

She has appeared on and been interviewed on "The Today Show," CNBC, and National Public Radio as well as many other national and local media outlets.

Currently Ellen writes "Your Retirement," a column for Business Week Online, and contributes to Business Week magazine. She has received a national "Mature Media Award" for her article on how state taxes affect retirees, published in New Choices for Better Living After 50.

For several years Hoffman was the Washington columnist for "Retire With Money," a newsletter previously published by Money magazine, and also wrote articles for Money.

A former Washington Post reporter, she has had articles published in Reader's Digest, New Choices for Better Living After 50, AARP Bulletin, Individual Investor, Kiplinger Retirement Report, and many other national publications.

Before becoming a free-lance writer, Hoffman served on the staff of the U.S. Senate, where one of her specialties was issues affecting the elderly.

See examples of Ellen's articles.

## Speaker

## Ellen specializes in communicating complex ideas and information in clear, layperson's language.

At a time when millions of baby boomers and other Americans are struggling to answer key questions about their retirement, Ellen Hoffman's speeches and workshops pinpoint the key questions to answer to ensure a financially secure and happy future. In her presentations she motivates the audience to get started--or to catch up--on retirement planning by outlining specific steps that they can take to develop their own plans.

Learn more about Ellen's speeches and workshops

## Author

Hoffman has written two books about

