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FOR IMMEDIATE RELEASE

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## Kabana Launches Green Screen Organic SPF 20 Sunscreen

Kabana Skin Care, manufacturer of Organic and Natural Skin Care products and Sunscreen, releases its first organic sunscreen. It is made from **8** edible-grade organic and natural ingredients. This unique formula includes the safest mineral sunscreen, 25% Zinc Oxide. <u>Green Screen Organic SPF 20 Sunscreen</u> was created in response to customer requests for a higher SPF, non-greasy, consistently creamy natural sunscreen.

Unlike other 'natural' skin care manufacturers, Kabana truly is 100% natural. Kabana uses superbly simple formulas with easily understandable ingredients and does not rely upon the green-washing techniques commonly employed by other 'natural' manufacturers. For example, many companies that only 'market natural' use organic extracts or essential oils at very low percentage levels in petroleum derived bases. Other green-washing techniques include using plant-derived base oils that have been synthetically modified, such as with the capric/caprylic triglycerides that are frequently found in many other formulas marketed as 'natural.'

The only way to tell whether or not a company truly uses natural and/or organic ingredients is by reading ingredient labels to understand each component. Kabana chooses our ingredients with this in mind and accepts them only if the following is true:

In order for an ingredient to be deemed natural by Kabana's rigorous standards it must be directly derived from a living organism via a sustainable process and free of petrochemicals, or is a mineral that has a proven safety record for use on and in the human body, such as with our spring water and non-nanoparticle zinc oxide. Kabana's ingredients are of the highest quality, chosen specifically to ensure good health and environmental sustainability.

Green Screen Organic SPF 20 Sunscreen contains these organic and natural ingredients:

- 1. 25% Zinc Oxide
- 2. Eldorado Springs Artesian Water
- 3. Organic Extra Virgin Olive Oil
- 4. Organic Jojoba Oil
- 5. Vegetable Glycerin
- 6. Organic Shea Butter
- 7. Vegetable Emulsifying Wax
- 8. Vegetable Vitamin E

<u>Green Screen Organic SPF 20 Sunscreen</u> is non-nano, biodegradable, fragrance-free, and packaged in recyclable tubes.

Kabana Skin Care offers exceptional ingredients assuring our customers peace in body and mind. How do we do this? Our products are free of synthetic, petroleum-based or nanoparticle chemicals.



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Current product offerings are:

**Green Screen Organic SPF 20 Sunscreen** a non-nano organic ingredient UVA & UVB sunscreen **Kabana Crème** an ultra nourishing moisturizing crème

Sugar, Baby! a fabulously rich sugar scrub

Green Screen SPF 15 Sunscreen a highly moisturizing broad spectrum UVA & UVB sunscreen

Liplovers Natural Lip Balm with all natural flavors

Sunsei UV soap providing zinc oxide UV protection

Kabana UV Protective Shower Gel and Shampoo a castile gel version of Sunsei Kabana Naturally Effective Deodorant 6 natural ingredients keep you fresh all day

<u>Green Screen Organic SPF 20 Sunscreen</u> is available worldwide online at <u>www.kabanaskincare.com</u> several North Pacific Whole Foods and select natural product retailers nationwide. We are actively seeking to expand distribution; please direct all inquiries, including media, to <u>erik@kabanaskincare.com</u>

For more information about sunscreens, sunscreen manufacturers, the FDA and you as a consumer, go to:

http://www.kabanaskincare.com/kabana\_label\_reader\_column.htm

Love your skin. Kabana does.™

Ask for Green Screen Organic SPF 20 Sunscreen at local Natural Products Retailers near you.

Green Screen is a Registered Trademark of Kabana Skin Care LLC; other product names are also trademarked.

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