

The Global

NeuroLeadership

Summits

New York City Summit - October 28-30, 2008



Announcing the First NeuroLeadership Summit in North America

Spend two and a half days with some of the world's leading neuroscientists and leadership experts. Explore new paradigms for developing today's and tomorrow's leaders.

When:

October 28th through October 30th, 2008

Where:

The Hudson Theatre and Millenium Hotel, New York City



Partial List of Speakers:

Expert panels include senior learning executives from American Express, AIG, Metlife and others. Media panels include the CEO of Harper Collins, the editor of *strategy+business* magazine, and a senior editor from *Harvard Business Review*.

Jeffrey M. Schwartz M.D., best selling author and co-author on the 'Neuroscience of Leadership' paper

Matthew Lieberman Ph.D., one of the founders of the social neuroscience field, head of the social neuroscience lab at UCLA

Kevin Ochsner Ph.D., other founder of Social Neuroscience, head of The Social Neuroscience lab at Columbia University

Al Ringeb, Ph.D., Director, CIMBA Business School, where neuroscience is being taught to MBA's

Amy Arnsten Ph.D., senior neuroscientist at Yale University, authority on the biology of working memory

Dr Yiyuan Tang, Ph.D., senior neuroscientist from China, Professor/director of Institute of Neuroinformatix, Dalian University

Marco Iacoboni, Ph.D., a neuroscientist and founding figure in mirror neuron research, UCLA

Art Kleiner, editor of *strategy+business* magazine and author

Henry Stapp, renowned quantum physicist and author

David Rock, author and consultant, coined the term 'neuroleadership'

Karen Stephenson, author and leading expert in analyzing social networks to drive change'

Who should attend:

- CEO's and Senior Executives Looking for Insights into Organizational Performance
- Learning & Development and Organizational Development Professionals
- Human Resource Professionals
- Educators, K-12 and University
- Executive Coaches
- Leaders and Managers from any Field



Summit Session Topics

- NeuroLeadership as a discipline, field of study and domain for research
- The neuroscience of mindfulness and self-awareness
- The anatomy of decision making and problem solving
- The neuroscience of innovation and insight
- How attention changes the brain
- The impact of expectations on experience
- How we understand ourselves and others
- Staying cool under pressure
- The nature of social networks, and why the social world is so important to the brain
- The brain-basis of leadership competencies and assessments
- The neuroscience of corporate culture
- Learning about the brain in K-12 through to university
- Educating leaders and managers about the brain
- Driving 1-1 change in others with the brain in mind
- Why change is hard at an individual and systemic level, and how to make it easier

For more information and/or to register:

www.neuroleadership.org

For further information contact Kay Zurn at:

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Put Down a Deposit Soon - Space is Limited! - Advanced Registration Deadline June 30th