



FOR IMMEDIATE RELEASE

Collective IQ adds Molson Coors, Fujitsu, Xcel Energy, and Alticor to its Corporate Venture Program

CIQ continues to build the Corporate Venture Capital Asset Class

Atlanta, GA (PRWeb) June 13, 2008 - Collective IQ, ranked the world's top corporate venture capital platform, continues to bolster its leadership in the asset class as the resurgence of corporate venture programs continues. The addition of four new programs from market leaders in diverse industries speaks to how innovation and corporate development activities are becoming part of many corporations' DNA. CIQ now serves over 20 such programs. With the addition of its \$600 billion asset management partner, CIQ will continue to build and manage programs across the world. Consequently, CIQ has expanded its footprint to include Europe, the Middle East and Asia with locations in Riyadh, Japan and Brussels.

At its peak in 2000, corporate venture capital represented 17% of all venture capital invested, but fell to 4% after the Internet bubble burst. Today the asset class has grown to almost 9%, which excludes the billions spent on corporate research and development. Many leading companies including SAS, Capgemini, First Data, Western Union, Global Exchange, and Teradata, among others, already work with CIQ as do several focused corporate funds that have added to this industry trend.

CIQ co-founder Jon Nieman, an institutional investment insider, has been gauging interest from major institutions around the world, as well as government and regional economic development efforts surrounding the corporate venture space. "Bill Glynn and I have been working within the corporate venture asset class since 2001 and have promoted the lower volatility characteristics of the asset class. We are fortunate to have an insider's view of portfolios and manager performance - many with top decile track records. We believe the asset class is under-recognized and institutionally underserved, hence we are focused on bringing capital and resources into the space on a global scale."

Alticor (www.alticor.com) is the parent company of Amway Corp., Quixtar Inc., Access Business Group LLC and Alticor Corporate Enterprises. Headquartered in Ada, Michigan, USA, Alticor and its affiliates offer products, business opportunities, and product development, manufacturing and logistic services in more than 80 countries and territories worldwide. In its most recent financial year, the company reported worldwide sales of more than \$7.1 billion.



Molson Coors (www.molsoncoors.com) with its Miller Brewing Acquisition is one of the world's largest beverage companies, with more than 40 brands in 30 countries, accounting for more than \$1.6 billion in sales.

Fujitsu (www.fujitsu.com) leading provider of customer-focused information technology and communications solutions for the global marketplace, and is the world's the third largest IT services provider, with sales of some \$45 billion.

Xcel Energy (www.xcelenergy.com) is North America's leading utility company in environmental standards and carbon footprint reduction, with revenues of more than \$9 billion annually. Xcel's Windsource® green pricing program is ranked number one in number of customers among more than 500 US utilities.

About Collective IQ

Collective IQ is a Global Asset Management and Advisory Firm focused exclusively on Corporate Venture Capital. In 2007, CIQ was ranked the top corporate venture platform by the leadership of the Strategic Venture Association.

Collective IQ is supported by one of the world's largest asset management companies with US\$ 600 billion under management. CIQ works on behalf of its investors and corporate partners to deliver superior returns and to commercialize disruptive technologies.

About the Book “Left on Red : How to Ignite, Leverage and Build Visionary Organizations”

Venture capitalist and Collective IQ Co-Founder Bill Glynn (Billy G), ranked one of the world's top innovators by Information Week magazine, presents an insider's view of the way great businesses are built.

“Left on Red” (<http://www.amazon.com>) reveals how visionary thinkers and risk-takers build great companies. Bill Glynn provides an insider's view into some of the world's coolest deals in a refreshingly politically incorrect, intelligent manner. Google, Apple, and YouTube are the products of leaders who break the old rules of business to bring their radical ideas to life. Armed with a wealth of examples and innovative insights, Glynn shows entrepreneurs and executives how to navigate a business landscape often littered with great ideas and innovators who are unprepared to lead.