



PRESS RELEASE FOR IMMEDIATE RELEASE

CMather.com Digital Downloads and Sharing Widgets

Melbourne, Australia (PRWEB) June 30, 2008 -- Chris Mather - Group Operations Manager announced the upgrade and final install of the Digital Download Mall hosted and operated by CMather.com. "Over the years we have listened to our customers and from experience, I've learnt having important information at your finger tips is a useful asset for any small business", said Chris Mather. Digital Download Mall provides customers instant electronic downloads from over 42,000 online merchants and it grows every day.

Users can now search and download digital information from a variety of topics. Electronic books, magazines, subscriptions and more can be downloaded instantly from our site. All downloads come with a 60 day money back guarantee which protects the consumer. Each download is verified by a third party consumer site which protects the customer. "Just like the Click Bank Marketplace, we have captured the information and added a user friendly search to assist you with your navigational requirements", said Mather. Shortly an affiliate network will be built over this platform, so all website owners can replicate this same process internally.

Digital Download Mall is also the first site in the CMather.com family to add sharing options provided by widgets. You can now share, email or bookmark the website link, via Facebook, Myspace, Windows Live, Google, Yahoo and hundreds more. Just look for the "Share Me" button on all Digital Download Mall websites. "While this is only in the experimental stage, we soon hope to roll out more sharing options to all CMather.com customers and website owners", said Mather.

"With the ever growing viral market, taking the opportunity to provide easy sharing options within a site is our number one priority", said Mather. A new built-in email system provides a trouble free method for a consumer to pass the information to family and friends, or just book mark for later reference.

About CMather.com Services

CMather.com offers web hosting, design services, domain names, search engine, advertising and eCommerce applications to over 20,000 users daily. For more information, contact Chris Mather 1300 628 437 or visit the link below for additional information.

Digital Mall Web: <http://www.cmather.com/mall/>

CMather Internet Home: <http://www.cmather.com/>

Domain Name and Web Hosting Applications: <http://domain.cmather.com/>