

FOR IMMEDIATE RELEASE

TELLURIDE FESTIVAL OF THE ARTS ANNOUNCES 2008 JURIED ARTISTS Official Festival Poster Released Featuring Works by Award-Winning Photographer Audrey Heller

MOUNTAIN VILLAGE, Colo., June 9, 2008 – Telluride Mountain Village Owners Association (TMVOA), sponsors and organizers of the Telluride Festival of the Arts (TFA), announced today the official slate of 50 juried artists that will be featured in this year's art show.TFA also released the event's official poster; a collectible print commissioned each year and made available to the public for purchase. The 2008 official TFA poster features a montage of images from celebrated photographer Audrey Heller, best known for her whimsical photographs featuring Lilliputian-sized figures in giant environments.

Coordinated by the award-winning Cherry Creek Arts Festival (CCAF), an independent jury selected the roster of artists, which includes both nationally and regionally recognized professionals, based solely on the artistic excellence of their original, handcrafted works. The art show, August 15-17, 2008, is open to the public and will feature artists in 13 different media categories including: ceramics, digital art, drawing, fiber, glass, graphics and printmaking, jewelry, metal-works, mixed media, painting, photography, sculpture and wood. CCAF is a 501(c)(3) nonprofit corporation dedicated to educating and exposing Coloradans to the arts. CCAF produces its signature festival during July 4th weekend, which is attended by more than 350,000 visitors annually.

"The 2008 panel of jurors did an outstanding job of selecting a diverse group of artists representing high-quality works in 13 categories of visual arts," said Terry Adams, CCAF executive director. "The attending festival patrons are sure to experience a spectacular outdoor gallery of fine art that will no doubt inspire purchases for their own personal collections."

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Bringing together culinary experts from a variety of cuisines as well as both renowned and emerging visual artists from across the United States, TFA will play host to more than 7,000 local and regional visitors, as well as guests from as far away as New York, Dallas, Chicago, Los Angeles, Phoenix and San Francisco. In addition to the annual art show, highlights of the 2008 Festival will include celebrity chef demonstrations, food seminars, a progressive tasting series and a grand tasting.

2008 Telluride Festival of the Arts

When: Aug. 15, 16 and 17, 2008 (Friday through Sunday)

Where: Town of Mountain Village, Colo.

Tickets: Weekend Pass and individual event ticket options will be available. Pricing to be announced.

The names, mediums and images of all 2008 Exhibiting Artists are available at www.telluridefest.com.

About Telluride Festival of the Arts

The Telluride Festival of the Arts (TFA) is an annual weekend-long, culinary and visual arts event held in Mountain Village, Colo. In association with the nationally renowned Cherry Creek Arts Festival, TFA hosts nationally and regionally recognized chefs and artists from across the United States in a one-of-a-kind outdoor exhibition nestled in a box canyon surrounded by the majestic 13,000-ft peaks of the San Juan Mountains. For more information, visit www.telluridefest.com.

About Telluride Mountain Village Owners Association

Telluride Mountain Village Owners Association (TMVOA) is a membership organization serving property owners in Mountain Village, Colo., with an ultimate goal of ensuring that Telluride Mountain Village is a highly sustainable and vital resort community. The funds collected by TMVOA from Real Estate Transfer Assessments on property sales tax and monthly member dues provide for and support affordable housing, assist with the creation of a stable work force, support regional transportation and create strategies to increase tourism in our town. TMVOA also sponsors and presents numerous events in Mountain Village including the Telluride Bluegrass Festival brunch and the Telluride Festival of the Arts. For more information, please call (970) 728-1904 or visit www.tmvoa.org.

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