

Danny Brown

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Career Snapshot:

Beginning his career in sales, Danny has worked both for as well as with some of the largest blue-chip companies in the UK. From handling corporate accounts at British Telecomm with a value of over £10 million, to liaising with FTSE Index companies as a manager at a financial services company, he has a wealth of experience in the commercial market. He has combined this and his 15 years worth of freelance writing experience for his new venture [Press Release PR](#).

Career History (condensed)

Press Release PR

www.pressreleasepr.com

February 2007 - current

Owner / Managing Director

Press Release PR offers an all-in-one solution to your targeted press campaign and online promotion. Whether it's an emergency press release, a long-term advertising project or additional support content, Press Release PR provides a creative and professional service.

Services include:

- Press release writing and distribution
- Corporate web content and newsletters
- SEO-friendly web copy
- Media kits
- Copywriting
- Ghost-writing
- Product reviews and how-to guides
- Ebooks

Clients include: [Click411](#), The Wedding Ring.ca, Bridal Magazine, Couponshack, PromoVideos.com, [The Professor's House.com](#)

FedEx

www.fedex.com

March 2003 – December 2006

Account Manager

International shipping company. Responsible for over 300 international accounts; liaising with directors and senior managers in monthly account meetings.

The Bateman Group

www.bateman-group.co.uk

December 2000 – March 2003

Marketing Manager

Financial Services Company for both corporate and consumer clients. My role entailed liaising between clients and financial companies such as banks, lenders, etc, as well as creating promotional content for new services.

British Telecomm

www.bt.com

August 1997 – November 2000

Corporate Account Manager

UK's largest telecommunications company. I was responsible for over £10 million worth of accounts, including banks, football clubs and television stations.

Homepower

1992 – 1997

Sales

Clydesdale Retail

1989 – 1992

Sales

EDUCATION

2001

Chartered Institute of Marketing

Qualification: Associate of Marketing

1986-1989

University of Edinburgh

Course: English BA

Qualification: 2:1 pass with Honours

REFERENCES

Available on request