

**Nothing but SCORECARDS**

*The Basics of Building...from Concept to Infrastructure*

Sponsored by:  **Compliance  
Networks**

**DAY 1 – Tuesday, June 24, 2008**

7:30am - 8:30am	<b>BREAKFAST &amp; REGISTRATION</b>
8:30am - 8:40am	<b>Welcome Remarks</b> Mark Jones – Managing Director, VCF
8:40am - 9:20am	<b>Measuring Innovation</b> Keith M. Scovell – National Director Business Development, Consumer Goods Industry, Hitachi Consulting
9:20am - 10:00am	<b>The Essential Vendor Scorecard Design Toolkit</b> Mark Jones – Managing Director, VCF
10:00am - 10:15am	<b>NETWORKING BREAK</b>
10:15am - 12:15pm	<b>Build a Scorecard Group Session</b> Anthony Miano – Director, VCF Richard Wilhjelm – VP, Business Development, Compliance Networks Kevin Harris – Director, Marketing, Compliance Networks
12:15pm - 1:15pm	<b>LUNCH</b>
1:15pm - 2:15pm	<b>Build a Scorecard – continued</b>
2:15pm - 2:45pm	<b>Assessing Your Company’s Scorecard Readiness</b> Mark Jones – Managing Director, VCF
2:45pm - 3:30pm	<b>We Have a Scorecard...Now What About the Infrastructure?</b> Panel: To be announced
3:30pm - 3:45pm	<b>NETWORKING BREAK</b>
3:45pm - 5:00pm	<b>Developing a Scorecard Infrastructure Group Session</b> Anthony Miano – Director, VCF Richard Wilhjelm – VP, Business Development, Compliance Networks Kevin Harris – Director, Marketing, Compliance Networks

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**DAY 2 – Wednesday, June 25, 2008**

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7:30am - 8:30am *BREAKFAST*

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8:30am - 9:30am **It's All about the Money**  
John Mawhinney, CPIM  
Executive Associate Professor, Donahue School of Business,  
Duquesne University

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9:30am - 10:15am **...or Maybe It's All about the Talent**  
Karen Galena – Partner, Supply Chain Visions

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10:15am - 10:30am *NETWORKING BREAK*

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10:30am - 11:45am **Build a Scorecard and Infrastructure Recap**  
Anthony Miano – Director, VCF  
Kevin Harris – Director, Marketing, Compliance Networks

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## Session Overview



### DAY 1 \_\_\_\_\_

#### Measuring Innovation

- The importance of trading partner innovation in this economic environment
- Typical types of innovation between trading partners
- Traditional measures and the reason they need rethinking
- Ideas for new measures
- Integrating innovation into your performance assessment system

#### The Essential Scorecard Design Toolkit

- Overview of the typical scorecard design and build process
- Understanding metrics and key characteristics of scorecards
- Cascading a vendor scorecard from corporate strategy
- Assessing data availability
- Getting started

#### Build a Scorecard – Group Session

- Using a case study developed by VCF, identify key corporate strategies and create the appropriate metrics to drive each
- Identify the vendor links and build a vendor scorecard
- Establish key near term priorities and weight each metric

#### Assessing Your Company's Scorecard Readiness

- Getting a handle on the corporate strategy
- Inventorying scorecards and reconciling customer KPIs against your internal metrics
- Understanding the internal communities of interest
- Reviewing your process
- Analyzing information availability
- Preparedness to act

#### We Have a Scorecard...Now What About the Infrastructure? – Panel Discussion

- Exploring best in class people, processes and technology associated with scorecard programs
- Resources necessary to do it right
- Biggest challenges for maintaining your scorecard infrastructure
- How dependent are you on IT?

#### Developing a Scorecard Infrastructure – Group Session

- Where to start
- Critical elements to aligning the organization
- Develop checklist for preparing your organization

### DAY 2 \_\_\_\_\_

#### It's All about the Money

- Understanding how supply chain performance can impact financial performance
- Exploration of the SCOR and EVA models
- Coordinating supply chain metrics with financial performance metrics

#### ...or Maybe It's All about the Talent

- Vendor training and education and the link to supplier performance
- The five levels of collaborative education
- Establishing metrics that drive collaborative learning

#### Build a Scorecard and Infrastructure Recap

- Presentation of group scorecards and the rationale for each
- Comparison of group scorecards against the host scorecard and insights into why differences exist
- Review results of the infrastructure build session