

PSR Interactive Operator Training Now Available on Blatant Media's Absorb Anywhere LMS

PSR Interactive: over 200 hours of engaging computer-based-training with narration, video & animation. Coming soon: interactive 3D content

SYDNEY, AUSTRALIA -- May 4, 2008 - PSR Refining Services today announced that its flagship product **PSR Interactive** - an extensive library of universally applicable best practice training programs for refinery, petrochemical and chemical plant operators - will be available on the versatile and powerful Absorb Anywhere LMS (Learning Management System)

Ed Hewines, PSR's Director said "We wanted to be able to offer our clients a solution with as much flexibility as possible; with Absorb Anywhere we can give our clients' training administrators access to an intuitive and attractive interface, allowing them to keep their training stats at their fingertips"

A major factor in PSR's choice was that Absorb Anywhere can be rolled out in any language

Peter Jurisic, Blatant's vice-president business development, said the software is receiving rave reviews from organizations with years of experience using enterprise level systems

PSR Interactive's core goal is to provide high quality and cost-effective operator training. Using Absorb Anywhere, PSR Interactive can be delivered over the internet keeping costs to a minimum while providing a straightforward yet powerful interface

Absorb Anywhere supports PSR Interactive's aim to overcome the financial and logistical problems that typically plague training initiatives, such as expensive equipment & facilities, lean manning, the cost of overtime payments to release operators for off-the-job training and the availability of experienced trainers who are able to deliver consistently high-quality training. Instead, PSR Interactive can be deployed in the workplace, providing first-rate training in 30-60 minute blocks to any number of available operators

With over 200 hours of content covering Equipment, the Operations-Maintenance Interface, Offsites and Process Units, PSR Interactive focuses on the practical elements of operator training

For more information (including screenshots, a demo video & a free trial) please visit the PSR Interactive website www.psrinteractive.com

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About PSR Refining Services:

PSR Refining Services is an oil & petrochemical training company that utilizes the internet to provide a straightforward yet powerful solution to operator training. With its core focus on performance,

safety and reliability, PSR Interactive uses rich media to provide a training solution that has a lasting impact. PSR Refining Services is based in Sydney, Australia. For more information, please visit www.psrinteractive.com or call +61 419 632 923

About Blatant Media Corporation:

Blatant Media Corporation is a learning company that leverages the power of technology to provide best-of-breed software and online training solutions for clients throughout the world. Blatant Media licenses Absorb Learning Management System (SCORM LMS) to organizations and training providers for tracking of online, classroom and practical training. Blatant Media is headquartered in Calgary, Alberta, Canada. To learn more, go to www.blatant.ca or call 403 617 1971

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