



# **Train Chartering supplies Private Charter Trains and Carriages**

#### From any station to any station

#### To a tailored timetable

#### For groups

- Over 10 in private carriages and trains
- Up to 120 in private carriages and trains
- Up to 750 in private trains
- More than 3,000 per day

# With full guest and project management

**Ground handling** from anywhere to the station Through the station Onto the train

Enhanced catering
Branding and theming
Specialised carriages

Onboard entertainment Transfers

Unusual venue for meetings, seminars, blue sky thinking

Perfect for incentive travel

Ideal delegate, exhibitor or sponsored travel for conferences and exhibitions

Hospitable and innovative travel options for events

Charter trains and private carriages – <a href="www.trainchartering.com">www.trainchartering.com</a>
Luxury trains – <a href="www.uxurytrainclub.com">www.luxurytrainclub.com</a>
Private rail cars – <a href="www.privaterailcars.net">www.privaterailcars.net</a>
Promotional Trains - <a href="www.soundwaveexpress.com">www.soundwaveexpress.com</a>
Multi-modal transport charter - <a href="www.transportcharter.com">www.transportcharter.com</a>







# **Company Overview**

05/08

#### Introduction

Every form of transport has a charter or hire sector, whether at sea, in the air or on the roads or railways.

The rail industry has **Train Chartering**, Private Rail Cars & the Luxury Train Club.



# **Train Chartering**

The **Train Chartering** Company Ltd is a UK-based company providing a unique service in sourcing chartered Trains and private carriages for corporate, agency & private clients around the world.

**Train Chartering** was founded by Simon Pielow and Fay Lejeune in 1998. Since then we have developed a sophisticated project, guest & event management process to deliver tailored private trains and carriages.

#### Client groups include:

- Individuals (high net worth) and their families
- Corporate clients for staff, VIP customers and dealer networks
- Agencies such as travel, marketing, incentive and advertising
- Sporting event organisers
- TV/film production
- Associations & schools
- Exhibition organisers

#### Provided services include:

- Fine dining, chef-prepared & steward-served and other catering options
- Onboard entertainment
- Internal & external corporate branding
- Transfers & venue finding



**Train Chartering** can supply charter trains throughout the UK and Europe, in parts of North America and elsewhere around the world where there is a developed rail network. We also manage large group travel on scheduled trains, either in public or private carriages, on most train companies' route.

Any questions? <u>info@trainchartering.com</u>



**Train Chartering** operates the Luxury Train Club <u>www.luxurytrainclub.com</u>, a fusion of luxury trains, member travellers and selected partners. Our partners, International Rail (part of Wandrian Corp.), provide booking and customer support services for individual travellers, while **Train Chartering** offers the charter of complete luxury trains or carriages.







**Luxury Trains** 

Charter trains can travel throughout many rail networks around the world, between most stations, with a tailored timetable.

Trains are a cost effective and greener way for groups to travel.

We offer luxury, first, standard or mixed class Trains.







<u>Luxury</u>

<u>First</u> <u>2<sup>nd</sup> (Std)</u>

A first class train can carry around 420 passengers (less if onboard fine dining is required), whereas a standard class train can accommodate up to approximately 680 passengers. A mixed class train's capacity lies between these two maxima, depending on the mix of carriages. Luxury trains generally have a capacity of between 100 – 300.

Rail travel is ideal for groups; 10–100 on scheduled trains, 100–680 on charter trains.







**US Private Rail Cars** 

Any questions? <u>info@trainchartering.com</u>



# Train Chartering's project management services:

- Consultation
- Free advice about venues
- Sourcing and securing rolling stock
- Timetable planning
- Ticket printing
- Intensive client communication, including comprehensive Client Folder
- Catering & other services as required
- Post-event report







Sleeper Carriages

# **Train Chartering's** guest management services include:

- Briefing station staff about the group; all rail staff will be able to assist them.
- Meeting and greeting at key stations with uniformed stewards, on the concourses or at drop off as appropriate.
- Escorting passengers to the train or waiting facility if arranged
- Escorting passengers on the train to the destination
- Managing branding / catering / entertainment / newspapers / magazines if arranged
- Distributing travel & event information
- Free use of TCRes, our online seat reservation system with e-ticket facility
- Through www.transportcharter.com, arranging transfers to and from stations (POA)

#### Available free of charge from Train Chartering:

Initial Consultation – straightforward answers to any rail travel-related questions Outline Proposals – based on the planned journey, to include transfers as required "Planning a Train" – a guide to the planning process

"Your Wishes" – a guide to branding & theming charter trains and private carriages

#### Summary

**Train Chartering** – <a href="www.trainchartering.com">www.trainchartering.com</a> - charter trains and private carriages **Luxury Train Club** – <a href="www.luxurytrainclub.com">www.luxurytrainclub.com</a> - luxury trains, member travellers & partners **Private Rail Cars** – <a href="www.privaterailcars.net">www.privaterailcars.net</a> - <a href="privaterailcars">private rail</a> cars in the USA and elsewhere

# **Company Information**

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Company registered in England: 3633836

VAT registered: 702 9970 24 Email: info@trainchartering.com Telephone: +44 (0) 1666-860 172

Other Websites:

Promotional Trains <u>www.soundwaveexpress.com</u>

Multi-modal transport charter <u>www.transportcharter.com</u>

The Rail Mall <u>www.therailmall.com</u>



#### **ANNEX**

# **Extracts of Survey Results**

# Trains are greener

Source: IMEX<sup>1</sup>

An IMEX poll shows conference organisers increasingly take the environment seriously Characteristic green-minded comments included:

- a sustainability approach matters in this new age;
- we now favour destinations reachable by train;
- we always compensate for and offset emissions caused by travelling delegates.

72% of European MICE buyers say that they 'would deliberately avoid destinations/venues known to have a poor environmental record' and 'have taken environmental considerations into account in their work'.

# Train-based incentive travel is more sustainable, cost effective and innovative Source: SITE Incentive Travel Factbook 2008, Pan-European Report<sup>2</sup>

Ranking of factors that planners 'think make an incentive travel programme most memorable and motivating to prize-winners':

	2008	2007	2006	2005
The perception that the experience is unique/ a privilege/difficult for others to book	1	1	1	1
The creativity of the programme that really catches the imagination	2	2	2	2

In respect of sustainability, characteristic remarks refer to:

- selecting destinations with greater care;
- commitment to carbon offsetting and carbon-neutral events;
- switching wherever possible to high-speed trains.

Government engagement through higher fuel costs and environmental taxes is seen as likely to reduce travel distances and further encourage expansion in train travel.

# The New Age of Rail

Source: Vision 2007-12<sup>3</sup>

Rail travel for delegates will become more important as a response to airport delays, its 'greener' connotation, and the increasing speed and comfort of trains.

Five-year forecasts from a sample of 3600 hosted buyers from nearly 60 countries who attended IMEX in April 2007 predicted growing concerns for safety and the environment.

#### **NOTES**

# Train Chartering added the headings.

- 1. Imex www.imex-frankfurt.com;
- 2. SITE www.imex-frankfurt.com/documents/SITEIncentiveTravelFactbook2008.pdf
- 3. IMEX www.imex-frankfurt.com/documents/VISION2007-12\_June07.pdf