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CONTROVERSIAL DEALMAKER BILL GLYNN GOES PUBLIC

Information Week Top 15 Innovator Releases Book: “Left on Red”

Nashville, TN (PRWeb) June 23, 2008 – Bill Glynn’s recent appearances with Fox News Business Anchor Neil Cavuto and Hugh Hewitt, host of the highly popular Town Hall show on the Salem Radio Network, among other big names have brought Bill Glynn out of the shadows from behind some of the world’s most influential deal makers and entertainment icons and into the spotlight. “Left on Red,” (John Wiley & Sons) written by Glynn has broken the top 10 in the Amazon.com “Leadership” and “Entrepreneurship” categories and is in the top 15 management books being sold. (<http://www.amazon.com>).

“I assure you anyone on the receiving end will not forget him long after the interview is over. He is a discovery, a media darling waiting to happen”

Rita Cosby, Emmy Award Winning Journalist and Author

“Bill Glynn has finally been discovered. He has been the Wizard of OZ and Good Will Hunting all wrapped into the secret weapon of media icons and gigantic deals and deal makers. Who said nice guys always finish last?”

Barry Landis, 30 Year Music Executive and Nashville Insider

“Left on Red” bites down hard into people’s psyche and poses the question:

Are You Making it Happen!
Are You Watching it Happen!
or
Is it Happening to YOU!

Get off the couch, out of the cube and come out from behind the water cooler of life. Left on Red is a double shot of espresso and not another how to book. The book calls to action in a classic Bill Glynn sledgehammer approach and provides an insider's view into some of the world's greatest deals in a refreshingly politically incorrect, intelligent manner. Google, Apple, and YouTube are the products of leaders who break the old rules

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of business to bring their radical ideas to life. Armed with a wealth of examples and innovative insights, Glynn shows entrepreneurs, executives and ordinary people how to navigate the business landscape or the Serengeti of life, often littered with the carcasses of entrepreneurs, businesspeople and the occasional person stalled in the parking lot of life.

About Bill Glynn

Bill Glynn is a successful serial and parallel entrepreneur, philanthropist and visionary voted one of the world's top innovators. Authors, colleagues and leaders who know Bill refer to him fondly as "A Think Tank of ONE", known for his vision, connections and ability to create value. He is surrounded by a largely clandestine but globally influential group of executives, deal makers and recognized personalities that lead industries from Hollywood and Music to technology and molecular science.

He has a successful venture track record, and has helped close over \$1 billion for the funds and businesses he has founded, helped build and advised. His ability to "Innovate in Real Time" and continued pioneering work for corporations and in private equity, global financial systems and products, bleeding edge technology and science continues to build on his success.

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