



Quality Service. High Performance Solutions. No Compromises.

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Cymphonix Appoints Walling Data Systems as First North American Valued-Added Distributor

Walling Data to provide full-spectrum sales and support for Network Composer product line.

Claremont, NC – May 1st, 2008 - Walling Data Systems, a Leading Value-Added Distributor of Technology Products, is pleased to announce its appointment as the First North American Value-Added Distributor for the Cymphonix Network Composer product line, a product designed to help organizations monitor, filter and prioritize network traffic.

In addition to product sales, Walling Data Systems will provide no-cost, Unlimited US-based support for their customers via toll-free phone, email, live chat, and remote control “We-Do-It-For-You” support.

“We’re delighted to be working with Walling Data Systems to bring our best-in-class gateway solutions to a broader audience,” said Cymphonix CEO Kevin Santiago. “We’re experiencing tremendous demand from small businesses and schools needing to replace existing solutions that are no longer effective. I believe Walling’s deep experience, particularly in the educational marketplace, will be valuable as we expand our presence in that industry.”

Walling Data Systems has long specialized in delivering easy-to-use, efficient solutions to resellers, and direct to end-users, such as educational institutions. The company has a proven track record in introducing products to new markets; they were the first Distributor of AVG Anti-Virus products in the US and still today are the highest volume Distributor for AVG in North America.

“We only take on products that everyone here is enthusiastic about, and Cymphonix fits that requirement perfectly,” said Walling Data Systems’ President, Luke Walling. “Our U.S.-based teams of engineers have trained with the Cymphonix team intensively at their headquarters in Salt Lake City. We are completely sold on the benefits of the Cymphonix product line and are fully ready to support the line. We anticipate a high demand for the product as we roll it out on a broad scale to resellers and direct to end users, such as those in the education market.”



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How Network Composer Works

Through its intuitive and easy-to-use interface, Network Composer is designed to help schools, small businesses, and managed service providers prioritize traffic on a network, monitor its users' internet activities and prevent users from abusing Internet usage policies.

On average, 50% of a typical Internet connection is used for browsing. Some of the activity is critical, like browsing for research and web-based business applications while some is unnecessarily used for social networking, gaming and viewing adult content. The other 50% of any Internet connection is used by Internet applications - both critical (like "digital" phone services and database backups) and non-critical (like peer-to-peer, streaming media and music downloads). Downloading files and streaming media are the top bandwidth hogs and often dilute the overall quality of a connection – causing problems for critical applications.

Using proprietary technology, Network Composer limits the impact non-critical applications and browsing can have on overall Internet connection performance, as well as stopping spyware and virus threats before they can enter the network.

Additionally, Voice over Internet Protocol (VoIP) phone connections are very sensitive to other network traffic and therefore are often unstable if not given proper bandwidth. Network Composer allows organizations using VoIP phone services to monitor those connections, and insure that they are given priority over non-critical activity.

Finally, while other products block some inappropriate web content, they often do not block anonymous proxies which are commonly used by technology-savvy users to bypass content filters both at work, and in schools-by students. However, Network Composer actually blocks this kind of hacking, making it especially attractive to schools and businesses who want to prevent users from abusing Internet usage guidelines, avoiding possible liability related to the viewing of objectionable content, or downloading of unlicensed "pirated" software, or music.

"It's an ideal solution for educational institutions, as well as any business or government organization seeking to insure compliance with Internet usage policies," said Cymphonix Business Development Manager Joe Lowry. "The ability to quickly prioritize network traffic according to the applications in use and best interests of the organization is something few small businesses have the capability or knowledge to address - until now."

Network Composer also includes a complete reporting suite that shows top bandwidth users, top Internet users, sites visited, real-time application activity and more – allowing network administrators and managed service providers to pinpoint problem users, or pieces of equipment.

Unlike other products on the market, Network Composer provides all of this without introducing frustrating delays into Internet browsing – or additional costs for added features.



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How to Purchase Network Composer

Cymphonix Network Composer products are available immediately from Walling Data Systems in site configurations as small as 25 clients, to both resellers and end users. Special bundle pricing for existing and new AVG Internet Security product owners (purchased at www.avg-antivirus.net or by phone with Walling Data) are available.

Learn more by calling toll free, 866-833-5727, visiting <http://www.stopanonymousproxies.com> or by emailing to cymphonix@wallingdatasystems.com

Walling Data Systems is particularly proud of its broad range of support services provided free of charge with Network Composer purchases. Customers are provided with Unlimited US based phone, email, and "We-Do-It-For-You" remote support. These unique service offerings insure that your Network Composer purchase, and installation, will be prompt and without difficulty - all at an easy to budget for, fixed purchase cost.

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About Walling Data Systems

<http://www.stopanonymousproxies.com>
<http://www.avg-antivirus.net>

Founded in 1994, in North Carolina, Walling Data Systems is a Value-Added Distributor offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data is well known for providing unlimited no-cost support, from the United States, for all of the products it distributes. Among Walling Data's product lines are top names in the security business including: AVG Internet Security, and Cymphonix.

About Cymphonix

Cymphonix Corporation, headquartered in Sandy, Utah, uses patent-pending Cross-Layer Intelligence™ (XLi™) technology to provide unmatched network threat protection and resource optimization. With the powerful XLi engine, Cymphonix products seamlessly integrate network protection, application performance, and traffic visibility into a single, easily managed solution. Leading the Cymphonix product line is Network Composer, a smart gateway appliance that helps organizations understand at a glance who is abusing network resources and with what applications - enabling problems to be corrected instantly through a clear, easy-to-manage interface. More information about Cymphonix can be found at <http://www.cymphonix.com>.