# LAVASOFT

# Ad-Aware® 2008 FREE

## The World's Most Popular Anti-Spyware!

*While our competitors are busy creating new bells and whistles that most computer users will never need or use, we continue to focus on developing a trusted anti-spyware product that is designed for real people! Ad-Aware 2008 Free continues the Lavasoft tradition and spirit by providing a no-strings-attached, full powered free anti-spyware product that is safe, thorough, and easy to use. This new version, boasting improved threat detection and usability features, reinforces why computer users continue to put their trust in Ad-Aware more than any other anti-spyware program.*

\* Ad-Aware 2008 Free is available for personal home use only. Commercial use is prohibited.
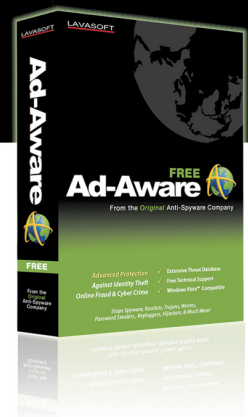
## Over 350 Million Downloads Worldwide!

Protect the private information on your computer with Ad-Aware, the original and most trusted anti-spyware program that thoroughly detects and removes both known and emerging malicious threats.

Surf the Internet with peace of mind and let Ad-Aware shield you from dangerous intruders and prying eyes.

Preserve your computer investment with regular scans to identify and remove malicious applications that eat up memory and steal bandwidth so your computer runs as smoothly as the first day you bought it.

Conquer the complexities of battling malware with our user interface that guides the everyday user through the maze of security threats, while offering advanced options for the specialized needs of IT enthusiasts and professionals.

Get 24-hour access to customer support forums administered by Lavasoft security analysts and volunteers.

## Key Features

➡ Protection against spyware, Trojans, hijackers, and more

➡ Improved threat detection

➡ Advanced CSI technology

➡ Enhanced rootkit removal system

➡ Fast threat updates

➡ TrackSweep

➡ Easy to install and use

## System Requirements

➡ Pentium 600 MHz or faster

➡ RAM Operating system + 100 MB

➡ 50 MB free hard disk space

➡ Operating Systems

▪ Windows 2000 (Pro and Server)

▪ Windows Server 2003

▪ Windows XP (32- & 64-bit)

▪ Windows Vista (32- & 64-bit)

➡ Web Browsers

▪ Internet Explorer (version 5.5 or higher)

▪ Firefox (version 1.5 or higher)

▪ Opera (version 9 or higher)

# What's New in Ad-Aware 2008 Free?

- **Improved Threat Detection** – Powerful protection against cyber threats - including a defense against spyware, Trojans, bots, and other malicious programs - with an expanded threat database.
- **Enhanced Rootkit Removal System** – Guard against hidden threats attempting to access your system with our amplified rootkit removal technology.
- **Faster Updates** – Save precious time and resources with compressed files resulting in quicker product updates.
- **Lavasoft ThreatWork** – Direct access to submit suspicious files for analysis via ThreatWork, an alliance of global anti-spyware security volunteers actively fighting online threats.
- **Windows Vista Compatible** – 32- and 64-bit platform support

## More Key Features

- **Advanced Engine Structure** – Benefit from superior program flexibility and comprehensive scanning methods with Ad-Aware's program architecture.
- **Advanced Code Sequence Identification (CSI) Technology** – Boost your privacy protection with precise detection of embedded malware, including known and emerging threats.
- **TrackSweep** - Control privacy by erasing tracks left behind while surfing the Web on Internet Explorer, Firefox, and Opera, with one easy click.
- **Multiple Browser Support** – Choose Internet Explorer, Firefox, or Opera with expanded browser support.
- **Easy to Install and Use** – Effortlessly maneuver the complexities of malware detection and removal with Ad-Aware's user-friendly interface.
- **User-Controlled Spyware Removal** - Decide for yourself what to delete from your system and what to keep with on demand scans and malware removal.
- **Extensive Detection Database** – Stay protected with regular updates from the extensive library of identified and analyzed spyware.
- **System Restore Point** – Easily revert back to your clean system to recover from a spyware attack.

Ad-Aware 2008 Free's on demand scans detect and remove spyware and other forms of malware. Upgrade to Ad-Aware 2008 Plus for real-time detection of spyware and viruses, delivering extended threat detection and much more!

## About Lavasoft AB

- ➡ Established in 1999
- ➡ Private company
- ➡ Headquarters in Gothenburg, Sweden
- ➡ 4,000 partners in over 120 countries
- ➡ Over 350 million Ad-Aware downloads worldwide

## The Lavasoft Mission

The Lavasoft mission is to deliver high quality security software solutions that protect individual computer users and business networks worldwide from compromising and intrusive privacy threats.

## The Lavasoft Vision

Our vision is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the spyware industry to uphold our ideals of social and corporate consciousness.

*"Essential download for any PC user…"*

**Vnunet.co.uk**

*"The bottom line: Ad-Aware is your best option for keeping spyware and adware under control on your PC."*

**CNET**

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