



PRESS RELEASE

FOR IMMEDIATE RELEASE

05.08.2008

Boise Idaho – St. Luke’s Medical Centers Choose Nextgen Vending™ LLC, as Their Healthy Vending Partner, Bringing Healthy, Organic Snack Alternatives to Vending Machines Throughout Their Facilities.

Boise Idaho, May 8, 2008 – Nextgen Vending™ partners with the St. Luke’s Hospital System to bring healthy-organic snack alternatives to their hospital vending program – over 25% of their vending machine inventory is now dedicated to these “Healthy Choice” alternatives. The “Healthy Choice” program supports the St. Luke’s mission to improve the health of their community, by making healthy-organic food readily accessible to employees, patients, and visitors. “These healthy products, states Justin Ridle, senior product developer for Earthpure Organics™, range from crossover organic products like cookies and chocolate-coated whole-food bars to the more mainstream organic products such as energy drinks, dried fruits, trail mixes, popcorn, and granola bars.” The diverse St. Luke’s product line also includes: gluten-free bars, SB12 compliant foods for the pediatric department, as well as a wide variety of other organic snacks and beverages.

“With the current social concern for foods that are genetically modified and grown using hormones, antibiotics and synthetic pesticides, consumers find comfort in knowing that USDA certified organic products are guaranteed to maintain their organic integrity and never contain these harmful substances.” states Stacy Beeson, nutritionist for St. Luke’s hospital system.

About Nextgen Vending™ and Earthpure Organics™

Nextgen Vending™ is the first and only fully organic, eco-conscious vending company in the U.S. dedicated to delivering quality organic food and beverages to schools, hospitals, gyms, manufacturing, corporate, government, foodservice and retail markets. We partner with vending operators and food service providers across the country helping them bring organic products, literature and education to their existing client base, thereby satisfying the market demand for healthier, organic products. We work to reduce, re-use and recycle at all times, we are **Fair Trade** conscious and follow the triple bottom line philosophy of striving for a fully developed concept of success (we take environmental, social and financial impacts into consideration during the development of our corporate/ business strategies). In partnership with the **EPA Green Power Program** and **BEF** (Bonneville Environmental Foundation), Nextgen Vending™ purchases wind power credits as part of our mission to be fully sustainable and 100% carbon neutral.

Earthpure Organics™ is the private label brand of its sister company, Nextgen Vending™. Earthpure Organics™ is a mission-driven company that relies on a core set of values in all its dealings – these values are; honesty, integrity, social responsibility, diversity, family, success, hard work, passion, pride and modesty. Our mission to be a trusted leader in the retail organic food and product industry is firmly rooted in a powerful work ethic and our conviction that we can and should make a difference. Our “**Organic Evolution™**” product line includes a corn based biodegradable water bottle, dark chocolate bars, hemp lip balm, whole food energy bars, hand made “farm” bags, chocolate chip cookies, trail mixes, dried fruits, soaps, enzyme based cleaning solutions, energy drinks, and more. Both companies and their staff offer time, money, and support to many local and national charitable causes.

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