

Praxes Group Promotes David Wulbrecht to VP/ Senior Business Development Strategist

Praxes Group announces the promotion of David Wulbrecht as VP/Senior Business Development Strategist. Mr. Wulbrecht has been employed by Praxes as a Senior Business Development Strategist after a successful career in sales, marketing, and executive management.

Westbrook, ME (PRWEB) June 8, 2008 - Praxes Group has announced that David Wulbrecht has been promoted to Vice President as part of its team of experienced business development professionals. In his new role as VP/Senior Business Development Strategist, Mr. Wulbrecht will work directly with the firm's newest clients implementing business development and marketing strategies.

William R. De Sena, a Co-Founder of Praxes Group commented: "David's leadership experience developing and implementing sales, marketing and business development strategies in a variety of industries and traditional markets will serve our clients well as we continue to grow our firm."

Mr. Wulbrecht most recently served as an advertising consultant in his own business publishing promotional marketing materials in Maine. He moved to Maine in 1999 to become CEO of the WSI Group, an \$80 Million New England based building products and services leader. Prior to that Mr. Wulbrecht was VP of Operations for a \$2.5 Billion publicly held international value-added manufacturing company, responsible for multiple west coast operations.

"While David certainly possesses the broad skill base and experience that is typical of our entire team, his combination of sales, marketing, and executive management expertise is special. We are finding more opportunities to work with client firms in need of both tactical and strategic expertise which made him a timely addition to our team, and now deserving of promotion," remarked David Volin, Co-Founder.

John A. Gregoire, Co-Founder stated: "My experience working on projects with David allowed me to observe his professional manner of working with clients. His understanding of the Outsourced Business Development model and how to leverage the broad capabilities that are required to execute for our clients makes him an integral part of the team and an asset for our clients."

Over his 20+ year career, Mr. Wulbrecht has held a variety of marketing, business development, sales, and executive management positions in a number of different market segments. His most rewarding position continues to be father to three wonderful children.

Mr. Wulbrecht holds a B. A. in Political Science with a Minor in Business Management from Michigan State University in East Lansing, Michigan.

For additional information on the news that is the subject of this release contact John A. Gregoire or visit www.praxesgroup.com.

About Praxes Group:

Praxes Group provides Outsourced Business Development Services to professional service firms who are serious about growth. Our innovative model combines the most powerful elements of disciplines that touch on every facet of the business development spectrum. Our team averages over 25 years of real world experience and academic learning. By combining strategy development with implementation services we work side by side with our clients to help them accelerate the growth trajectory of their firms.

Website: <http://www.praxesgroup.com>

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