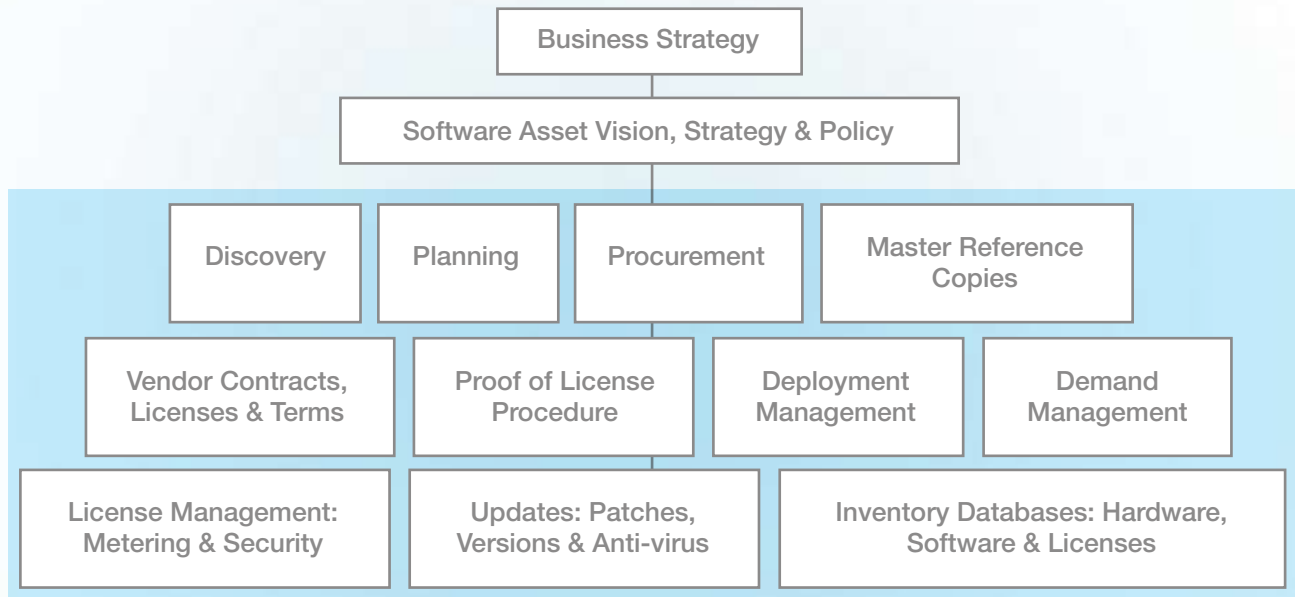# animus

HELPING PEOPLE MANAGE TECHNOLOGY™

Software Asset Management

A best practice implementation spans the full software asset lifecycle.

A Complete Best Practice Approach

You already know that effective management of software licenses contributes to the financial, legal and operational well-being of your organization. Compliance is also imperative, because, according to Gartner, 40 percent of midsize and large enterprises can expect an external software licensing audit (0.7 probability).

Though non-compliance can result in fines of $150,000 per PC and more, Software Asset Mangement (SAM) is not just license compliance to avoid such penalties. It's the discipline that secures all the benefits of managing every aspect of software assets.

So, when Animus plans and implements Software Asset Management, we make sure you avail your organization of all the opportunities inherent in a complete best practice approach.
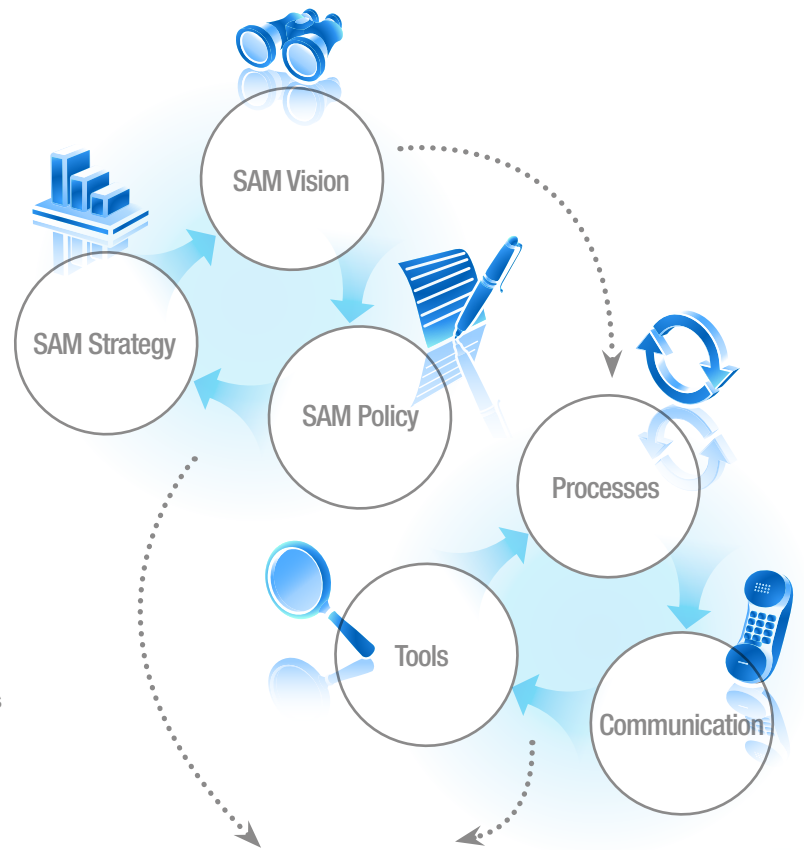
ITIL (the IT Infrastructure Library) defines SAM as "…all of the infrastructure and processes necessary for the effective management, control and protection of the software assets within an organization, throughout all stages of their lifecycle."

Animus takes on the full scope of the SAM lifecycle so you can manage risks, control costs and gain competitive advantage. We arm you with the intelligence you need to make more informed decisions on the management and deployment of licenses to ensure compliance, monitor corporate installation and usage procedures and negotiate/renegotiate license purchases.

Practical, Real World Results

Working with you to develop a SAM vision, strategy and policy that are unique to your organization and tied to your business strategy, Animus ensures your plans reflect big picture thinking. These guiding principles also need to be translated into processes and tools that fit your business. And to ensure your implementation works now and in the future, these processes must be communicated so as to be understood, accepted and practiced by the organization. Since we focus on these kinds of outcomes throughout every engagement, Animus has gained a reputation for delivering practical results in the real world.

SAM Vision

SAM Strategy

SAM Policy

Processes

Tools

Communication

Know All the Answers

Animus believes good Software Asset Mangement makes sure you know what you need to know — before it's too late. With the practical tools and processes you'll gain from working with Animus, you'll be prepared to answer these and other questions many businesses have difficulty with:

- **Where is the list of software on every PC in your organization, and can you verify Proof of License?**

- **Do you know who is actually using your most expensive software and how often?**

- **Can you quickly reconcile installations to entitlements?**

- **How easily can you access software vendor contract terms?**

- **Is software asset retirement consistently communicated to Accounting?**

- **How up-to-date is the virus protection on each PC in your organization?**

When you manage your software assets with Animus, these questions will never make you uncomfortable. You'll know you've covered all the bases.

Why wonder if your system truly measures up when you can have a complete, best practice program that delivers measurable, real world results and keeps you on top of everything? No reason at all, if you trust Animus to drive your Software Asset Management.

Practical Results in the Real World

animus

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