

LAVASOFT

Ad-Aware® 2008 PRO

Expert Protection for Your Home or Business!

Protecting corporate and personal information from online attackers is a constant battle with ever-evolving threats invading PCs, grinding systems to a halt and stealing vulnerable data. Internet crime is at a record high with nearly \$240 million U.S. in reported losses during 2007, a \$40 million increase from the previous year, a recent industry report shows. Ad-Aware 2008 boosts your defenses to include extended anti-virus protection in addition to the anti-spyware solution you know and trust, making Pro the sophisticated solution needed to deliver the highest level of protection against blended malicious invasions.

Ad-Aware 2008 Pro is an upgrade of our Plus version, providing you with additional features and flexible control. The Product Comparison Chart at www.lavasoft.com will help identify the Lavasoft product that is right for you.

Advanced features for advanced users!

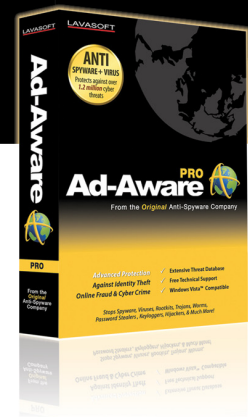
Relieve the burden of constant cyber attacks with real-time detection against over a million cyber threats, including viruses, spyware, Trojans, bots and rootkits.

Use the Internet with peace of mind as Ad-Aware actively shields you and your business from dangerous intrusions and prying eyes, guarding against password stealers, keyloggers, and other potential identity thieves.

Increase employee productivity and enhance computer performance with automated scans to identify and remove malicious applications that eat up memory and steal bandwidth.

Safeguard your corporate security with advanced options that actively monitor deceptive applications, detecting them before they integrate into a PC and attack confidential information.

Know that you are protected from the latest cyber threats with software and threat updates throughout your license duration, as well as free online customer support, 24-hours a day, 7 days a week.



Key Features

- Anti-spyware and anti-virus protection
- Extended threat Detection Database
- Real-time detection with Ad-Watch
- Process Watch module
- Advanced CSI technology
- Enhanced rootkit removal system
- Ad-Watch Connect
- Advanced command line support
- Customizable scans
- The Scheduler
- TrackSweep
- Block unsecure and harmful websites
- Fast, automatic threat updates
- Easy to install and use
- Free technical support

System Requirements

- Pentium 600 MHz or faster
- RAM Operating system + 100 MB
- 50 MB free hard disk space
- Operating Systems
 - Windows 2000 (Pro and Server)
 - Windows Server 2003
 - Windows XP (32- & 64-bit)
 - Windows Vista (32- & 64-bit)
- Web Browsers
 - Internet Explorer (5.5 or higher)
 - Firefox (1.5 or higher)
 - Opera (9 or higher)



What's New in Ad-Aware 2008 Pro?

- **Integrated Anti-Virus Protection** – Our powerful anti-spyware software now includes extended anti-virus protection.
- **Extended Threat Detection** – Protection from more than 1.2 million virus and malware threats with the new extended anti-virus engine.
- **Enhanced Rootkit Removal System** – Guard against hidden threats attempting to access your system with our amplified rootkit removal technology.
- **Substantially Reduced Use of Computer Memory** – Tread lightly on your system's resources with a significant reduction in computer memory used while in watchguard mode.
- **Faster, Efficient Updates** – Save precious time and resources with compressed files resulting in faster product updates.
- **Lavasoft ThreatWork** – Direct access to submit suspicious files for analysis via ThreatWork, an alliance of global anti-spyware security volunteers actively fighting online threats.
- **Windows Vista Compatible** – 32- and 64-bit platform support

More Key Features

- **Ad-Watch Real-Time Monitor** – Immediate detection of malware, spyware, and viruses means deceptive applications can be safely removed before they are able to cause any damage to your PC.
- **Advanced Code Sequence Identification (CSI) Technology** – Boost your privacy protection with precise detection of embedded malware, including Trojans, worms, spyware and other forms of deceptive malware.
- **Process Watch Module** – View an in-depth snapshot of all running processes and quickly stop known offenders.
- **Detailed Scan Reports** – Conveniently export scan reports to XML and log files as text files.
- **Advanced Command Line Support** – Scan and remove spyware without launching the interface window.
- **The Scheduler** – Set automatic scans and updates to fit your personalized needs and optimize time and resources.
- **Ad-Watch RegShield** – Improved detection of attempted registry changes, a favorite target for many forms of malware.
- **Ad-Watch Process** – Immediately detect all recognized malicious processes to prevent them from further integration into your system.
- **TrackSweep** - Control privacy by erasing tracks left behind while surfing the Web on multiple browsers, including Internet Explorer, Firefox, and Opera, with one easy click.
- **Hosts File Editor** – Take control of your Web navigation by blocking advertisement sites, reversing browser hijack entries, assisting with parental controls, and creating navigation shortcuts.
- **Extensive Detection Database** – Stay protected with priority updates from our extensive library of identified and analyzed threats, constantly updated to guard your privacy against cyber attacks.
- **Customized Scans** – Save time by scanning selected areas where known spyware programs are located – RAM, registry, hard drives, external storage devices, and optical drives.
- **Easy to Install and Use** – Effortlessly maneuver the complexities of malware detection and removal with Ad-Aware's user-friendly interface.

About Lavasoft AB

- Established in 1999
- Private company
- Headquarters in Gothenburg, Sweden
- 4,000 partners in over 120 countries
- Over 350 million Ad-Aware downloads worldwide

The Lavasoft Mission

The Lavasoft mission is to deliver high quality security software solutions that protect individual computer users and business networks worldwide from compromising and intrusive privacy threats.

The Lavasoft Vision

Our vision is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the spyware industry to uphold our ideals of social and corporate consciousness.

"A versatile anti-spyware designed to join the ease of use, functionality and protection power into one accessible tool."

Softpedia

"...My system is protected at all times. I have found nothing available that does as good a job. Keep up the good work."

Candis (Canada)



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