



CybaSumo – Questions and Answers

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What is CybaSumo?

CybaSumo is an online store for independent artists and creative types to sell their music, eBooks, videos, fashion, photography and digital art. Sellers can take their stores right to their social network by embedding the CybaSumo Flash widget in Facebook, MySpace, other social networking sites, and blogs. CybaSumo.com is a global storefront all CybaSumo artists.

Who can use CybaSumo?

Anyone who produces creative work and has an online presence can use CybaSumo. From a crafts hobbyist working at home to a garage band ready to release its first single; from an online entrepreneur who wants to sell eBooks to a professional photographer looking to make money by selling digital images. Those who use social networks will find CybaSumo's 'portable store' especially useful. The possibilities are endless.

What are the benefits of using CybaSumo?

CybaSumo provides an easy-to-use, affordable catalog management and ecommerce system specifically designed for independent artists and other creative types. It's simple to set up stores and products, and then embed the CybaSumo portable store widget in Facebook, MySpace, blogs or Web sites. We focus on the business side of selling so that sellers can focus on their creative work.

Who is CybaSumo?

CybaSumo is a small team dedicated to making ecommerce easy for independent artists and other creatives who interact with their fans on social networks. The two founders, Francis Davidson and Dag Gogue, live in CybaSumo's hometown, Atlanta, GA. As with many modern companies, CybaSumo operates as a virtual organization, with contractors spread across the globe, coming together online as necessary to complete projects.

Have more questions? We've got the answers – just email your contact person at CybaSumo.

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