



Contact:

Michael Thomas
Founder
Work: 415.367.3691
Cell: 415.860.6241
michael@wheelhousebrokerage.com

FOR IMMEDIATE RELEASE

WHEELHOUSE ROLLS OUT THE *WHEEL DEAL*

Online Review Site Compliments and Critiques Buildings For Sale in Bay Area

San Francisco, CA 6/9/2008 - Wheelhouse Investment Real Estate Brokerage introduces a new property review site designed to filter through the hodgepodge of listings on the market to identify what has been coined “The Wheel Deal,” or the broker's inside scoop. Every property review details the pros and cons of both the building and its neighborhood, in addition to the Wheel Deal, specifically how and why the property can make sound investment sense to an investor. These reviews distill much of the marketing noise that investors dig through when reviewing ads online and in marketing fliers. Reviews can be found at www.wheelhousebrokerage.com.

Wheelhouse advisors review dozens of buildings every week, so they decided to create an online database to share their reviews with investors, enabling them to quickly digest the deals. The review site ties directly into Wheelhouse's proprietary technology that founders Justin Shreve and Michael Thomas have been developing for the last 18 months.

“Brokers are already sharing this type of information amongst themselves, so why not open the doors and let the public know the same?” states Shreve. “We shouldn't be gatekeepers of information, but rather catalysts to helping our investors make money.”

“What a great change of pace,” says Andy McDonald of Legacy Partners, owners and operators of over \$6 billion in real estate assets. “These guys are really committed to smart innovation, and are actually delivering the insight that investors care about. Having an up-to-the-minute website full of reviews from brokers who eat and breathe this business is extremely helpful.”

The interactivity of the site - its photos, dynamic street views and live chats - has caught the eye of the discerning investment shopper. The local Wheelhouse team is currently covering San Francisco, Alameda and Santa Clara counties, but created the review site's platform to scale geographically with the company.

###

For questions or for an immediate interview, please contact Founder, Michael Thomas.

Wheelhouse Investment Real Estate Brokerage, Inc.
300 Brannan Street, Suite 504, San Francisco, CA, 94107
P 415.367.3691 | F 866.525.9626
michael@wheelhousebrokerage.com
www.wheelhousebrokerage.com