



News Release

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Keibi's Moderation Solution for User Generated Content Awarded Best in Class at Under the Radar Social Media and Entertainment Conference

Leading Analysts, Venture Firms, and Social Media Companies Select Keibi as Leader in Its Category

SAN FRANCISCO—(June 10, 2008, 2008)—Keibi Technologies, the leading provider of moderation solutions for user generated content (UGC), took top honors at the Under the Radar Social Media and Entertainment Forum held June 3 at the Microsoft campus in Mountain View, CA. Keibi was awarded both the judges' and the audience choice awards in the Publishing category. Judges included Jason Oberfest of MySpace, Rob Hayes of First Round Capital, and Charlene Li of Forrester Research.

The Keibi Moderation Suite™ helps the growing number of companies leveraging UGC to quickly process and classify user generated images, text, animations, and video. Content that potentially violates a publisher's terms of service or advertisers' adjacency prohibitions is flagged and rank-ordered for further analysis and action, protecting members and advertisers while ensuring content is consistent with the publisher's brand.

"We're pleased to be selected for these awards by such an illustrious panel of judges, venture capital firms, and entrepreneurs," said Paul Remer, CEO at Keibi Technologies. "It further validates that the revolution around user generated content is well underway. By providing sophisticated yet easy-to-use moderation solutions, Keibi helps all companies that leverage UGC to create more positive, safer engagements with their customers."

About Keibi

Keibi Technologies provides solutions and services for the moderation and classification of user generated content, allowing our customers to safely leverage and better monetize this fast growing medium. The Keibi Moderation Solution allows publishers, ad networks, and social media platforms to protect their members, advertisers, and their own brands by quickly identifying and removing content that violates a community's terms of service. These capabilities are offered both as a hosted solution for use by moderation and customer service teams and as a turn-key service for those companies who would like to completely outsource the moderation effort. For more information, visit www.keibitech.com.

About Under the Radar

DealMaker Media's Under the Radar Conference operates at the intersection of business, technology, venture capital, and the future. The exclusive conference interconnected CEOs, technology executives, investors, analysts, and press and features hand selected emerging and innovating companies in the social media and entertainment spaces.

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