All the information and tools you need. Learn about new job openings and monitor their status. Identify the best candidates from coast to coast. Keep tabs on to law firms' hiring practices and more.

Web based for total access, integrated and ferociously kept up to date.

From one proven provider.



# THE ONLY SERVICE YOU NEED

THE LEOPARD LIST LEOPARD REPORTING LEOPARD JOB SEARCH Washington D.C. California Chicago New York New Jersey Southern California Northern California



**Philadelphia** 

# Welcome To Leopard Solutions

The premier provider of timely, accurate and complete on-line data on associates, partners and law firms. Organized for maximum usability, accessible from anywhere at any time.

We compile accurate, essential attorney information, update it continuously, and deliver it online to legal recruiting professionals, law firms, and law schools. How we deliver this information and how you use it is as important as the information itself.

Leopard Solutions' flagship product, The Leopard List, was founded in 2002 on the philosophy that delivering current, high-quality and cost-effective candidate research solutions was a must in today's fast-paced world. The Leopard List continues to grow geographically as well as technically to best serve the needs of our clients.

Leopard Solutions takes us a step forward, marking the natural progression of our company. Valuable research to the legal community goes beyond candidate databases, and we are now offering new products to solve some very old problems. Our new umbrella of "Leopard Solutions" is now offering: Leopard Job Search and Leopard Reporting in addition to The Leopard List. More innovations and products are on the way.

Once a client joins our service, they have a dedicated team behind them. Customer Service has always been a major part of our success and we do everything possible to make sure that our members get the most from their subscriptions. This includes free training and an excellent Customer Service and Technical Support team.

Leopard Solutions offers more than any other service, from products to customer care. Take a look and see for yourself how the Leopard Solutions can change the way you work!

> Laura Leopard MaryEllen Cozzaç Laura Leopard, Principal

MaryEllen Cozza, Principal

www.leopardsolutions.com 1-800-718-8553



# THE LEOPARD LIST

# Thoroughly Researched, Continuously Updated Data On Law Firm Associates & Partners That Saves You Time & Money

The Leopard List compiles essential candidate data from over 525 top law firms and provides an extensive database of over 85,000 attorneys in New York, Washington D.C. Northern California, Southern California, Chicago and Boston. Partner products are now available for all of our service areas.

#### WHY CHOOSE THE LEOPARD LIST FOR YOUR DATA NEEDS?

# **Data You Can Rely On**

Our experienced research team carefully gathers Legal Associate/Partner information from many sources and checks to assure its accuracy. Once a listing appears --

- The Leopard List guarantees a complete update of all firms 4 times per year
- Hyperlinks are checked weekly to adjust our data for attorneys who have left their firm
- Incremental updates are posted as we make them- twice a month -to keep the data fresh.

You benefit from immediate access to the most current candidate information available. Data on new hires, those who have left a firm or switched practice areas, name changes (due to marriage), and new direct dials can be accessed with ease to keep you better informed.

# **Our Pioneering Technology Makes Your Job Easier**

We were the first to offer a web-based search engine in the legal recruiting arena. And the first to build in unique coding — the ability to customize the database for your company, saved searches, mailing downloads and more. To meet ever-changing needs, however, we are constantly developing new and advanced functionalities for the database and search engine.

# **Now Identify Partners Too**

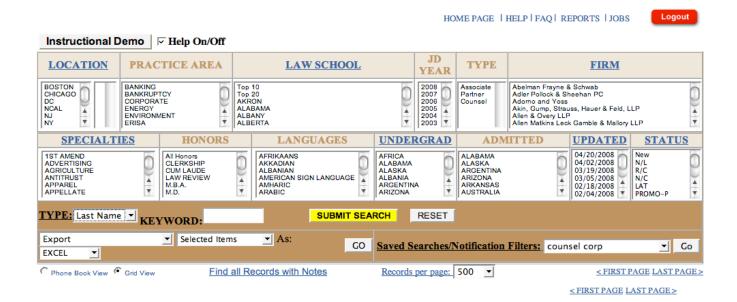
In addition to its high quality Associate databases, The Leopard List now can provide you with matching Partner databases for all of our subscription areas. Chicago, New York, New Jersey and Washington D.C. and California Partners are now available. The databases contain two new fields of information: Memberships & Corporations. They will help to identify past business relationships as well as current ones, while providing all the search abilities The Leopard List is known for.

# Put The Leopard List to Work for You Now

Leopard Solutions products are offered on an annual subscription basis by region, with discounts for multiple regions. Your subscription entitles you to full access to the database at any time from any location. It includes 24x7 Customer Service Support.

# The Search Engine That Lets You Make Quick, Cost-Effective Placements

- Perform primary searches by practice area, JD year, law school, specialties, honors, undergrad, states admitted and languages
- Make multiple selections in all search fields to pinpoint the perfect match for your job openings
- Click on the direct links to the candidate's bio, email addresses and mailing addresses
- Contact candidates directly -- we provide direct dials for over 90% of our records.



# The Leopard List allows you to --

- Download data easily into Excel, XML, or separate the values with EXCEL SV and import it into most recruiting software package. You can also download email addresses as well as the physical address for a traditional mailing.
- Manage your internal database more effectively.
- Recall specific searches for future use with the 'Saved Searches' feature.
- Identify pending or current promotions to partner or counsel.
- Identify 'new' or 'lateral' attorney's as they join a firm.
- View data in a grid style or address book format.
- Print records directly from our site to your local printer.
- Make basic, private notes on the site to help prevent overlap of calls and alert others to important information
- Change the look of the search grid to maximize the ease of use



# REPORTING

✓ Law Firms – Track your competitors' hiring practices easily
 ✓ Legal Recruiters – Research client firms and those you are targeting for candidates
 ✓ Law Schools – Keep track of alumni, show prospects evidence of your stature

This new Leopard Solutions service helps you stay on top of hiring trends. Providing constantly refreshed data, it gives you seven ways to search for and organize information

#### Attorney Reporting: Associate & Partner

**Law Firm Report** — Breaks down each law firm the Leopard List covers. It displays the number of attorneys in each practice area and specialty, as well as law school information for each location. The report is presented in an easy-to-use graph, allowing subscribers to 'drill down' to specific associates.

**Law School Report** — Reports on the number of attorneys at each firm by their law school degrees. Search by top 10, top 20, LLMs or by specific schools. Want to know who hires the most Harvard graduates? It's simple, just run a Law School report. Or, run the same Law Firm School report but select "LLM" to display the number of attorneys at each firm that have this degree.

**Practice Area Report** — Displays the number of attorneys in each practice area by location. This lets you know which firms are building up or dismantling departments.

**Specialty Report** — Shows the number of attorneys for each specialty by location, allowing subscribers to 'drill down' to the specific associates at each firm.

**Law Firm Comparison Report** – Enables you to view firm department data side by side for easy comparison of practice areas, specialties, etc.

**Law Firm Historical Report** – Lets you track law firm departments over a period of time to provide valuable insight into their business plans.

**Practice Area Chart** – Gives you a different view of a firm's makeup. We divide the firm by practice area and give you the percentage of each practice area.

**Practice Area Comparison Chart -** A bar graph let's you look at the makeup of two firms, comparing the two side by side.

Our reports have the ability to 'drill down' to the associates or partners represented in each report with a Leopard List subscription.

### Job Reporting - Associate & Partner

**Job By Region Report** - Breaks down open jobs by each region of the country and Internationally. It lists each law firm in the system, the total number of open jobs and the regions they are located. "Drill Down" to the jobs in any area where you have a subscription.

**Job by Practice Area** - Reports on open jobs by individual practice area, lists the firms where the openings appear and the totals within all the regions.

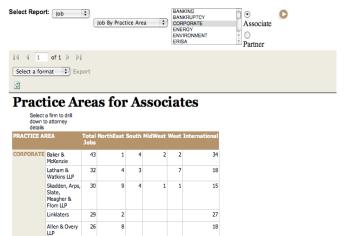
**Job by Firm** - Enables you to get an overview of all open jobs in an individual firm. It lists jobs by Practice area and gives you the total number in each PA, along with the breakdown of openings by region.

All of our reports have the ability to 'drill down' to jobs represented in each report with a Job Search subscription.

Leopard Solutions products are offered on an annual subscription basis. Your subscription entitles you to full access to Law Firm Reporting any time from any location. It includes 24x7 Customer Service Support.

Select a firm to drill down to attorney details

Below is a practice area report for jobs, listing all open 'Corporate' jobs within our system. A report that you can have access to, regardless of your subscription. Job reporting is FREE with any Job Search subscription.



DLA Piper Rudnick Gray Cary LLP

Herbert Smith LLP 18

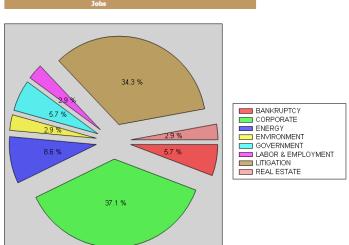
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#### **Practice Areas for Associates**



Total NorthEast South MidWest West Inte

This attorney report, a practice area chart, will show you the make up of a law firm by practice area and percentages, click on any wedge of the pie to 'drill down' to actual attorney's within your subscription service. Attorney reporting is FREE with any Leopard List subscription.



# LEOPARD JOB SEARCH

# Timely Information on Job Openings and Changes, Features That Let You Use It Quickly and Easily to Place More Candidates

Leopard Solutions has always provided the best way to conduct a candidate search. Now we can supply timely information on the jobs candidates can fill! Leopard Job Search, designed to work hand-in-hand with your current Leopard List subscription --

- Searches for NEW, CLOSED and MODIFIED jobs, TWICE A DAY for over 380 law firms
- Works seamlessly with our other Leopard Solutions products
- Gives you the ability to search the entire database
- Triggers TWO daily email notifications based on your job search criteria
- Displays a list of matching candidates with one click of your mouse
- Provides direct links to the job posting
- Lets you send email directly to hiring contacts
- Allows you to keep notes on the job listing, directly on the site
- Saves your search criteria so that you can easily recall a search over and over
- Gives you the ability to do more refined "Keyword" searches
- Lets you download and print Job Search Results with ease
- Gives all the contact information you need: phone, fax, email and mailing address of the recruiting coordinator attached to the job.

#### Coverage is nationwide AND International. Our Service has 5 different Subscription



#### MAJOR CITIES

Atlantic City, Boston, Cambridge, Haddonfield, Hartford, Livingston, Long Island, Manchester, Morristown, Newark, New York, Philadelphia, Pittsburgh, Princeton, Providence, Rochester, Roseland, Short Hills, Somerset, Stamford, Toronto, West Orange, White Plains, Wilmington, Woodbridge



#### **MAJOR CITIES**

Appleton, Bloomfield Hills, Chicago, Cincinnati, Cleveland, Columbus, Detroit, Elkhart, Fort Wayne, Grand Rapids, Indianapolis, Kansas City, Lexington, Louisville, Madison, Milwaukee, Minneapolis, Rockford, Schereville, St. Louis, Twin Cities



#### **MAJOR CITIES**

Alexandria, Atlanta, Austin, Baltimore, Bethesda, Boca Raton, Bonita Springs, Charlotte, Charlottesville, Columbia, Dallas, DC, Fort Myers, Ft. Lauderdale, Houston, Jacksonville, McLean, Miami, Naples, New Orleans, Norfolk, Orlando, Palm Beach, Raleigh, Reston, Richmond ,Tallahassee, Tampa, Tysons Corner, Virginia Beach, Winston Salem



#### MAJOR CITIES

Anchorage, Broomfield, Century City, Costa Mesa, Del Mar, Denver, Hollywood, Irvine, Las Vegas, Los Angeles, Menlo Park, Orange County, Mountain View, Newport Beach, Oakland, Orange County, Palo Alto, Pasadena, Phoenix, Portland, Redwood City, Reno, Riverside, Sacramento, Salt Lake City, San Bernadino, San Diego, San Francisco, San Jose, Santa Barbara, Seattle, Yuba City

# LEOPARD IOB SEARCH: INTERNATIONAL

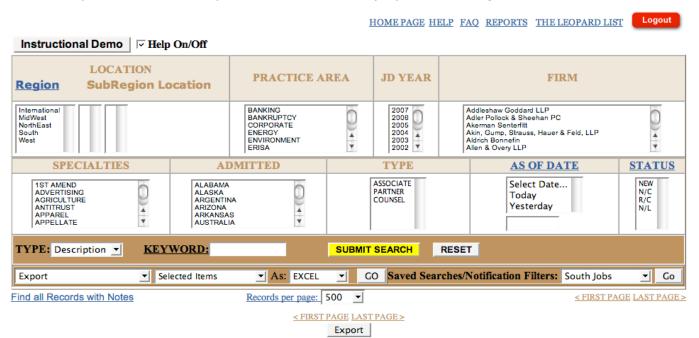
Our new International Job database is now available, and packed with over 1,000 jobs! We have chosen over 125 firms to include in this special database, and have made sure that the markets you want are well covered. The majority of law firms we cover internationally are either based in the U.S., or have offices in the U.S. We have also selected about 20 law firms that are based abroad. The U.K. is our most highly concentrated area of coverage. If you are looking to place attorney's in the international market, our new database can keep you up to date on what's available throughout the world, and the information you need to fill that position!

# INTERNATIONAL

#### Representatives Cities

Selected Firms in: Sydney, Melbourne, Vienna, Brussels, Rio de Janeiro, Toronto, Beijing, Hong Kong, Shanghai, Cairo, Birmingham, Bristol, Cambridge UK, Glasgow, London, Manchester, Paris, Cologne, Dusseldorf, Frankfurt, Hamburg, Munich, Athens, Jakarta, Milan, Rome, Tokyo, Luxembourg, Oslo, Prague, Warsaw, Lisbon, Kyiv, Mowcow, Singapore, Barcelona, Madrid, Zurich, Bangkok, United Arab Emirates, Hanoi

**The Job Search Grid** is user friendly and will allow very detailed searches. Choose from each search field or do a keyword search for something outside those perameters. Search results will give you a hyperlink to the job on the firm's website, contact information including email with RC at the firm, the posted date of the job and the date of any updated changes.



#### Add Leopard Job Search to Your Recruiting Resources!

Leopard Solutions products are offered on an annual subscription basis, with discounts for multiple regions. Your subscription entitles you to full access to the Job Search database as well as access to Job Reporting. It includes 24x7 Customer Service Support. A listing of available firms is available upon request.



# FREE DEMONSTRATION

We invite you to see the Leopard in action. A preview of any of all our products can be arranged at your convenience. A web conference will enable you to view the system and do some sample searches. If you're not ready to commit to a full demonstration, please visit our Media Page and view videos of each product. It's an impressive system, no matter how you look at it!

www.leopardsolutions.com/tutorials/index.aspx

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