

3Cinteractive Named 2008 Technology Company of the Year for Interactive Marketing

Boca Raton, FL (PRWEB) – 6/01/2008 – 3Cinteractive was named winner of the prestigious South Florida Business Journal 2008 Technology Company of the Year Award, in the category of Interactive Marketing. Winners were announced on May 28th in Hollywood, Florida at the event sponsored by The South Florida Business Journal and Host.net.

“We are very proud to be recognized as a leader in the technology business community” said Mike FitzGibbon, 3Ci’s President. “Our mobile messaging technology platform allows brands to engage 260+ million consumer’s in the United States. This award further validates our business strategy and focus on building a strong, positive culture and team here at 3Ci. We would like to thank Gary Press and the South Florida Business Journal for this wonderful recognition.”

“We have developed a powerful and easy to use mobile platform and we are very excited to have received this honor,” said 3Ci Chief Executive John Duffy. “It is a testament to the hard work and dedication of all of the people that work for 3Ci. Our goal is to become the premier new media solutions provider in the U.S. by providing a layer of professional services and technology that allow our client’s to reach their consumers and promote their brands anytime and anywhere.”

“The 3Ci team has a plethora of diverse experience that includes telecommunications, payment processing, interactive voice response, and broadcast media. No other application service provider can match this breadth of experience,” said Mr. Duffy.

3Ci was selected for its mobile messaging technologies and the positive impact that mobile messaging has had on businesses, governments and the community at large. Other factors that were crucial in the selection of 3Cinteractive for this award were the company’s tremendous internal culture, its level of focus on diversity in the community, and its dedication to the philanthropy through numerous local charitable organizations.

About 3Cinteractive

Based in Boca Raton, FL, 3Cinteractive is an industry leading Mobile Application Service Provider (MASP) in the US. 3Ci provides the technology and professional services needed to communicate directly with the 260 million mobile consumers in the United States. 3Ci’s ability to provide end-to-end, turnkey mobile solutions and concierge style service makes it easy for any company to integrate mobile communications into their brand, content and systems. The 3Ci service portfolio includes SMS text messaging, MMS, application development, campaign and compliance management, content delivery, and IVR integration. The company also provides turn-key media solutions and media consulting, including the representation and sale of mobile marketing sponsorships. 3Ci is a Mobile Marketing Association Member and is listed as one of the top Application Service Providers by the Common Short Code Administration (CSCA). 3Cinteractive was founded by experienced technology professionals and represents the leading edge in interactive telecommunications. Contact:

3Cinteractive

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