ScreenScape

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SCREENSCAPE NETWORKS ANNOUNCES THE START OF
PRIVATE BETA TESTING

Charlottetown, Prince Edward Island, Canada - June 9, 2008 - ScreenScape Networks Inc. announced today the beginning of private beta testing for phase one of its Internet-based screen display publishing service.

"This reinvents place-based media in the image of the Internet", says company founder Mark Hemphill.

"We will be the first company to offer Internet services that support the basic functions of place-based media and digital signage - solutions which until now have been known to come with prohibitive licensing and integration costs. Not only will we offer them at rates that even the smallest of businesses can afford, as low as $9.99 per month.   By taking a network-based approach we will offer much more in the way of cross-venue collaboration, community-based marketing and content management."

ScreenScape screen displays can be used for a range of informational, educational, and entertainment purposes. They are found in public venues ranging from restaurants and bars to healthcare facilities, from residential buildings and professional offices to hotels, inns, civic buildings, retail establishments, and recreation facilities. They also have wide ranging applications in the areas of tourism, event management, and health & safety.

"The declining costs associated with display technologies and with computer technology in general, together with the rise of Internet-based collaborative media has made it advantageous and cost effective for organizations of any size to use dynamic screens. And now we're making it easy", says Hemphill.

As Hemphill explains, the use of screen displays is becoming increasingly popular in marketing, logistical, and customer service functions.

"You certainly don't have to have a waiting room, a lobby or a lounge to realize the value in an intelligent screen display. Whether you're in business, offering a public service, or managing a facility, it is difficult to overstate the importance of strategic and timely communication. With the advent of ScreenScape and services like it you'll start to see more venues harnessing the power of the Internet to create their own simple screen displays which help them with their own communication needs and offer value to their

visitors in the way of news, information and entertainment. I have no doubt that you'll also see these same businesses using screen displays as significant revenue generators joining marketing programs and choosing to sell a bit of their screen space."

Phase one of the ScreenScape solution will see the introduction of simple venue-oriented services for publishing screen displays comprised of a dynamic mix of digital posters, local news, sports, and information feeds, and web-based video.

Customers interested in participating in private beta testing should visit http://screenscape.net and sign up for their newsletter.

About ScreenScape Networks

Founded in September of 2007 by Professor Mark Hemphill, formerly of the University of Prince Edward Island, ScreenScape Networks develops Internet-based services that enable venue managers to create, edit, and maintain intelligently coordinated screen displays. Members of ScreenScape form a community of venues interconnecting to establish a shared resource and a marketplace for exchanging content.

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