

# PERMANENT PRESS

News and Views for the Permanent Cosmetics Professional

IN THIS ISSUE: Course Schedule—Page 3 | AIC Certifications—Page 7

## Setting “The Standards” in Permanent Cosmetics Education

When Sandi Hammons founded the American Institute of Intradermal Cosmetics in 1991, it heralded the beginning of a new “era” in permanent cosmetics. The legendary entrepreneur came to define many of “the standards” for the industry since its genesis in the late ‘80s. Hammons spent two decades in private practice while pioneering research of permanent pigments and human development. Her educational offerings attracted the majority of those physicians, nurses, tattoo artists, cosmetologists and technicians seeking to learn the art of permanent makeup.

Hammons developed a reputation as permanent cosmetics’ “trend-setting” leader, and she, along with her professional team, have delivered many ground-breaking advancements in procedure application, product development and artistic design. Her popular lectures and keynote speeches have

inspired passion, integrity, a “new” language and heartfelt love of permanent makeup in the women and men who have traveled with her on her revolutionary journey. AIC classes, seminars, and industry events have inspired over 18,000 technicians from around the globe to travel to the company headquarters in Arlington, TX for the sole purpose of learning the art of cosmetic tattooing. Today, the epicenter of permanent cosmetics education is renowned for its high-quality, hands-on permanent cosmetics training.

Hammons’ notoriety brought her fame, fortune, controversy and a handful of detractors. She received criticism from competitors for teaching affordable permanent cosmetics educational courses. The same critics of AIC’s popular permanent cosmetics classes are also quick to point to a pigment recall years after Hammons

successfully removed the product from the market. However, attempts to ignite “fear” and steer practitioners away haven’t worked. Hammons and the companies she founded continue to thrive even amid the controversy and competitor badgering that often accompanies her role as a seminal force in the permanent cosmetics industry. Technicians continue to migrate to Texas every year to update their education. Nicole Barnes, veteran practitioner, recently attended AIC’s popular advanced training class. “I’ve attended permanent cosmetic classes from many different organizations, and AIC’s classes are the most affordable, the most informative and more importantly,” she emphasized, “They provide me a high quality hands-on experience I can’t find anywhere else.” Judy Scott travels to Arlington, Texas every year to attend AIC’s annual convention... *(continued on next page)*

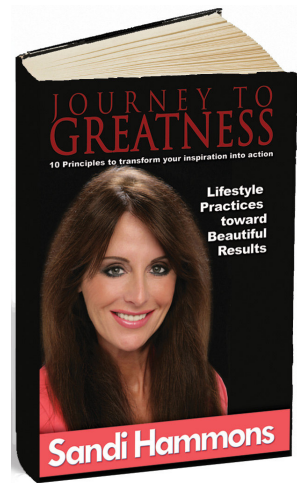
## Sandi Hammons Announces Book Series

Arlington, TX - Sandi Hammons announced her plans to author a new series of books designed to support permanent cosmetic practitioners, entrepreneurs and women in business. Currently, she has two books in the works, “Your Journey to Greatness” and “Looking Great”.

“Your Journey to Greatness” delivers more than a chronology of Sandi’s twenty years of experience pioneering permanent cosmetics and her personal journey to success,” said Steve Pulliam, directing editor. “It highlights research in human development and the common characteristics found in

top achievers. It also delivers business and money management tips and a proven program for successful living.”

Why are the top 2% in the permanent makeup community so successful, while other technicians struggle to make ends meet? “Understanding the characteristics that set them apart is key,” says Hammons. “Top achievers manage their money and their businesses differently than others. They also exhibit common characteristics that yield prosperity that can be achieved, predicted and duplicated in others.



## Sandi Hammons Launches "Prosperity Programming" Seminar

Sandi Hammons is launching her new seminar, "Prosperity Programming" in October; held in conjunction with IICE 2008. The seminar, based on Hammons' new book, *Your Journey to Greatness*, promises to be the most powerful, persuasive, and practical seminar on becoming successful in permanent cosmetics. It is loaded with ideas, insights, and strategies that will change your thinking and your results. You will learn practical business and money management skills; and belief patterns that lead to failure and how to replace them with a "prosperity program" that works.

Learn why successful technicians ALWAYS seem to get ahead while others struggle just to get by, be comfortable or reach the next level. The answer lies in our belief systems and our hard-wired programming that is unconsciously causing our results.

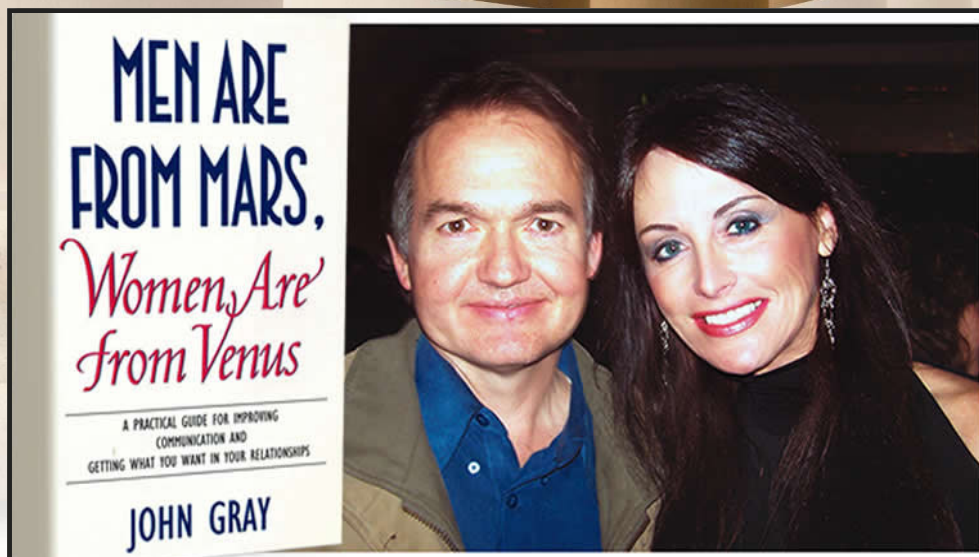
"Prosperity Programming" is all about motivating you and inspiring you to do what you already know how to do. It will push you, encourage you and connect with you in harnessing your greatness and bringing it forth. Prosperity Programming teaches participants to walk through their challenges and facilitate their success.

If you want more out of business... more wealth, more happiness, more fun...the answer is simple; you NEED to change your Prosperity Programming to achieve permanent results!

## Setting "the Standards" in Permanent Cosmetics

(continued from page 1)

because, she says, "AIIC is innovative! They are always up on the latest and most advanced techniques. I always leave with a wealth of new information, advancements in my procedures and motivation that increases my bottom line."



Sandi Hammons with John Gray at AIIC in February, 2007. John Gray is the author of "Men Are from Mars, Women Are from Venus", the number one best-selling relationship book. John has sold more than 30 million books during the past decade. John also developed ground-breaking nutritional formulas for Iasagenix International. For more information on John Gray's nutrition and weight loss products, call (800) 642-1096.

Jennifer Grissom, AIIC's Assistant Director of Education, says the reason technicians journey to Arlington annually, is because AIIC combines years of experience with a fresh perspective. Our trainers and educational systems break through the barriers that inhibit student achievement. We find key leverage points, and by applying time-tested fundamentals, demonstrate that improved results can be achieved, no matter how unique the obstacles.

So what exactly are "The Standards" in permanent cosmetic education? Though it suggests something definitive, the term itself is elusive.

For years, regulatory agencies, permanent cosmetic practitioners, physicians and consumers have been searching for a method to identify skilled practitioners who adhere to safe practice guidelines and exhibit a high level of ethics, competency and artistic expression. Throughout the past two decades, legislative boards, permanent cosmetic educators, vendors and trade associations have attempted in various ways to establish competency examinations, safety standards and training requirements.

Currently, introductory training programs vary dramatically. Face-to-face trainers typically provide one day to

one month of instruction with sometimes long hours of "home study" and unsupervised practice on mannequins or other practice materials. Internet or mail order based trainers merely provide a manual and some audio visual aids with no testing of any kind required. One small group of vendors attempt to certify their members with a one hundred hour training program, but many of those hours come from "home study" and they certify their technicians and trainers with no hands-on testing required. Other groups require little more than a purchase of a membership and manual to be certified by their organization. Currently, AIIC offers the most hands-on training and requires technicians and trainers to perform procedures during their examination as part of the credentialing process.

Raising the standards in permanent cosmetics education is not just about moving our industry toward more stringent requirements or extended apprenticeship programs; it is also about providing quality continuing education and ongoing support for permanent cosmetic practitioners at all levels. "It is also about communicating realistic expectations," says Hammons. "There is no one way to learn the art; learning permanent makeup is an ongoing journey."

# The American Institute of Intradermal Cosmetics Courses

*Classes are limited in size and subject to change. Please call to confirm availability before you make flight and hotel arrangements. Hands on demonstrations and procedures are subject to availability and health considerations of models.*



## Basic Course

Monday – Friday 8:30AM – 5:00PM

Class Fee: \$1799

Learn the fundamentals of the art of permanent cosmetics. This popular beginner class is an excellent introduction to the exciting and rewarding career of permanent cosmetics. Physicians, nurses, cosmetologists, and many more travel around the world to attend AIIC's Basic Course. This information-packed class includes step-by-step instructions, hands-on procedures and live demonstrations of permanent eyebrow, eyeliner and lip liner procedures. Lectures cover health considerations, color selection, insurance, general application, tips for beginning technicians, consultation topics, communication, marketing, and procedure techniques. The Basic Course is also available in Spanish. *AIIC's Basic Course is limited in size and fills up quickly. Reserve your seat in advance! Check your state and local regulations before registering. Consider attending one of our specialty classes during the evenings of your Basic Course.*

### 2008 SCHEDULE

June 16-20  
July 14-18  
August 11-15  
September 8-12  
November 10-14  
December 8-12

### 2009 SCHEDULE

January 12-16  
February 9-13  
March 9-13  
March 23-27 (Esp)  
April 13-17  
May 4-8  
June 1-5

## Comprehensive Hands-On Clinic

Monday – Tuesday 8:30AM – 5:00PM

Class Fee: \$599

An AIIC certified instructor will supervise you as you perform eyebrows, eyeliner, and lip color procedures in a small group setting. This two-day clinic is the perfect opportunity for the beginning technician to increase their confidence and quickly launch their career. This hands-on seminar is also a great refresher course for anyone who has been in the field wanting to enhance their skill level. The Hands-On Clinic is also available in Spanish. Call AIIC for details. *Consider attending this class the same week you attend the Advanced Class. Prerequisites: Basic Course Certification & Blood-Borne Pathogen Certification.*

### 2008 SCHEDULE

June 23-24  
July 21-22  
August 18-19  
September 15-16  
November 17-18  
December 15-16

### 2009 SCHEDULE

January 19-20  
February 16-17  
March 16-17  
March 30-31 (Esp)  
April 20-21  
May 11-12  
June 8-9

## Advanced Course

Wednesday – Friday 8:30AM – 5:00PM

Class Fee: \$599

Network with technicians from around the world! The AIIC Advanced training course is recognized throughout the world as the ultimate educational experience for practicing technicians. This intense three-day course covers advanced techniques, paramedical applications, and step-by-step instructions for areola and camouflage procedures. Lectures also include color theory, color correction, and tips for eliminating time and touch-ups. Business building and marketing techniques, as well as working with physicians are also popular topics. You will participate in hands-on procedures, including tattoo removal, eyeliner (including mucosal), hairline stroke eyebrows, and full lip color procedures. *Consider attending Wednesday - Friday the same week of our Comprehensive Hands on Clinic. Prerequisites: Basic Course Certification & Blood-Borne Pathogen Certification.*

### 2008 SCHEDULE

June 25-27  
July 23-25  
August 20-22  
September 7-19  
November 19-21

### 2009 SCHEDULE

January 21-23  
February 18-20  
March 18-20  
April 1-3 (Esp)  
April 22-24  
May 13-15  
June 10-12

## Blood-Borne Pathogens Certification

Tuesday 6:30PM – 8:30PM

Class Fee: \$89

A certified Red Cross Instructor will discuss vital information about managing the potential exposure to an infectious disease in the workplace. This training course teaches you what blood-borne pathogens are; how they are transmitted; how to protect yourself and your clients. Blood-borne pathogens training is required for all personnel who work with human blood, blood products, human tissues, fluids, or cells that are considered as "other" potentially infectious materials. Course contains lecture, training manual and certification.

*Consider attending Tuesday evening during the Basic Course. If you are a practicing permanent cosmetic technician most states require this certification. Blood-Borne Pathogen Certification is also a prerequisite for many AIIC Courses.*

### 2008 SCHEDULE

June 17  
July 15  
August 12  
September 9  
November 11  
December 9

### 2009 SCHEDULE

January 13  
February 10  
March 10  
March 24 (Esp)  
April 14  
May 5  
June 2

## Lucrative Lashes

Thursday 6:00PM – 9:00PM

Class Fee: \$199

Add lucrative eyelash services to your permanent cosmetic practice! This popular class will teach you eyelash perming and eyelash tinting. Each procedure can be customized for your client's personal eyelash needs, while adding profit to your bottom line in business. In combination, these two services can eliminate the need for mascara and an eyelash curler, saving your client valuable time. Your clients will love the illusion of larger, deeper, more beautiful eyes! This class includes lecture, manual, demonstration, hands-on training and certificate. *Consider attending Thursday evening during the Basic Course.*

*Prerequisite: Cosmetology license.*

### 2008 SCHEDULE

June 19  
July 17  
August 14  
September 11  
November 13  
December 11

### 2009 SCHEDULE

January 15  
February 12  
March 12  
March 26 (Esp)  
April 16  
May 7  
June 4

## Eyebrow Essentials

Wednesday 6:00PM – 9:00PM

Class Fee: \$99

This class is a must for any technician who has never had professional eyebrow instruction. Learn techniques that will show you how to design eyebrows that will enhance any face shape. This course will cover how to measure, shape, and space the eyebrows. You will also learn how to apply stencils using various techniques. The basic eyebrow design class will help you design beautiful brows and save time for both you and your client. This course includes lecture, manual, demonstration, hands-on training and a certificate. *Consider attending Wednesday evening during the Basic Course. Prerequisite: Blood-Borne Pathogen Certification.*

### 2008 SCHEDULE

June 18  
July 16  
August 13  
September 10  
November 12  
December 10

### 2009 SCHEDULE

January 14  
February 11  
March 11  
March 25 (Esp)  
April 15  
May 6  
June 3

## Microdermabrasion

Saturday 9:00AM – 3:00PM

Class Fee: \$450

The AIIC microdermabrasion certification course is designed to educate professionals in mechanical skin exfoliation using state of the art equipment. Microdermabrasion has become increasingly popular in physicians' practices and medical and day spas. This comprehensive course encompasses both theory and hands-on training. You will learn safe and effective treatment plans and maintenance protocols for healthy skin. Client consultation, topical ingredients and post-treatment instructions are also addressed. This course includes lecture, training manual, demonstration, hands-on training and certificate.

*Consider attending this course on Saturday following the Basic Course. Prerequisites: Cosmetology or Aesthetician license.*

### 2008 SCHEDULE

June 21  
July 19  
August 16  
September 13  
November 15  
December 13

### 2009 SCHEDULE

January 17  
February 14  
March 14  
March 28 (Esp)  
April 18  
May 9  
June 6

## Apeeling Effects

Sunday 10:00AM – 6:00PM

Class Fee: \$399

This class addresses the science behind clinical skin care. For thousands of years, women have used a range of substances from sour milk to fermented grapes to improve their complexions. Today, we still use derivatives of these products to exfoliate the outer layers of skin and improve its appearance. This class will distinguish the chemical differences between alpha-hydroxy and beta-hydroxy acids, retinoids, and various vitamin combinations for healthy skin. By understanding the chemical differences, you can choose the right product combinations incorporating a synergistic approach to enhance your treatments. You will create a loyal clientele that will love their results. *Consider attending Sunday following the Basic Course. Prerequisites: Cosmetology or Aesthetician License.*

### 2008 SCHEDULE

June 22  
July 20  
August 17  
September 14  
November 16  
December 14

### 2009 SCHEDULE

January 18  
February 15  
March 15  
April 19  
May 10  
June 7

## Eye Accents

Tuesday 6:00PM – 8:00PM

Class Fee: \$99

Learn the latest in updated cosmetic eyeliners that are sure to put you ahead of other technicians in your area. This class is designed to ensure that you are on the cutting edge of eyeliners. Add a hint of color to your clients eyes or a double liner for more a more dramatic appearance. You will learn to apply French Eyeliners and creative colors that accentuate your clients' eyes. Create beautiful liners with natural and/or vibrant colors. This class includes lecture, manual, demonstration, hands-on training and certificate. *Consider attending Tuesday evening during Hands on Clinic. Prerequisites: Basic Certification and Blood-Borne Pathogen Certification.*

### 2008 SCHEDULE

June 24  
July 22  
August 19  
September 16  
November 18  
December 16

### 2009 SCHEDULE

January 20  
February 17  
March 17  
March 31 (Esp)  
April 21  
May 12  
June 9

## Eyelash Extensions

Monday 6:00PM – 9:00PM

Class Fee: \$200

Alic's eyelash extension class introduces you to the fastest growing trend in the beauty industry! Eyelash extensions are beautiful! They look amazingly natural and last up to 2 months. Learn how to disguise short, thinning and missing eyelashes by using the unique lash-by-lash techniques taught in this class. Topics include: eyelash selection, application technique, product demonstration, touch up procedures and removal. Multiple marketing strategies are also discussed. This class includes lecture, demonstration, manual and certificate of attendance. *Consider attending this class on Monday evening during Hands-on Clinic. Prerequisites: Cosmetology, Aesthetician, or Wig Specialty License.*

### 2008 SCHEDULE

June 23  
July 21  
August 18  
September 15  
November 17  
December 15

### 2009 SCHEDULE

January 19  
February 16  
March 16  
March 30 (Esp)  
April 20  
May 11  
June 8

## Master Machine Workshop

Wednesday 6:30PM – 8:30PM

Class Fee: \$89

An essential class for those technicians wanting to move their practice to a new level, or those who just want to explore the advantages of a more powerful machine. This class will offer you an opportunity to try a variety of machines that are commonly used by seasoned technicians. You will work with machines that are designed to perform advanced procedures such as areolas, scar camouflage, body art and more. This class will cover the pros and cons of various machines. It will also address needle selection, tuning, sterilization, and trouble shooting. This class includes lecture, manual, demonstration, hands-on training, and certificate. *Consider attending Wednesday evening during the Advanced Course. Prerequisites: Blood-Borne Pathogens Certification.*

### 2008 SCHEDULE

June 25  
July 23  
August 20  
September 17  
November 19

### 2009 SCHEDULE

January 21  
February 18  
March 18  
April 1 (Esp)  
April 22  
May 13  
June 10

**IICE** October, 2008

INTERNATIONAL INTRADERMAL COSMETIC EXPO

World's Largest Cosmetics Expo

## Vibrant Lips in Minutes

Thursday 6:00PM – 9:00PM

Class Fee: \$99

An AIIC certified instructor will teach you new innovative techniques for achieving vibrant lip color in minutes. You will learn the secret techniques to perform beautiful, vibrant, smooth lip color in half the time it takes you today. This class will cover technique, color selection, product knowledge and tips for vibrant lips in minutes. You will not want to miss this fast moving, dynamic, hands-on workshop that is guaranteed to change your lip procedures forever. This class includes lecture, manual, demonstration, hands-on training and a certificate.

*Consider attending Thursday evening during the Advanced Course. Prerequisites: Basic Certification and Blood-Borne Pathogen Certification.*

## Basic Body Art

Saturday – Sunday 9:00AM – 5:00PM

Class Fee: \$895

This class is a great introduction to the art of body tattooing. An AIIC certified instructor will introduce the fundamentals of body art. You will learn all about stencils, how to make and apply them, customize free hand techniques, and proper placement. Techniques taught in the Basic Body Art class include lining, pointillism, and several types of shading techniques. You will also learn all about the coil machine, how it works, proper tuning, troubleshooting, and needle configurations for lining and shading. This class contains lecture on customer considerations, post procedure instructions, shading, and color-blending techniques, healing, scar prevention and more. This fun and exciting two-day class includes lecture, demonstrations, manual, certificate and hands-on training. *Prerequisites: Blood Borne Pathogens Certification.*

**Call AIIC (800-642-1096) for more information on our One-on-one training classes and Specialty Workshops not listed in this newsletter.**

## 2008 SCHEDULE

June 26  
July 24  
August 21  
September 18  
November 20

## 2009 SCHEDULE

January 22  
February 19  
March 19  
April 2 (Esp)  
April 23  
May 14  
June 11

## Basic Body Piercing

Friday – Saturday 9:00AM – 5:00PM

Class Fee: \$795

An AIIC certified instructor will teach the fundamentals of the art of body piercing, the history of various piercing applications, their origins and cultural ties to the past. This class is an intensive course designed to provide individuals with basic skills necessary before undertaking a piercing apprenticeship. It is an introduction to the tools of the piercing profession such as needle preparation, determining appropriate jewelry through knowledge of metallurgy, and the piercing to be performed. The class will also cover proper sterilization techniques, infection control strategies, interpersonal skills and problem solving.

*Prerequisites; Blood Borne Pathogens Certification*

## 2008 SCHEDULE

July 26-27  
September 20-21  
November 22-23

## 2009 SCHEDULE

February 21-22  
April 25-26  
June 13-14

## Prosperity Programming



Sandi Hammons will be offering a special 2 day seminar;  
**“Prosperity Programming for Permanent Cosmetic Practitioners!”**

Attendees will receive a copy of Sandi’s new book, “Journey to Greatness” Here are a few of the topics covered in the seminar:

- ◆ The secret to success in permanent cosmetic practice
- ◆ Common characteristics of the top achievers.
- ◆ Common mistakes practitioners make.
- ◆ Most challenging barriers to success in business.
- ◆ Learn a simple money-management system that is proven.
- ◆ Build your business from the inside out!
- ◆ Replace fear and procrastination with “Prosperity Programming”
- ◆ Break-through the unconscious walls that keep you stuck.
- ◆ Learn to how to create “Prosperity” in every area of your life (financial, relational, physical and spiritual) and then duplicate your success in your permanent cosmetic career.

**“Prosperity Programming for Permanent Cosmetic Practitioners”**

will be offered twice:

OCTOBER 4 & 5  
or  
OCTOBER 11 & 12

**And Much More!**

**Make your reservations early; seating is limited!**

# AIIC Certifications

## Masters Certification

Monday – Tuesday 8:30AM – 5:00PM

Class Fee: \$799

The Masters Certification Program allows you to demonstrate and document your skill and experience as a permanent cosmetic technician. The Masters Certification provides you with industry recognized credentials that show you are an esthetic and technical leader in the field of permanent cosmetics. Candidates for the AIIC Masters Certification Exam are required to perform an actual procedure in the practical portion of the board exam. The hands-on demonstration of your skill is unique in the industry and affords your customers confidence that you are truly qualified to perform procedures. Our certification allows you to maintain your independent status in the permanent cosmetic field. No dues, textbooks, purchases or annual membership are required to maintain the certification. *Prerequisites Include: Basic and Advanced and Blood Borne Certification or equivalent education and experience. Call AIIC (800-642-1092) for details.*

## 2008 SCHEDULE

October 6-7

## Instructors Certification

Wednesday – Friday 8:30AM – 5:00PM

Class Fee: \$1700

AIIC's Instructor Certification will increase your credibility and influence on others. This powerful three day course will address apprenticeship programs, one on one training and presentations in both individual and group settings. You will learn to create a curriculum that is organized, effective, communicates with clarity and promotes excellence. You will also learn how to educate and motivate others using our system tailored to your own personal teaching style. The course will help you to foster behaviors that strengthen the people you teach and empower others to make their highest and best contributions. *Prerequisites Include: Basic and Advanced and Blood Borne Certification or equivalent education and experience. Call AIIC (800-642-1096) for details.*

## 2008 SCHEDULE

October 8-10

You can achieve professional and financial success by taking risks, thinking big, playing smart, and working hard. You can learn how to improve your skills, market your strengths and compete successfully through education, practice and repetition. You can create quality relationships and win the hearts and minds of others. You can achieve peace and personal satisfaction through acceptance, self-care and self-knowledge. No doubt, your life will improve if you continue to make an effort to do so. However, you will never experience your greatest gift, profound fulfillment and total life prosperity until you make a decision to embrace a program for successful living that works!

## Your Journey to Greatness

My passion to lead others to greatness was born out of an extension of my own personal journey.

I began pioneering the permanent cosmetic industry over twenty years ago and my role as an industry leader led to various successful business ventures, including training and consulting men and women entrepreneurs. Early on in my teaching career, I noticed repeated patterns of self-sabotaging behaviors in my students that went beyond the lack of business and technical skills for which people were seeking my counsel. My work with these individuals and their relationships with money and business led to a profound awareness of belief patterns that sabotage success and disrupt Gods plan to bestow prosperity and purpose.

Of equal significance, I noticed the top two percent of my students' experienced varying degrees of extraordinary success! I began to study these top achievers; they were markedly different from others and the distinctions that separated them had nothing to do with luck, talent, or technical skills! Rather these individuals learned the tools that enable them to manifest wealth within and at the same time surrender to God's greater significance. These enlightened humans tend to repeat success because they operate from programming that yields prosperity for themselves and for others. They appear to have learned the language of prosperity. They embrace a journey of truth, discovery and empowerment and their lives evolve into greatness. They in turn, transform the world and make a more significant contribution they ever dreamed possible.

Excerpt from "Your Journey to Greatness" by Sandi Hammons 7

AMERICAN INSTITUTE  
*of*  
INTRADERMAL COSMETICS

SPECIALIZING IN  
HIGH QUALITY EDUCATION FOR  
PERMANENT COSMETICS!

- ◆ CE & CEU Courses
- ◆ Introductory Courses
- ◆ Apprenticeships
- ◆ Advanced Training
- ◆ Paramedical Training
- ◆ One on One Training
- ◆ Masters Certification
- ◆ Instructors Certification

THE MOST STRINGENT AND  
HIGHLY RESPECTED CERTIFICATION  
PROGRAMS AVAILABLE!

*Call today or enroll online!*

**1-800-642-1096**

**[www.aiiconline.com](http://www.aiiconline.com)**

PREMIER PIGMENTS

2500 E. Randol Mill Rd Ste 137  
Arlington, TX 76011-6350

## International Intradermal Cosmetic Expo

### *World's Largest Cosmetic Expo!*

The International Intradermal Cosmetics Expo is the largest convention, trade show and educational extravaganza devoted exclusively to the permanent cosmetics industry. The annual event draws technicians, physicians, aestheticians, specialists and body artists from all over the world. IICE is routinely considered the only "Must Go To" event of the year for industry insiders because of the cutting edge technology that regularly makes its first appearance at the Expo. IICE is where you'll learn the most up-to-date techniques, the fastest and most effective tools, machines and accessories, and the hottest and most amazing

new tips for creating beautiful procedures from a select team of the industry's most talented and creative instructors. Additional conference highlights include numerous outstanding conference workshops, the Top Achievers Awards, the Permanent Cosmetics Hall of Fame nominations, specialty classes, and panel discussions. It's the best three days of training, learning, and fun you'll experience at any conference.

# IICE

*Call AIIC (800-642-1096) for more information.*