



# B2B

## About tootoo

**tootoo.com is the cornerstone of Ninetowns' new B2B strategy of providing leading-edge, quality-driven vertical search and value added services, who was founded in 1995 and listed on NASDAQ Stock Exchange since December 2004 under the symbol "NINE".**

**The search and service platform of tootoo.com was designed based on its TQS (Total Quality Sourcing) , a unique Chinese suppliers' capability and quality evaluation system, to fully present critical information and data matrix for buyers to locate and evaluate their candidates.**

**International buyers may find comprehensive information on more than 15 million products and over 8 million Chinese suppliers by simply searching for the name of Company or products without going through complex registration process.**

**tootoo.com, as an effective and unique-positioned platform, not only helps buyers to search for, analyze, evaluate and choose qualified suppliers, but also enables quality suppliers to fully present themselves to win competitions.**

**By leveraging Ninetowns' unrivalled market intelligence to extend the services on the value chain of international trade business, tootoo.com is aimed to be the leading and quality-driven B2B purchasing platform.**