



We improve the lifestyle and financial position of San Diego families through custom kitchen and bath remodeling in their homes.

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## COMPANY OVERVIEW

Kitchens Plus is a full-service General Contractor specializing in kitchen and bathroom remodeling. We have been remodeling homes throughout San Diego for more than 24 years. We have a clear understanding that a home remodel is more than just a construction project; for our customers, it is an improvement in lifestyle and an investment in their future. That is the reason why we tailored every aspect of our remodeling service to completely satisfy our customer. "You imagine we create... then you enjoy your new lifestyle and reap the financial benefits of your investment."

The Kitchens Plus remodeling process is unique and all inclusive. It is truly a customer centered design-build approach. It begins with our customer's imagination,



flows through to one of our two showrooms and into the hands of our Certified Kitchen Designers. Our Kitchen Designers work through each aspect of the remodel with our customer, including a three dimensional computer model of the design. Our American Society of Interior Designers (A.S.I.D.) certified staff then does the personal shopping for every detail of the improvement. Once completed and approved we go to work.

Beautifying and improving our customer's home is an exciting experience for us, but even more exciting for our customer. Kitchens Plus works diligently to minimize the impact of the construction process on our customer, while maintaining an efficient costeffective project. Our customers are able to experience the beautification process and see the quality of workmanship that is increasing the value of their home. Upon completion of the work we spend as many hours as it takes to clean and detail every aspect of the project. The excitement of the process and the customer satisfaction upon completion makes every project unique and rewarding for our staff.

Our customer centered design-build approach has made Kitchens Plus successful for over 24 years; this is in sharp contrast to the average 3 year life span of remodeling contractor businesses in California. Our unique processes, which result in complete customer satisfaction, have also helped us accomplish a few very special accolades.

- Kitchens Plus has become one of the largest independently owned kitchen remodeling contractor in San Diego.
- Our projects have been featured in numerous magazines including San Diego Home and Garden.
- Our customers' homes have been featured on many home remodeling tours.



- Our staff has been recognized and received numerous design awards.
- Kitchens Plus has received the distinguished honor of being selected as one of the top 500 remodeling businesses in the United States, by Qualified Remodeler Magazine.

We are constantly striving to exceed our customer's expectations; this focus drives us to the continual development of our company and our services. The most recent developments are our own custom line of cabinetry and a company wide effort to become "Green Certified". The custom cabinetry line is designed and built in San Diego's East County. This new service allows us to offer a wider variety of cabinetry that can be more cost-effective and timely for our customers. The "Green Certification" designation means that we care about the environment. We are working diligently to make sure the methods and materials we use in our business operations and processes are all environmentally friendly. Each and every endeavor we undertake is designed to directly benefit our customers.

Kitchens Plus has two showrooms in San Diego County; one at 7160 Miramar Rd. in San Diego and another at 7943 University Ave. in La Mesa. The two showrooms make it convenient for our customers to visually see the integration of a large selection of styles, colors textures and materials. We stock and have access to an incredible selection of countertops, flooring, appliances and cabinetry.



# MEET THE OWNER

#### Matt Barns, President

Matt's vast knowledge of home remodeling, real estate, powerful family values and deep community connections serve him well in his role leading a company that improves the lifestyle and financial position for San Diego families through kitchen and bath remodeling in their homes.

Matt is a competitive sportsman that has combined his passion for sports with his commitment to children and the community. In 1983 Matt began the demanding, personal journey of mastering a martial art. He worked with intense dedication for five years to earn his 1<sup>st</sup> degree black belt in Chinese Kenpo Karate. The training and honor were bestowed upon him by Grand Master Ed Parker; famed instructor, former trainer and personal body guard to the late Elvis Pressley. For the next 14 years Matt used the knowledge that he had acquired to teach children and young adults the art of self defense. He was also able to enlighten them with the personal discipline that is required to be successful in this study.



Since childhood Matt has spent an abundance of his free time playing the sport of basketball; he continues to play for recreation at least once per week. In 2002 his two children, Nicole and Nicholas, became interested in soccer; their interest is his interest, so he concluded that he had a new game to learn.

Matt took a systematic and passionate approach to educating himself on the game, just as he has done in his business. Once he had developed a good grasp, he began coaching his children and others in the recreational ranks. His dedication to helping others led him to a Board position in the local soccer league, a program that supports over 800 participating children. As Matt expanded his knowledge of the game, he began coaching with success in a competitive division. His sincere passion for helping children not only drives him to help improve their soccer game, but to help each of them learn to be better individuals through hard work, discipline, team work and dedication.

His focused dedication to learning and his commitment to helping others have taken Matt through incredible life journeys. While attending college in 1985 he started working in the remodeling business as a part-time designer and installer. In 1987 he became a full-time designer and sales associate for a leading San Diego remodeler. As he worked his way up through the ranks of the company he realized that there was much more to the business than good design and construction.



Matt discovered during his tenure that he was not really in the business of construction; rather he was in the business of improving the lifestyle and financial position of his customers. At that moment he determined he had to learn more about the financial component associated with his customer's homes. In 1992 he obtained his California Real Estate Agents Sales license and began listing and selling homes. Matt continued to learn the real estate business and focused on the impact of home improvements and the elevation of real estate value associated with them.

In 1994 Matt was hired by Kitchens Plus. Armed with his understanding of the underlying principles of the remodeling business and his extensive knowledge of real estate, Matt helped the Company grow from infancy to what it is today, the leading specialty remodeling company in San Diego. In 2002 Matt was promoted to Operations Manager and ran the Company in the owner's absence over the next four years. In 2006, due to the untimely passing of the Owner, Matt and his wife Laura purchased the Company. They are now 100% shareholders, Matt serves as the Company President and Laura as the Chief Financial Officer.

After 22 years of systematic dedication to learning every aspect of the remodeling trade and an intense focus on what his trade really means to his clients, Matt is fulfilling his dream of improving the lifestyle and financial position of San Diego families through the remodeling processes he developed at Kitchens Plus.



### SERVICES WE OFFER

Kitchens Plus is a full-service General Contractor, specializing in complete kitchen and bath remodeling. We offer a unique and all inclusive remodeling process. We can simply replace your cabinets and counters ... or we can expand your kitchen into your

back yard with a room addition... or completely reconfigure your master bathroom. Our remodeling process is truly a customer centered approach that guarantees your satisfaction.

We have both A.S.I.D and Certified Kitchen Designers on staff and a licensed architect available, should your project require this service. Our award-winning design staff has had numerous projects published in several San Diego magazines. We combine our creativity with your needs, to achieve the results you desire.



Once the design process is complete, the construction team at Kitchens Plus goes into action. Our

Project Coordinators and skilled craftsmen implement all phases of the project; demolition, construction, electrical, plumbing, drywall, cabinet and countertop installation, flooring, and appliance and fixture installation. From start to finish, your satisfaction is our top priority.

Here are a just few of the items we offer:

#### Cabinetry

Kitchens Plus offers a broader choice of cabinets than any other company in San Diego. We have carefully chosen our lines for quality and for range of wood species, finishes, and features. In addition to the seven national lines that we carry, we have also included our own line of custom cabinetry manufactured right here in San Diego.

Cabinetry Brands: Kitchens Plus Custom, Mid-Continent, Home Crest, Canyon Creek, Merit, Omega, Dynasty, Cuisines Laurier

#### Flooring

Stone, tile, wood, vinyl, laminate, carpet

#### Countertops

Natural Stone: Granite, Marble Solid Surfaces: Avonite, Corian, Earthstone, Hi-Macs, Meganite, Staron Quartz Surfaces: Caesar Stone, HanStone, Technistone, Silestone, Zodiaq Other Surfaces: Wood, Laminate



Kitchens Plus will provide all the ingredients your kitchen or bath remodel may require, to give you the end results you're looking for; wide selection, quality materials, latest trends, innovative designs, competitive prices, and timely installation... **The Kitchens Plus Way!** 

"You imagine, we create... then you enjoy your new lifestyle and reap the financial benefits of your investment."



### CUSTOMER REFERENCES

Proudly serving San Diego since 1984, we have hundreds of satisfied customers that have experienced our craftsmanship, enjoy a new lifestyle and have improved their financial position with a remodel from Kitchen Plus. Here are just a few quotes from satisfied customers:

"Our remodel through Kitchen's Plus literally changed our life! We were living in a dumpy, drab, cramped house, and through the creativity of the designer and the quality workmanship, our place was transformed into a cozy, comfortable home. Kitchen's Plus did a great job and they were on time and stayed within our budget!" ~ Athis Family, San Diego

"We recently had our kitchen remodeled by Kitchens Plus. It is really even more beautiful and convenient than we expected... We are so glad that we chose your company. Each of the people with whom we worked seemed to take a personal interest in making the kitchen exactly what we wanted. You have an outstanding team... Thank you for a job well done. Our friends and family are impressed with how you beautified our home." ~ Ernie and Cathy, La Mesa

"I have been a client of Kitchens Plus for the last two years. They have completely remodeled my home, inside and out... The workmanship has been impeccable, but what has been the most important aspect of this entire project has been the people... They respected my home and my family and I am proud to consider them friends... I would use them again for any project on my home and would (and have) highly recommend them to anyone else." ~ Sarah, El Cajon

"We have had the full-time services of Joel "Shorty" Gonzales on a daily basis for nearly six weeks in conjunction with a major kitchen remodeling job in our home... I have been particularly impressed with his work ethic, attentiveness to detail, and sense of responsibility – attributes, which, again belie his youthful age and hearken back to a bygone era when excellence was important." ~ Thomas, Encinitas

"The Kitchens Plus crew did a very professional job in remodeling my house. The workmanship and attention to detail were excellent. It has been a pleasure dealing with everyone at Kitchens Plus, my place turned out great." ~ Steven, La Jolla



"Thank you all for the very professional completion of our kitchen project. We are delighted with the results. Starting work at 8 AM instead of 7, makes a world of difference in 'surviving remodeling'. Dennis, thank you for creative solutions to our design challenges. The peninsula table is superb. Paul and Walt were courteous and thoughtful, as well as highly skilled. Thank you to all involved." ~ Robert & Dorothy, San Diego.

"You imagine, we create... then you enjoy your new lifestyle and reap the financial benefits of your investment. That is the Kitchens Plus Way!" ~ Matt Barns, Kitchens Plus