Wild West Online®: Gunfighter™ Steps into the Street at High Noon

Charlottesville, Virginia—April 30th, 2008—A spokesman for Tenderfoot Games, LLC, leaned forward in his saddle, spat into the Kansas dust as he adjusted his Stetson against the midday sun, and announced that the drama of the Old West is now available to everyone in "Wild West Online: Gunfighter."

In Wild West Online: Gunfighter, players take the role of a gunslinger in the 19th Century American West. As gun fighters, players engage in duels, working their way across hundreds of towns and territories as they make a name for themselves. And should they get cocky they could find themselves facing famous gunfighters from history in tense *mano-a-mano* shoot outs. Wild West Online: Gunfighter offers players the option to hone their skills against human or computer-based opponents. Although set in a rich, 3D environment Wild West Online: Gunfighter can be played right from a web browser, making it highly accessible.

"Wild West Online: Gunfighter is not just a quick-draw test of reflexes," says Ariel Butler, Executive Producer for Tenderfoot Games. "The outcome of gun battles hinges on players' tactical decisions, actions, and their appetite for risk leading to the decisive moment." Butler added, "Wild West Online: Gunfighter is a game that's easy to learn but has a lot of depth. Because each gunfight can be played out against an opponent in just a few minutes, it's a great way to take a break from work, or lose yourself in an evening of absorbing action as you find yourself saying, 'Just one more fight and then I'll log off!'"

In Wild West Online: Gunfighter, players acquire items and skills that improve their gun fighting ability over time. The game is playable for free, with players having the option to purchase Golden Eagles, the game's premium virtual currency, to purchase special items or speed the rate at which they acquire new skills and abilities. Players are also able to purchase items using Scrip, which is awarded to everyone for free play.

Wild West Online: Gunfighter is a key part of the Wild West Online® multiplayer game experience, which, when released, will offer players an immersive and wide-ranging selection of period-authentic activities."

Wild West Online: Gunfighter will enter open beta testing on May 1st. An "open beta" test period means that the game is available to the general public, but the game's accessibility may be periodically limited while the Tenderfoot team monitors the game's performance under heavy loads, fixes bugs identified by the growing community of players, and adds in the final features desired for the game's official launch.

Eager gunslingers can create a free account and try their skills at: http://www.wildwestonline.com.

About Tenderfoot Games™

Founded in February, 2006, Tenderfoot Games, LLC, combines the talents of an experienced cadre of developers. Key team members began their game development careers during the dawn of the

massively multiplayer game industry in the early 1990s and have worked for some of the leading online game developers and publishers. Tenderfoot Games' focus is on developing browser-based, 3D, multiplayer games combining engaging game play, rich experiences, accessibility, and innovative business and distribution models.

Wild West Online® is a registered trademark of Tenderfoot Games, LLC (Reg. U.S. Pat. & Tm Off.). "Gunfighter™" is a trademark of Tenderfoot Games, LLC.

For more information:

Visit: <u>www.wildwestonline.com</u>

Contact: Ariel Butler

inquiries@tenderfootgames.com