



- press release, for immediate release -

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World's Largest Repository of Famous Quotes Launches New Website

A Playground of Unprecedented Applicability for Quotes Users

Tel Aviv, Israel – May 7, 2008 -- The mother of all quotation websites is finally online. The site, www.QuotesDaddy.com, offers access to over 1.5 million quotations, using a fast and intuitive search function with a variety of user options. Target users include writers, speakers, lecturers, bloggers, comedians and quotes enthusiasts. Membership is free, and is not required to access the site. Members do, however, participate in a variety of interactive experiences and the ability to find and share quotes.

"The idea," says site founder [Maya Elhalal](#), "is to create what amounts to a playground for people who love quotes, and who use them in their work and personal interactions. We've made sure the technology doesn't distract or intimidate, meaning there is no learning curve. We've designed it to be a resource you'll want to use frequently." Quotes Daddy, says Elhalal, herself a lecturer and blogger, is the first online quotations resource to offer customizable widgets and favorites lists to help users organize and tag their favorites. "Other sites provide a searchable library of quotes," continues Elhalal, "but this is a whole new dimension of accessibility, applicability and flexibility for users."

According to Elhalal, the Quotes Daddy user experience expands beyond simply looking up and using a quote. "Our users will have the opportunity to contribute their own quotes, with ratings and feedback from fellow members." There will also be competitive challenges and the availability of personalized animated online greeting cards using favorite quotes, allowing members to customize and enrich their correspondence, articles and blogs.

Quotes Daddy is the latest Internet venture of Site On Spot Ltd., a privately held New-Media Entrepreneurship and Consulting company in Israel.

For more information, visit www.QuotesDaddy.com, or contact Maya@QuotesDaddy.com.

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