

## **FOR IMMEDIATE RELEASE**

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## **Pfizer Licenses Ariadne Pathway Studio® Enterprise**

ROCKVILLE, MD, June 5, 2008 – Ariadne today announced that Pfizer, Inc. has purchased a multi-site license for Pathway Studio Enterprise. Pfizer is going to use it to assemble reference networks of biological interactions from internal and public data sources for interpretation of experimental results throughout its research facilities.

Pathway Studio Enterprise includes functionality to import and analyze microarray and proteomics data, and includes the Ariadne ResNet database, a collection of interaction data retrieved by MedScan technology from PubMed and open-text journals. Pfizer additionally purchased a copy of Prolexys Human Interaction Database, a proprietary high-confidence source of human protein interactions built by Prolexys, Inc. using Y2H technology and repackaged for Pathway Studio.

“Pathway Studio provides Pfizer researchers with easy access to publicly available scientific information, and a way to integrate our proprietary data along with third party high-confidence data such as the Human Interaction Database from Prolexys. We can also integrate Pathway Studio with in-house tools to assemble targeted data sets for research in specific disease, biomarker, and drug related topics,” said Giles Day, Senior Director, Target & Mechanism Informatics at Pfizer.

“The open architecture of Pathway Studio Enterprise is proving to be an advantage for many companies, allowing them to integrate their own databases, experimental data, and custom-made datasets,” said Dr. Ilya Mazo, President of Ariadne. “MedScan seems to be the right tool to assemble this data rapidly and maintain concurrency with the emergence of scientific knowledge.”

For more information about Pathway Studio Enterprise and MedScan Technology, please contact Ariadne at 240-453-6296 or [www.ariadnegenomics.com](http://www.ariadnegenomics.com).

### **About Ariadne**

ARIADNE ([www.ariadnegenomics.com](http://www.ariadnegenomics.com)) Pathway Studio software is used worldwide as a comprehensive solution for analysis and searching of pathways and molecular interaction information. Ariadne offers desktop and enterprise editions of Pathway Studio which are supported by several commercial and publicly available molecular interaction databases including ResNet Mammalian and ResNet Plant. Pathway Studio powered by MedScan Technology, which can be used to edit and enhance database content from the current literature and from experimental data. Prolexys Human Interaction Database is property of Prolexys Pharmaceutical, for which Ariadne is the exclusive sales channel.