, blogs are almost as common as a website for those with a web presence. This new trend in digital communications is obviously profitable, but to see those results it is important to understand *how* a blog can affect your sales and profits.

- **Blogs generate traffic.** Fresh and unique content is the key to a successful blog. Frequent updates are pleasing to search engines as well as your visitors, meaning a steady flow of visitors and an ever-growing group of readers.
- **Visitors turn into readers.** Make a habit of posting new and *interesting* content regularly. Providing your readers with intriguing info that piques their interest will keep them returning for more. Repeat visitors typically turn into clients, although statistics show it could take as many as ten visits before a guest decides to buy.
- **Blogs build credibility.** A web log is the perfect place to share advice, suggestions, and tips that better the lives of your potential clients. Establish yourself as a trustworthy professional in your field by publishing relevant, reliable, and useful information to your readers. A trusted business is a more profitable one.

Regardless of your industry, maintaining a business blog for your company can increase your sales and your profits. Original content that is easy to read, interesting, and reliable can do much more than simply increase your search rankings - a good business blog is one of the most cost efficient ways to multiply your profits.

**from "Country Music"
- Samantha Cummings
...Country Isn't Just for Adults!**

Country music is definitely not just an adult type of music. In fact, with artists like Kenny Chesney performing songs with pop artists like Uncle Kracker, country music is becoming cool all over again! Kenny's song with Uncle Kracker, 'When the Sun Goes Down,' topped the Billboard country music charts and was insanely popular with a younger generation of people. What about good old boy Billy Currington's 'I Wanna Check You for Ticks?' Don't pretend that song doesn't reach out and make you want to chuckle.

Songs like these still sport that adored country twang, love of life and country quality but they are reaching a younger crowd. Another example of how country has found a secret fountain of youth is Trace Atkins hit song, 'Honkeytonk Badonkadonk.' The massively popular video features attractive women shaking their 'badonkadonks' in a way that would make rappers proud! However, it is not just the video that makes country music popular. Stars like Carrie Underwood, Gretchen Wilson and Taylor Swift are among the most downloaded artists today.

Country Isn't 'Here Today, Gone Tomorrow'

Early country brings back memories of the Carter family, Johnny Cash and Hank Williams Sr.

A glamorous and fast paced life filled with the Grand Ole Opry, Nashville, Tennessee and songs about cheaters, good women and dreary Sundays.

Today's country represents the struggles and triumphs that real people go through every day. With stars like Toby Keith, Billy Currington and even George Strait, country music is a pride and reflects morals, fun and a love of life. Ten years ago, country music was growing ever stronger and with a blend of the older legends of country music and the young up-and-comers, ten years from now will surely prove country music even more popular.

Country Isn't Just a Type of Music!

Country is lightning bugs after dark, giving your high school sweet heart your class ring, sitting on the porch and telling your neighbor about your day and climbing up an oak tree. Country is about enjoying simple things like the whole family at the dinner table, the rumble of a four-wheel drive pick-up truck and watching babies grow. Country is spinning your tires in the mud, being there for a friend and standing up for what you believe in – no matter what it is. Country isn't just a type of music; it's a way of life...

Why a Cash Flow is Important to Your Business – Danny Brown

No matter how big or small your business, making sure you continue to have a business to run in the first place is one of the biggest tasks you'll need to manage. Key to this success will be your ability to control your cash flow. From forecasting what your cash flow needs are going to be, to maintaining a regular stream of cash when you're up and running, it's arguably the area that will make or break your business.

What is Cash Flow?

Simply put, a cash flow ensures that you have money both coming into your business, and going out on time. It's just like running your household budget, but the difference here is obviously the size of the budget. Your business needs to have money coming in to survive, and this will come from your customers and business associates. However, a good cash flow will also mean money going out, so your accounts are kept up-to-date with suppliers, for instance, and loans are paid on time. Failure to have a smooth cash flow could cause serious problems, not least the closure of your business. So you can see why it's essential to have a constant flow of cash to ensure both sides of your business is met...

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