



News Release

Somatic Digital Announces Two Additions To Its Board

Two Publishing Executives with Extensive Experience Join Board

CINCINNATI, OH. (PRWEB) – June 5, 2008 – Somatic Digital, LLC, a developer of innovative technology-based products for publishers, announced the addition of Mr. Mark A. Greenberg and Mr. Michael N. Ross to its Board of Managers.

"We are very pleased that two world-class publishing professionals joined our Company," commented Jason E. Barkeloo, Founder & President. Barkeloo added that, "Their skills strengthen the Company at important strategic points. Mark brings experience in capital formation through Ludlow Ward Capital Advisors. He is also an experienced senior publishing executive who, as the CEO of his last publishing technology firm, led it to a multi-million dollar acquisition. Michael's an accomplished senior executive who leads Encyclopaedia Britannica's digital efforts. He is an accomplished author noted for his book, *Publishing Without Boundaries*."

According to Mr. Greenberg, "I'm honored to join the board of Somatic Digital --- the company's continually evolving technology portends significant opportunities throughout publishing. I look forward to working with Jason and the company."

Mr. Ross stated that, "The TUI technology developed by Somatic Digital is a real solution for publishers looking for a pathway to the Web that utilizes their existing assets. It can help publishers of any size and is infinitely scalable. It's a privilege to be on Somatic's board at a time when the publishing industry is looking for digital solutions that address customer needs directly."

Barkeloo concluded that, "Mark and Michael's publishing operations and capital formation experience provides Somatic Digital with important knowledge that rounds out our Board during this significant growth."

About Somatic Digital

Somatic Digital, LLC is a developer of the Touch User Interface (TUI) technology and the tools for implementing the technology into publishing workflows. The TUI technology creates a "touch screen" experience with the regular printed page. By connecting paper directly to services and digital content that can reside on optical media, the Internet, or hard-drives, an entire ecosystem is created around the ordinary printed page. Through its unique licensing product (Partner Program), entrepreneurs, marketers, publishers, and anyone wishing to create products around linking print and digital assets are able to do so inexpensively. As a designer of universally designed TUI technology, our technology can be used for inclusion and persons with disabilities, including interactive tactile images and Braille.

For more information, please visit the Somatic Digital's web site at <http://SomaticDigital.com/>.

Contact:

Laura Fairbanks

Operations Manager

513.322.1638

888.322.5121

Email: <http://SomaticDigital.com/about/contact>

###