

CONTENT ARCHIVING LEADER PRIVACY NETWORKS ANNOUNCES NEW PROGRAM FOR MANAGED SERVICE PROVIDERS

Privacy Networks offers industry unique multi-tenant platform for MSPs to deliver complete, secure and compliance ready message archiving to their hosted customers

May 19, 2008 – Fort Collins, CO - Privacy Networks (PNI) announces its new Managed Vaulting Partner (MVP) Program for Managed Service Providers. PNI's PrivacyVault has been further optimized for deployment in large scale hosting environments. [PrivacyVault](#) MVP uniquely provides multi-tenant hosting of multiple companies on a single dedicated or VMware server. Additionally, multiple email environments such as Microsoft Exchange, Novell GroupWise, Lotus Domino and others can be hosted on a common server further reducing infrastructure and power costs for MSPs.

PNI has partnered with the [MSPAlliance](#) to ensure a feature set that is optimized for the MSP business model and is the only email and unified messaging provider to earn the MSPAlliance Accredited Vendor status. "Privacy Networks has developed some great technology to help MSPs solve very real business problems for their clients," said Charles Weaver, president of MSPAlliance. "From email archiving to corporate data retention policies, MSPs must adopt new and cutting edge managed services in order to remain relevant to their customers."

Software-as-a-Service (SAAS) is a fast growing trend for deploying new applications. As customers have become more comfortable with the concept of placing sensitive data outside of their direct control, hosting providers (ISPs, ASPs and MSPs) are looking to add higher value services to their mix of offerings. The difficulty has been trying to provision applications that were designed for a single company or organization to efficiently handle the MSP model with hundreds or thousands of organizations.

Laura DuBois, IDC Program Director, Storage software said "hosted email archiving is expected to grow at a 27% compound annual growth rate through 2011". Ms. DuBois continued "Having a system designed with multi-tenanting as a criterion should be very attractive to MSPs".

"Privacy Networks understands the challenge of managing a hosted service." said John LoPorto, Privacy Networks Executive Vice President of Sales and Marketing "The PrivacyVault solution has been architected to enable hosting providers to rapidly deploy, simply and effectively manage, and securely deliver hosted message archiving to their customers."

PrivacyVault MVP has been engineered to provide management and security specifically for hosting providers that deliver economies of scale in a Network Operations Center (NOC). The hosting provider must deliver security for the data of each managed customer in order to gain the trust of businesses looking to deploy message archiving in a SAAS deployment. A solution must provide secure storage, access and privacy control for the message content being stored. Privacy Networks has delivered that in their unique multi-tenant architecture that can be quickly and simply deployed for any NOC environment.

The new [PrivacyVault MVP](#) program brings to bear an even deeper and fully customizable billing interface empowering an almost endless array of pricing models for MSPs to offer their customers. For a limited time regional outsourcing partnerships will be offered for PNI's direct customers. PNI's program also includes volume discounts and bulk license discounts well beyond previous scales.

To receive detailed information regarding the new MVP for MSPs offering from Privacy Networks visit www.privacynetworks.com/mvp-info.

ABOUT PRIVACY NETWORKS, INC.

Privacy Networks provides enterprise-level unified messaging archive solutions that are simple, safe, and affordable. The solutions are designed to address the growing need for organizations to manage their electronically stored information being generated by unified messaging platforms that include email, instant messaging, voice, video, and documents. Privacy Networks solutions are available as rapid install appliances, hosted services, or standalone software. Privately held, Privacy Networks has offices in Louisville and Fort Collins, Colo. For more information, visit <http://www.privacynetworks.com> .