

# *"Avoid These Marketing Mistakes & Attract Your Perfect Customers"*

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## **Panel Discussion Facilitator Official Relationship Expert Nancy Gerber**

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Nancy Gerber, YOUR Connection Magician, wears two hats in this call as both Facilitator and Panelist. For over 30 years, she's coached and educated thousands of people worldwide on how to improve their communication and deepen their relationships with others -- and themselves. She's been married for 26 years to her husband Scott and both sets of their parents have been married over 60 years.

An expert communicator and relationship builder, Nancy's an internationally published writer and popular speaker who has given presentations on three continents. A Certified Teleconference Leader, she's facilitated hundreds of learning programs over the telephone for thousands of people from all around the world. She's conducted and recorded over 100 interviews with subject matter experts and well known business leaders throughout North America.

A Professional Certified Coach since 1999, Nancy is President of SteppingStones, the Coaching and LifeSkills Education company she founded more than 10 years ago.

Nancy specializes in showing us how, in this age of increasingly impersonal electronic communication, we can IMMEDIATELY deepen our human connections and build more successful relationships with ourselves, the people around us and our larger community.

Sign up for Nancy's popular FREE e-zine, "Thoughts For A Thursday" (which has been published weekly since February 2001). Learn more about her learning tools, programs and services at <http://www.sstones.com>

### **Tools & Resources**

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Subscribe at [nancy16-124957@autocontactor.com](mailto:nancy16-124957@autocontactor.com)

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## Official Information Marketing Expert Adam Urbanski

[http://www.ideamarketers.com/experts/information\\_marketing.cfm](http://www.ideamarketers.com/experts/information_marketing.cfm)

Adam Urbanski, president of Marketing Mentors, is a results-driven marketing strategist teaching business owners and professionals how to attract all the new customers and clients they can handle.

Originally from Poland, Adam immigrated to United States in 1989 with only \$194 and limited ability to speak English. Within ten years he'd build several businesses with his largest success of co-owning and owning a small chain of fast-food restaurants.

Today, Mr. Urbanski works with entrepreneurs and professionals who want to attract new sales, increase profits and make owning a business or professional practice more rewarding and fun.

Adam is an author of several marketing programs, including 'Marketing Action Plan: Getting Clients to Come to You' and 'Secrets of Master Networkers'.

He's taught his strategies to tens of thousands of people through training programs ranging from short presentations to sold out workshops and 90-day in-depth courses.

Twice a year Mr. Urbanski hosts a unique program called Attract Clients Like Crazy. This four day intensive training facilitated by a handful of world class marketing experts attracts an international audience eager to learn new online and off-line strategies to build a more successful business.

For access to free marketing guides, promotional ideas, how-to articles, and information about upcoming events visit his website at [www.TheMarketingMentors.com](http://www.TheMarketingMentors.com)

### Contact Info

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## Official How to Charge Expert on Money Mindset - Kendall SummerHawk

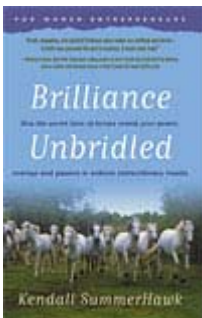
[http://www.ideamarketers.com/experts/how\\_to\\_charge.cfm](http://www.ideamarketers.com/experts/how_to_charge.cfm)

Award-winning small business expert Kendall SummerHawk is the "Horse Whisperer for Business." Kendall delivers simple ways entrepreneurs can increase their fees, design lucrative services and brand their brilliance to quickly move away from dollars-for-hours work and create more money, freedom and prestige in their businesses. She is the author of the book, *Brilliance Unbridled*, and the author of many best-selling information products such as "How to Charge What You're Worth and Get It!", *Branding with Archetypes™* and the popular Brand Authenticity marketing program.

Kendall happily leads a successful, high 6-figure coaching company that passionately delivers her unique "marketing, money and soul" message that every entrepreneur deserves to be financial and spiritually successful in their business. Kendall's business is the perfect model for creating a high income AND a dream lifestyle that includes plenty of free time with her beloved horses, husband and family.

Kendall is a frequent and popular guest expert on teleseminars and in live seminars and workshops. You can hear Kendall speak --for FREE-- by getting her free audio mini-seminar "7 Simple Steps to Create Your Money and Soul Multiple Streams of Income Business."

Visit [www.KendallSummerHawk.com](http://www.KendallSummerHawk.com) for your free copy, plus dozens of other free marketing articles.



Here's what Kristine Carlson, **NY Times Best-selling author** of *Don't Sweat the Small Stuff for Women* and co-author **with her husband, Richard Carlson** of *Don't Sweat the Small Stuff in Love* has to say about my book:

"Fresh, engaging, and spirited! Embrace what makes you brilliant and thrive--in both your personal life and in business. A must-read-now!"

And Jennifer Loudon, author of *The Woman's Comfort Book* and *Comfort Secrets for Busy Women* says:

"An emotionally satisfying, smart read. Kendall's fresh, incisive ideas will help you unbridle your talent so that you and your business can thrive!"

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