



PRESS RELEASE

FOR IMMEDIATE RELEASE

06.02.2008

Boise Idaho - Earthpure Organics™ Showcases the First 100% Organic, EnergyStar™ Compliant, Eco-Vending Kiosk at the 2008 Idaho Green Expo.

Boise Idaho, June 2, 2008 - Earthpure Organics™ presents the first ever 100% organic, EnergyStar™ compliant vending kiosk at the Idaho Green Expo in Boise Idaho. Earthpure Organics™ is the only vending company in the United States to offer a full line of organic snacks and beverages that are carbon offset with EPA/ BEF wind power green tags. Earthpure Organics™ partnered with Mountain Coin Machine Distributors of Salt Lake City, using a Crane™ UltraFlex™ machine, to produce a custom skinned, eco-friendly vending kiosk targeted toward their strongest market segments: schools and hospitals. The kiosks provide a healthy and fully organic alternative to the conventional products currently being sold in traditional vending machines, while utilizing USA Technologies Vendmiser™ energy controllers to effectively save an average of 35% energy consumption.

Joining Earthpure™ in their 2008 Green Expo booth was Organic Valley Family of Farms, showcasing their full line of milks, creams, cheeses and soy. "We witnessed a wide demographic range of interest, from students to local businesses, to government officials, all eager to see a positive change in their everyday environment. The Earthpure™ team had a goal to impact their community by bringing the public and private sectors together to discuss the importance of eco-friendly, organic foods in everyday life - I think the Green Expo was a great catalyst for doing just that." Stated Jack Lee, Northwest Sales Manager for Organic Valley.

With over 15,000 attendees, the Idaho Green Expo proved to be a wonderful platform for Earthpure Organics™ to showcase their innovative ideas in the vending and foodservice industry. Their commitment to delivering quality organic foods while running a fully sustainable, eco-conscious company is unparalleled.

About Nextgen Vending™ and Earthpure Organics™

Nextgen Vending™ is the first and only fully organic, eco-conscious vending company in the U.S. dedicated to delivering quality organic food and beverages to schools, hospitals, gyms, manufacturing, corporate, government, foodservice and retail markets. We partner with vending operators across the country helping them bring organic products, literature and education to their existing client base, thereby satisfying the market demand for healthier products. We work to reduce, re-use and re-cycle at all times, we are **Fair Trade** conscious and follow the triple bottom line philosophy of striving for a fully developed concept of success (we take environmental, social and financial impacts into consideration during the development of our corporate/ business strategies). In partnership with the **EPA Green Power Program** and **BEF** (Bonneville Environmental Foundation), Nextgen Vending™ purchases wind power credits as part of our mission to be fully sustainable and 100% carbon neutral.

Earthpure Organics™ is the private label brand of its sister company, Nextgen Vending™. Earthpure Organics™ is a mission-driven company that relies on a core set of values in all its dealings – these values are; honesty, integrity, social responsibility, diversity, family, success, hard work, passion, pride and modesty. Our mission to be a trusted leader in the retail organic food and product industry is firmly rooted in a powerful work ethic and our conviction that we can and should make a difference. Our "**Organic Evolution™**" product line includes a corn based biodegradable water bottle, dark chocolate bars, hemp lip balm, whole food energy bars, hand made "farm" bags, chocolate chip cookies, trail mixes, dried fruits, soaps, enzyme based cleaning solutions, energy drinks, and more. Both companies and their staff offer time, money, and support to many local and national charitable causes.

About Organic Valley Coop

Organic Valley Family of Farms is a trusted source of delicious and healthful organic foods, The 1239 farm families who produce our premium quality food products share a voice in the future of our business—because they own it! In an era where corporations dominate all facets of business including government, global energy, agriculture and global food supply, Organic Valley serves small farmers and rural community health by combining two alternative business models—the family farm and the cooperative. Our cooperative was founded to nurture local communities

by keeping farmers on the land, farming. We understood from the beginning that we would need to pool our product in a cooperative fashion to accomplish that goal. Just as we believe in the interdependency of all living things in nature, we believe that our cooperative structure delivers what's good for everyone, including the consumer-partners who buy our products. To those citizens, we promise the quality of food production and environmental stewardship that they demand. The support and resources of our extended family give us a voice in the agricultural world, where large corporations have taken over 600,000 family farms since 1960. Together, the cooperative voice of our 1239 farmers represents approximately 10% of the organic farming community in America.

For further information contact:
TEL 877.393.5543 FAX 888.880.1776
press@nextgenvending.com