

FOR IMMEDIATE RELEASE

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Acteva to Present Event Technology Marketing Session at Meetings Technology Expo
One-Hour Educational Presentation, Booth Exhibit Among Highlights

Acteva, the trusted leader in online event registration, [ticketing](#) and payments, will be presenting and exhibiting at the Meetings Technology Expo, May 22nd at The Navy Pier, Chicago, IL.

Acteva will again be presenting a marketing technology educational session titled "Event Marketing Tech Tools." Ed Lemire, Acteva's Executive Vice President, will be presenting the session that will highlight the latest technology available to help meeting planners reach and exceed their goals - regardless of the size of the event. Those attending will also learn how to select an appropriate vendor and implement a solution to meet their specific needs.

"MTE is the technology learning event for the meetings industry," says Paul Paone, Executive Director for the Meetings Technology Expo. "Our educational speakers, like Ed Lemire of Acteva, are tech veterans who know their tech area of expertise inside and out and are able to provide clear, objective and practical advice on how to select and implement technology solutions. Ed's technology marketing session is proof as his post-event session survey remarks have consistently given him praise for providing great ideas and practical tech solutions to their marketing challenges."

In addition to the educational presentation, Acteva will also be in attendance as an exhibitor in Booth #106.

Find out more about Acteva's [services](#) or [get started](#) today.

About Acteva

Acteva is the trusted leader in online event registration, [ticketing](#) and payment management services. Since 1998, over 12,500 customers have used Acteva to manage more than 215,000 events and process more than 3.4 million registrations. Acteva's customers include Bausch & Lomb, Pfizer, SAP, Girl Scouts of America, Whole Foods, Craigslist Foundation and thousands of small to large-sized businesses and [organizations](#). Acteva is headquartered in San Francisco, California. More information on Acteva is available at www.Acteva.com

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