


What Goes Into a Great Beer?

A complex balance of ingredients contribute to a beer's appearance, aroma, and flavor



Water – first step in forming a beer's character.

Barley Malt – defines the body of a beer, contributing to a beer's sweetness, color, and foamy head. Malt also brings enzymes to the fermentation process.

Adjuncts – additive fruits (cherries), spices (cinnamon) grains (oatmeal), sweeteners

Hops – responsible for overarching flavor and aroma of the beer through the use of both flavor and aroma hops.

Yeast – the DNA of the style or brand and is what initiates the fermentation process and brings the beer to life.