# wise acres frostcas

Most
Innovative
New Product
Natural Products
Expo East
2007

...the evolution of the frozen treat!™



Unique to the Frozen Dessert Section!
Fat Free • A Gluten-Free Food • Only 40-50 calories

Sweetened ONLY with Honey or Organic Maple Syrup

Developed for adults,

demanded by children

Organic brewed tea, herbal tea & non-tea treats

Antioxidant benefits of tea & honey
5 scrumptious flavors!

wise acre, inc. • blue hill, maine 04614 207-374-5400 • www.wise-acre.com • jp@wise-acre.com

## Wise acre

Right: President Jim Picariello freezes Frosteas in the fresh, cold, Maine air.



#### **Organic ingredients in our frozen treats:**

Our chamomile, lemon balm, spearmint, our jasmine green tea and yerba matè tea, our lemon juice, guar gum, and gum acacia are all organic. Even our maple syrup is organic! Yum!

### Ingredients and UPC Info



#### **Cool Your Jets™ Herbal**

Ingredients: Brewed organic herbal tea (purified water, organic chamomile, lemon balm, and spearmint), wild Maine honey, organic lemon juice, organic guar gum, organic gum acacia.



#### Maine Maple Lemon™

Ingredients: Purified water, organic Maine maple syrup, organic lemon juice, organic guar gum, organic gum acacia



#### **Jasmine Green Tea Delight**<sup>™</sup>

Ingredients: Brewed organic jasmine green tea (purified water, organic green tea with jasmine flowers), wild Maine honey, organic lemon juice, organic guar gum, organic gum acacia



#### **Honey Love**<sup>™</sup>

Ingredients: Purified water, wild Maine honey, organic lemon juice, organic guar gum, organic gum acacia.



#### Yerba Maté<sup>™</sup>

Ingredients: Brewed organic yerba matè tea (purified water, organic yerba mate), wild Maine honey, organic lemon juice, organic guar gum, organic gum



#### **Frosteas A Matter of NATIONAL SECURITY!**

At Logan Airport I had four frosteas. A TSA inspector read the labels and the ingredients...she was so impressed she showed the other TSA agents. They wanted to know where they could buy them!

— Melody G., Vero Beach, FL

Case of 3 Single-serve displays fits 18" deep freezer shelf, contains total of 36 treats

Single-serve display Contains 12 treats





Single-serve display box with tear-off top takes only 4<sup>1</sup>/2" of shelf space (4 <sup>5</sup>/8 w x 4 <sup>1</sup>/8 d x 7 <sup>3</sup>/4 h)

www.wise-acre.com • 207-374-5400